



2020 UPAF

Campaign Prize Ideas

UPAF Campaign incentives and ticket vouchers, as well as easy-to-secure prizes, can be used to award your Workplace Giving Campaign participants for their donations.

Prizes can be awarded for early-bird donations, reaching a certain participation level, as a drawing for a benchmark of giving, prize for a drawing, pledging competition for the UPAF Ride for the Arts, sponsored by Miller Lite, etc. Be creative and make it fun! The following are provided as thought-starters for your campaign:

- **Gift Cards:** Gift cards are an easy and convenient way to provide incentives or serve as a game prize. Consider coffee shops or bakeries near your office or “healthy” fast casual restaurants.
- **Jeans Day or Casual Day:** Allow employees to wear jeans or casual clothing on a day that is normally “all business.”
- **VIP Parking:** Allow an employee a week’s worth of parking in a prime location near your company’s entrance.
- **Free Parking:** Based on a certain giving level, pay for an employee’s monthly parking fee.
- **Extra Time Off:** There are a number of options for allowing a little extra time off — extra vacation day, extra half hour of lunch, birthday off, a month of half-day Fridays, etc.
- **Corporate Swag Bag:** Assemble a gift basket including corporate promotional items that are usually given to customers — coffee mug, water bottle, calendar, special pen, logoed clothing, etc.
- **Fun with the Boss:** Arrange for an employee to spend a special lunch or golf outing with your company’s CEO.

- **Free Food:** Surprise a winning co-worker with breakfast or lunch delivered to their desk.
- **Chair Massage:** Hire a masseuse to come to your company and provide 10- to 15-minute chair massages to winning employees.
- **Gift Basket:** Deliver a bright and delectable homemade cookie basket or fresh fruit basket.
- **Shoe Shine:** Arrange for a shoe shiner to arrive on site and provide shoe shines.
- **Dry Cleaning or Car Wash:** Provide vouchers or discount coupons for dry cleaning and car washes at businesses near your place of employment.
- **UPAF Ride for the Arts:** Provide a free registration for the UPAF Ride for the Arts, sponsored by Miller Lite.