

## **Volunteer Registration is now open!**

Dear Ride Volunteers,

The United Perform Arts Fund would like to invite you to join us this year to help with our largest annual fundraising event! We could not host this Ride without the dedication of our community volunteers.

Why we Ride: Your participation in the Ride for the Arts allows local artists and performing arts organizations to positively impact our community so they can continue to lift us out of the pandemic back to a strong, vibrant region. Over this past year, we have needed the arts more than ever, and these talented professionals have been there for us. Now, they need us to continue to support them like they have supported us. Our local artists and performing arts organizations are here to lift us up, no matter the challenges. The generosity of individuals like you allows our region's world-class performing arts organizations to remain stable so local artists can thrive and continue doing what they do best — entertaining, educating, and inspiring.

**New in 2021;** The UPAF Ride for the Arts Series is a new innovative concept that provides a fun, purpose-driven event for cyclists of all ages and abilities.

Please <u>click here</u> to view our registration site that includes details on all aspects of our Ride this year!

## **Volunteer Registration**

It is easy to register for a volunteer position with the Ride for the Arts online! Visit <a href="https://upaf.ivolunteer.com/">https://upaf.ivolunteer.com/</a> for more details on our event and review the menu of volunteer positions that include:

- Pre-event rider t-shirt & bib pick up distribution at select Wheel & Sprocket locations
- Event day Reward Station volunteers
- Event day Lead volunteers who will assign and manage Reward Station volunteers in duties such as: Volunteer check in, membership talent production assistant, PPE distribution, Give away distribution and registration.
  - 1. Choose your volunteer activity, click on the black "Volunteer" button, and complete your information.
  - 2. Once you are registered, share this email with friends, family and colleagues and ask them to join you and make it a group volunteer effort!

This new Ride series offers high energy, simple and rewarding volunteer opportunities with three weekends to choose from:

## Ride Series Reward Station Event Dates - Volunteer hours 8:00am-1:00pm each day

- June 6<sup>th</sup> UPAF Ride for the Arts Series, Veterans Park, Milwaukee
- June 13<sup>th</sup> UPAF Ride for the Arts Series, Sharon Lynne Wilson Center for the Arts, Brookfield
- June 27<sup>th</sup> UPAF Ride for the Arts Series, Coal Dock Park, Port Washington

Please click here to view a video of the Reward Station experience.

"These unprecedented times have prevented many Milwaukee traditions from taking place," said Lauren Woboril of the City of Milwaukee Health Department. "We are happy that UPAF has created a safe alternative to their signature event in 2021 and are pleased to provide our stamp of approval on the UPAF Ride for the Arts Series."

Need more convincing? As a volunteer for the Ride, you will receive this t-shirt to wear at the event that will identify you as an event volunteer and cheerleader for all our riders. We will also supply beverages, snacks, a shaded rest area, PPE, and bathroom facilities for your convenience.

