



UNITED PERFORMING ARTS FUND

THE Artist Society

UPAF's most
dedicated donors
making a significant
impact on our
region's performing
arts sector.



UPAF.org/donate

WITH YOUR UPAF GIFT, YOU SUPPORT 47 OF THE BEST PERFORMING ARTS ORGANIZATIONS IN EASTERN WISCONSIN

Your contributions are essential in maintaining the operations of UPAF Members, allowing them to focus more of their efforts on what they do best — creating, performing, educating and inspiring.

UPAF CORNERSTONE MEMBERS



UPAF MEMBERS



UPAF AFFILIATES

Above the Clouds
Aperi Animam
Civic Music MKE
Concord Chamber Orchestra
Darby's Dancers
Festival City Symphony
Forte Theatre Company
Frankly Music
Girls Rock MKE
Kettle Moraine Symphony
Kids From Wisconsin
Lake Geneva Symphony Orchestra

Latino Arts
Marcus Performing Arts Center
Milwaukee Jazz Institute
Milwaukee Opera Theatre
Milwaukee Youth Theatre
Oconomowoc Chamber Orchestra
Optimist Theatre
Our Voice Milwaukee
Piano Arts of Wisconsin
Racine Symphony Orchestra
RUACH

Sharon Lynne Wilson Center
Signature Dance Company
Summit Players Theatre
Sunset Playhouse
Theatre Gigante
Waukesha Civic Theatre
Wild Space Dance Company
Windfall Theatre
The Wisconsin Conservatory of Music
Xalaat Africa Drum & Dance for Life

MAKE YOUR GIFT TODAY: [UPAF.ORG/DONATE](https://UPAF.org/donate)



301 W. Wisconsin Ave., Suite 600 | Milwaukee | WI 53203
414-273-UPAF (8723)



©2023 United Performing Arts Fund, Milwaukee, WI. All rights reserved.

Danceworks: First Stage, photos by Paul Ruffolo. Florentine Opera, photo by Kathy Wittman. Milwaukee Ballet, photo by Nathaniel Davauer. Milwaukee Rep, photos by Michael Brosilow. Milwaukee Youth Symphony Orchestra, photo by Ron Oshima. Skylight Music Theatre, photo by Ross Zentner.



You're Invited to Be Part of the Excitement!

The generous support of UPAF Artist Society donors is essential in ensuring that our region has the very best in music, dance, song and theater and that these experiences are available to all in our community.



700,000 people inspired, educated & connected by local arts groups in a typical year, equivalent to attendance at the Milwaukee Bucks.

Join This Dedicated Patronage

UPAF ARTIST SOCIETY

Donors as of January 13, 2023

A.O. Smith
Anon Charitable Trust
Argosy Foundation
Associated Bank
Baird
Clair & Mary Baum
Donna & Donald Baumgartner
BMO
The Boldt Company
Greater Milwaukee
Foundation William A. &
Mary Bonfield Jr. Fund
Steve & Melanie Booth
Jim & Lisa Borris
Bucyrus Foundation
Bladen & Julia Burns
Michael G. Carter
Children's Hospital
and Health System
Clarios
Sue & Curt Culver

George & Sandy Dionisopoulos
Brian & Heather Dunn
Ralph Evinrude Foundation, Inc.
Fitzsimonds Charitable Trust
Four-Four Foundation
Sue & Tim Frautschi
Gebhardt Family Foundation
CJS Foundation
GRAEF
Denise & John Grogan
Bill & Sandy Haack
Hauske Family Foundation
Evan & Marion Helfaer
Foundation
Betsy & Charlie Hoke
Frieda and William
Hunt Memorial Trust
Husch Blackwell
HUSCO International
Johnson Controls
Johnson Financial Group

Ted & Mary Kellner and
the Kelben Foundation
Herb Kohl Philanthropies
Krause Family Foundation
Stanley Kritzik
KS Energy Services
Mary Ann & Charles LaBahn
Ladish Co. Foundation
Sharon & Bill La Macchia
Landmark Credit Union
Jeff & Trish Lane
Laskin Family Foundation
Don & Mary Jo Layden
Madeleine & David Lubar
Sheldon & Marianne Lubar
Charitable Fund
Gerald & Elaine Mainman
Robert H. (Rob) &
Carol Manegold
Raymond & Dawne Manista
ManpowerGroup

150,000+ local students

receive transformative arts education from UPAF Performing Arts Members.



