**Email 3**

*Copy and paste the information below into the subject line and body of an email to send to employees at your workplace*

**Subject Line: Your support of UPAF allows local artists to strengthen our region**

Our 2021 [United Performing Arts Fund (UPAF)](https://upaf.org/) Campaign is going strong — thank you to those who have contributed! **This year’s UPAF Campaign is vital** in sustaining our local artists and groups during one of the most challenging times they have ever faced.

Over this past year, we’ve needed the arts more than ever, and these talented professionals have been there for us. **Now,** **they need us to continue to support them like they have supported us**.

Your contribution to UPAF allows local artists and performing arts organizations to positively impact our community so they can continue to lift us out of the pandemic back to a strong, vibrant region.

Local artists are the fabric of our creative community — on stage and off. They bring us together for experiences that nourish our spirits and add energy and excitement to our lives. They move us, make us laugh, make us see things in new ways. Help these artists continue contributing to the vitality of Eastern Wisconsin when you donate to UPAF today.

**Find out more about the work local artists and UPAF Member Groups are doing to find new ways to entertain, educate and bring people together:**

1. **Listings for virtual and safe in-person performances on** [**UPAF.org**](https://upaf.org/)

Visit the [UPAF Performance Calendar](https://upaf.org/events/performance_calendar) to find music, dance and theater experiences you can view from the comfort of your home or safely in-person.

1. **An inside look at the present and future of the arts with artistic directors**

This hourlong [*Behind-the-Curtain*](https://www.facebook.com/upaf1/videos/794710251256355) event perfect for the lunch hour gives you an inside look into the current state and future plans of five UPAF Member Groups.

**Donate in support of the artists and groups who work tirelessly for a stronger, more connected, more vibrant community:** (insert workplace giving site link)

Thank you for participating in the UPAF Campaign!