**Email 2**

*Copy and paste the information below into the subject line and body of an email to send to employees at your workplace*

**Subject Line: Your gift to UPAF inspires, educates and heals**

Our 2021 [United Performing Arts Fund (UPAF)](https://upaf.org/) Campaign is underway — thank you to those who have already donated!

Since March 2020, our region’s local artists and groups have worked tirelessly to continue positively impacting the community through innovative performances and education offerings.

* Nearly 84,000 local children are receiving as much or more arts education programming — virtually and safely in classrooms.
* Livestreaming, on-demand and safe in-person arts offerings nourish our spirits, foster connection and inspire hope — now and into the future.

Our incredibly dedicated artists and groups have contributed all of these offerings despite layoffs, furloughs, salary reductions and the loss of revenue that will never be recovered. Their creativity and determination has led to new ways to reach people, and, with your support, they will be able to bring these innovations into the future for an even stronger, more vibrant and connected community.

**UPAF’s Community Impact Programs** work so everyone in our community can experience the life-changing magic of the arts. **UPAF Bright Minds, UPAF Connect and Kasey’s Fund** educate local children and expand access so all can experience the arts.

* UPAF Bright Minds — high-quality arts education programming preparing nearly 84,000 local students with the tools to be successful in work and life.
* UPAF Connect, presented by Northwestern Mutual — Partnering with 25 nonprofits to ensure high-quality performing arts experiences are available to everyone.
* Kasey’s Fund — Enhancing the accessibility of the arts by eliminating barriers for people with special needs and other physical and mental considerations.

Take a break! See the difference UPAF Member Groups are making throughout our community!

**Stories and videos:**

* Video: [Danceworks Community Outreach Impacts Lives](https://www.youtube.com/watch?v=lZIuC0lwLpA&feature=youtu.be)
* Arts Education Video: [Milwaukee](https://www.firststage.org/fsathome?fbclid=IwAR3GLOCY-C7sLuuivfsl_EYm5advkoAkcJ7Dy_0Mf_JT6q9fQJwV3sB8O7M) Jazz Experience – A First Grade Storyteller Group

**Donate here so local artists and groups can continue to touch lives and make our community a better place to live, work and play:** (insert workplace giving site link)

Thank you for supporting the UPAF Campaign!