

**86% OF  
PEOPLE FEEL THE  
ARTS IMPROVE  
A COMMUNITY'S  
LIVABILITY\***



**\$335  
MILLION  
IN LOCAL ECONOMIC  
ACTIVITY\*\***

\* Americans Speak Out About the Arts 2023 a Public Opinion Poll by Americans for the Arts.

\*\*Arts and Economic Prosperity 6: Economic Impact of the Nonprofit Arts & Culture Industry.

**UPAF MEMBERS**



**2024-25 UPAF AFFILIATES**

- |                               |  |
|-------------------------------|--|
| Above the Clouds, Inc.        | Salsabrositas                              |
| Bembé Drum and Dance          | Sharon Lynne Wilson Center for the Arts    |
| Festival City Symphony        | Signature Dance Company                    |
| Frankly Music, Inc.           | Studio K Flamenco                          |
| Kettle Moraine Symphony       | Summit Players Theatre                     |
| Kids from Wisconsin           | TBEY Arts Center, Inc.                     |
| Latino Arts, Inc.             | Waukesha Civic Theatre                     |
| Marcus Performing Arts Center | Wild Space Dance Company                   |
| Milwaukee Jazz Institute      | The Wisconsin Conservatory of Music        |
| Milwaukee Opera Theatre       | Xalaat Africa Drum and Dance for Life Inc. |
| Milwaukee Youth Theatre       |  |
| PianoArts of Wisconsin        |  |
| Racine Symphony Orchestra     |  |



**UPAF.ORG/DONATE**

301 W. Wisconsin Ave. | Suite 600  
Milwaukee, WI | 414-273-UPAF (8723)



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**POWERING  
THE ARTS  
TOGETHER**



Donate to UPAF to make a difference in your community and receive opportunities to enjoy the best in music, dance and theater.

**UPAF.ORG/DONATE**



**UNITEDPERFORMINGARTSFUND**

# UNITED PERFORMING ARTS FUND

UPAF ensures that world-class performances and impactful arts education programs remain accessible to everyone by raising and distributing essential funds.

UPAF donors support:

- 14 Member performing arts groups, both large and small
- 23 Affiliate performing arts groups

**WHEN YOU SUPPORT UPAF, YOU'RE MAKING YOUR COMMUNITY A MORE VIBRANT, CONNECTED AND INSPIRED PLACE TO LIVE.**

**CHILDREN IN THE ARTS ARE 4X MORE LIKELY TO BE RECOGNIZED FOR ACADEMIC ACHIEVEMENT\***

\*Study by Stanford University and Carnegie Foundation For the Advancement of Teaching; 1998

# DONOR BENEFIT LEVELS

All UPAF donor benefits are cumulative.

## CREW \$75+

\$6/month, credit card

- ✓ Pop-up offers to performances.
- ✓ Dining discounts with the UPAF SMART CARD.

RECEIVE FREE TICKETS

## FREE TICKET WITH A DONATION OF \$75+

- ✓ See your gift in action with a voucher to a performance of your choice.

## GIVE MORE, GET MORE!

- ✓ If you increase your previous gift of \$100 or more by at least \$50 this year, you'll receive an additional FREE ticket.
- ✓ New gifts of \$150 or more also receive an additional FREE ticket!

## CORPS \$150+

\$12/month, credit card

- ✓ Receive a buy one, get one free ticket at each of UPAF's 14 Member Groups with the UPAF SMART CARD.



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Membership Level  
**PATRON**  
LEE M DONOR

## CAST \$350+

\$29/month, credit card

- ✓ Receive **DOUBLE SMART CARD** benefits – buy one ticket, get one free **TWICE** at each UPAF Member.

## PRINCIPAL \$600+

\$50/month, credit card

- ✓ Invitations to exclusive Open Rehearsal experiences, presented by West Bend Insurance Company.



## LEADERSHIP SOCIETY \$1,200+

\$100/month, credit card

- ✓ Receive a pair of performance vouchers.
- ✓ Recognition in the UPAF Annual Impact Report.
- ✓ Designate 10% of your gift to one UPAF Community Impact Program of your choice:



## JOIN AN AFFINITY PROGRAM

- ✓ Next Generation UPAF is an affinity group for people in their 20s, 30s and 40s. Join with a gift of \$350 or more.
- ✓ Join UPAF Notable Women or honor a Notable Woman in your life with a gift of \$1,200 or more.



◆ MAKE YOUR GIFT TODAY AT [UPAF.ORG/DONATE](http://UPAF.ORG/DONATE) ◆