People with disabilities have **increased opportunities** to experience the arts.

The Marcus Corporation
Stephen & Janice Marcus
Keith Mardak &
Mary Vandenberg
Martin Family Foundation
Catherine & Tim Matke
Patti & Jack McKeithan
Northwoods Fund
Metropolitan Associates
MGIC Investment
Corporation

Michael Best & Friedrich
Milwaukee Brewers
Baseball/Brewers
Community Foundation
Molson Coors
Blake & Cheryl Moret
Justin & Susanna Mortara
Patrick Mutsune &
Brett Timmerman
Cory & Michelle Nettles
Northwestern Mutual

Greg & Rhonda Oberland
Old National Bank
George & Karen Oliver
Melitta S. and Joan M.
Pick Charitable Trust
PNC
Ildy & Skip Poliner
PricewaterhouseCoopers
Heather & Austin Ramirez
Reinhart Boerner Van
Deuren

1 in 5

performances presented free to the public!



Rockwell Automation
John & Audra Rumpf
John & Kim Schlifske
Sara & Jay Schwister
Allan H. & Suzanne L. Selig
Family Foundation
Daniel M. Soref
Charitable Trust
Scott & Mary Ellen Stanek
Bert L. & Patricia S.
Steigleder Charitable Trust

Stephens Family Foundation
STRATTEC SECURITY
CORPORATION
Ann & Rich Teerlink
Greater Milwaukee
Foundation Richard and
Joy Teschner Fund
U.S. Bancorp Foundation
Jon & Karen Van Drisse
Mark Wallace
Tom & Anne Wamser

We Energies Foundation
West Bend Mutual
Insurance Company
Weyco Group
Wilfred Wollner
The Yabuki Family
Foundation
Tom & Sally Zale
Ziegler Family Foundation
Sharon Ziegler
Zilber Ltd.



Nearly **\$80 million** in event-related spending above the price of a ticket.

Thank you for making the arts **strong and vibrant**, positively impacting so many lives through your generosity.

MAKE YOUR GIFT AT UPAF.ORG/DONATE

YOU CAN HELP MAKE THE ARTS ACCESSIBLE TO ALL

As an Artist Society donor, you have the opportunity to designate 20% of your gift to one of these programs.



Immersive & Participatory Arts Education Programs

50,000+ students participate in Bright Minds

78% economically disadvantaged

Bright Minds provides direct funding for UPAF Member education programs — presented in the classroom, after school and during the summer — that build essential life skills like leadership, teamwork and problem-solving.



Access to the Arts for Marginalized Communities

175 free arts events

24 nonprofit partners serving youth, families & communities

UPAF Connect partners with local nonprofits to bring the performing arts to new audiences and ensures that all in our community can find inspiration, entertainment and connection right where they live.



Arts Accessibility for People with Disabilities

- Sensory-friendly performances
- Access ramps and assistive listening technology
- Adaptive programming

Kasey's Fund helps ensure the accessibility of the arts by eliminating barriers for people with disabilities and other physical and mental considerations. UPAF believes that the power of the performing arts should be accessible to all who wish to experience them.

"I am so immensely grateful to the Milwaukee Youth Symphony Orchestra community for helping this once shy 8-year-old girl break out of her shell to become the well-rounded, passionate and confident young woman that I am today."

-Autumn Mays, DePaul University Student Majoring in Arts Management who also founded her own nonprofit, Noteworthy Inc., to increase access to arts education



"I LOVE THE MAGIC OF IT. THE SETS, THE LIGHTS, THE COSTUMES, ALL OF IT..."

-Rána Roman, Local Actor

After getting her start in Milwaukee as a child, Rána spent a decade in New York and LA before moving back to Milwaukee to be close to family.

