

EVERY STAGE



THRIVES WITH COMMUNITY SUPPORT

One gift supports the entire performing arts ecosystem of Southeastern Wisconsin. Together, we help sustain performances, expand arts education, and create access for all.

UPAF.ORG/DONATE

UPAF MEMBERS



2025-26 UPAF AFFILIATES

Above the Clouds	Milwaukee Youth Theatre
Bembé Drum and Dance	Racine Symphony Orchestra
Festival City Symphony	Sharon Lynne Wilson Center for the Arts
Frankly Music	Studio K Flamenco
Kids From Wisconsin	TBEY Arts Center, Inc.
Latino Arts	Waukesha Civic Theatre
Marcus Performing Arts Center	Wild Space Dance Company
Milwaukee Jazz Institute	Wisconsin Conservatory of Music
Milwaukee Opera Theatre	

 UPAF.ORG/DONATE
 301 W. Wisconsin Ave. | Suite 600
 Milwaukee, WI | 414-273-UPAF (8723)



UNITED PERFORMING ARTS FUND

UPAF ensures that world-class performances and impactful arts education programs remain accessible to everyone by raising and distributing essential funds.

UPAF DONORS SUPPORT:

- 14 Member performing arts groups, both large and small
- 17 Affiliate performing arts groups

When you support UPAF, you're making your community a more vibrant, connected and inspired place to live.

THE ARTS & CULTURE NONPROFIT SECTOR GENERATES

\$335 MILLION

IN LOCAL ECONOMIC ACTIVITY

RECEIVE ACCESS TO LIVE SHOWS

DONATE \$75+

- ✓ Receive one ticket voucher valued up to \$75 (or receive \$75 off tickets priced above \$75)

GIVE MORE, GET MORE!

- ✓ Increasing a previous donation may qualify you for additional vouchers. For full details about donor benefits and voucher offers, visit: upaf.org/get-involved.

95,000+ CAREERS

ROOTED IN WISCONSIN'S
ARTS & CULTURE SECTOR.

Arts and Cultural Production Satellite Account, U.S. and States, 2023



DONOR BENEFIT LEVELS

Each giving level includes all benefits from the levels before it.

\$75+	\$6/month	<ul style="list-style-type: none"> ✓ Free ticket voucher to live shows. ✓ Dining discounts with the UPAF SMART CARD.
\$150+	\$12/month	<ul style="list-style-type: none"> ✓ Buy one, get one free ticket offer with your UPAF SMART Card at each of UPAF's 14 member groups. Restrictions apply. For more information, visit upaf.org/smartcard.
\$350+	\$29/month	<ul style="list-style-type: none"> ✓ Receive DOUBLE SMART CARD benefits – use your buy one get one free ticket offer TWICE at each UPAF member. ✓ Invitation to join UPAF Next Generation, an affinity group for donors in their 20s, 30s, and 40s.
\$600+	\$50/month	<ul style="list-style-type: none"> ✓ Invitations to exclusive Open Rehearsal experiences featuring behind-the-scenes viewings of up-and-coming performances, presented by West Bend Insurance Company.



Now Fully Digital!



**MAKE YOUR
GIFT TODAY AT
UPAF.ORG/DONATE**

LEADERSHIP SOCIETY

\$1,200+

- ✓ Designate 10% of your gift to one UPAF Community Impact Program of your choice:
 - UPAF Bright Minds - delivers high-quality arts education programming, preparing students with the tools to be successful in work and life.
 - UPAF Arts Accessibility - ensures the accessibility of the arts by eliminating barriers imposed by disability or special needs.



Learn more about UPAF's Community Impact Programs: upaf.org/community-impact



With a gift at this level and above, you have the opportunity to join UPAF

Notable Women (or nominate a woman in your life to the group). Learn more at: upaf.org/get-involved/notable-women

\$3,000+

- ✓ An invitation for two to special UPAF Nights at select UPAF Member Groups featuring a private pre-show reception and tickets to the evening's performance. Presented by Baird.

BAIRD

\$5,000+

- ✓ Your designated gift to the UPAF Community Impact Program of your choice is increased to 20%.