She has gone on to become an acclaimed local actor, providing moving experiences to thousands of people throughout our region.

Rána has performed with numerous UPAF Performing Arts Members & Affiliates including Milwaukee Rep, Skylight Music Theatre, First Stage, Milwaukee Chamber Theatre, Renaissance Theaterworks, Sunset Playhouse and Milwaukee Opera Theatre.

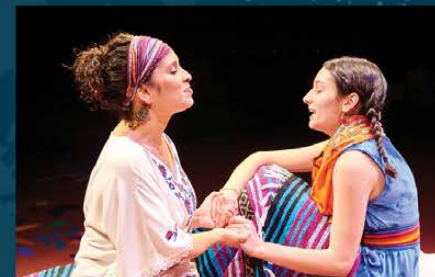


Rána Roman in Skylight Music Theatre's *Kiss Me, Kate*.

"The performing arts foster community," Rána said "It teaches people empathy. It's escapism. It takes us to places we can't go."

Eastern Wisconsin has been a great place for Rána, as well as her brothers David and Tony, to make their living in the performing arts.

"There is so much access to the arts in Milwaukee," Rána said, noting that UPAF donors provide critical support to sustain the diverse performing arts groups in our community. These groups allow local artists to make their living inspiring people throughout Eastern Wisconsin.



Rána Roman and Abby Hanna in First Stage's *On the Wings of a Mariposa*.

Your Gift Allows Rána and 2,000 Other Local Artists Like Her to Energize, Educate and Inspire Our Region!

ARTIST SOCIETY DONORS ENJOY EXCLUSIVE BENEFITS

BENEFITS OF YOUR \$10,000 GIFT

- Have the ability to designate 20% of your gift to one UPAF Member, one UPAF Affiliate OR one UPAF Community Impact Program of your choice.
- Have the opportunity to serve as a "Program Sponsor" of a UPAF Community Impact Program and receive name recognition.
- Receive an invitation for two to unique arts experiences:
 - The exclusive Artist Society Party.
 - Special UPAF Nights at select UPAF Members featuring a private preshow reception and tickets to the evening's performance.
 - Six one-of-a-kind Open Rehearsals with UPAF Members.
- Receive recognition in the UPAF Annual Impact Report.
- Receive recognition in the Spotlight on Business insert in the Milwaukee Business Journal.*
- Receive recognition in Launch/Finale/Annual Meeting Powerpoint.*
- Receive one free ticket with the purchase of another ticket TWICE at each of UPAF's 14 Members, plus exclusive dining discounts and offers at over 25 local restaurants with your UPAF SMART CARD.**



* Benefit for company donors only
** Benefit for individual donors only

DOUBLE YOUR GIFT WITH BUCYRUS FOUNDATION MATCH



Become a new Artist Society donor or increase your gift by 10% and the Bucyrus Foundation will match your gift up to \$100,000.

BENEFITS OF YOUR \$25,000 GIFT

In addition to all benefits of a \$10,000 gift, at the \$25,000 Crescendo Level, you will:

- Have the opportunity to serve as a "Program Sponsor" of a UPAF Community Impact Program and receive logo and link* or larger name** recognition.



BENEFITS OF YOUR \$50,000 GIFT

In addition to all benefits of a \$25,000 gift, at the \$50,000 Impresario Level, you will:

- Have the opportunity to serve as "Presenting Sponsor" of a UPAF program or activity.
- Have the ability to designate 20% of your gift to multiple UPAF Members, Affiliates and/or UPAF Community Impact Programs.
- Be featured in UPAF's Arts Beat e-newsletter.*
- Receive recognition on UPAF's social media.*



AFFINITY GROUPS SHAPE THE FUTURE

With your Artist Society gift, you may join our complimentary Affinity Groups.



UPAF Notable Women is a group of women leaders dedicated to philanthropy, service and advocacy for arts education.



Next Generation UPAF is a group of young leaders helping to shape unique and engaging arts events that draw new audiences to the performing arts.

DONATE TODAY: UPAF.ORG/DONATE