



UNITED PERFORMING ARTS FUND

PLAY A LEADING ROLE

FOR THE ARTS

Join The Leadership Society!

UPAF.org/donate

WITH YOUR UPAF GIFT, YOU SUPPORT 47 OF THE BEST PERFORMING ARTS ORGANIZATIONS IN EASTERN WISCONSIN

UPAF funding is essential to maintaining the operations of our Members, allowing them to focus more of their efforts on what they do best — creating, performing, educating and inspiring.

UPAF CORNERSTONE MEMBERS



The
Florentine
Opera

MILWAUKEE
BALLET
MICHAEL PINK, ARTISTIC DIRECTOR



MJSO
MILWAUKEE
SYMPHONY
ORCHESTRA
KEN-DAVID MASUR / MUSIC DIRECTOR

Skylight
music theatre

UPAF MEMBERS

BEL CANTO
CHORUS



danceworks.inc

mct
milwaukeechambertheatre

MYSO
MILWAUKEE
Youth Symphony
Orchestra



PRESENT
MUSIC

Theater By Women
renaissance
THEATREWORKS
For Everyone

UPAF AFFILIATES

Above the Clouds
Aperi Animam
Civic Music MKE
Concord Chamber Orchestra
Darby's Dancers
Festival City Symphony
Forte Theatre Company
Frankly Music
Girls Rock MKE
Kettle Moraine Symphony
Kids From Wisconsin

Lake Geneva Symphony Orchestra
Latino Arts
Marcus Performing Arts Center
Milwaukee Jazz Institute
Milwaukee Opera Theatre
Milwaukee Youth Theatre
Oconomowoc Chamber Orchestra
Optimist Theatre
Our Voice Milwaukee
Piano Arts of Wisconsin
Racine Symphony Orchestra

RUACH
Sharon Lynne Wilson Center
Signature Dance Company
Summit Players Theatre
Sunset Playhouse
Theatre Gigante
Waukesha Civic Theatre
Wild Space Dance Company
Windfall Theatre
The Wisconsin Conservatory of Music
Xalaat Africa Drum & Dance for Life

▶ **MAKE YOUR GIFT TODAY [UPAF.ORG/DONATE](https://UPAF.org/donate)**



301 W. Wisconsin Ave., Suite 600 | Milwaukee | WI 53203
414-273-UPAF (8723)



©2022 United Performing Arts Fund, Milwaukee, WI. All rights reserved.
Design services provided by EPIC Creative.

Danceworks. First Stage, photo by Paul Ruffolo. Florentine Opera, photo by Kathy Wittman. Milwaukee Ballet, photo by Nathaniel Davauer. Milwaukee Rep, photos by Michael Brosilow. Milwaukee Symphony Orchestra, photos by Jonathan Kirn. Milwaukee Youth Symphony Orchestra. Skylight Music Theatre, photo by Ross Zentner.



YOU'RE INVITED TO BE PART OF THE EXCITEMENT!

Joining the **UPAF Leadership Society** is full of exclusive opportunities to enjoy the best in music, dance, song and theater while contributing to what makes your local community great!

With one gift, you support 47 diverse local performing arts organizations of all sizes, including First Stage, Florentine Opera, Milwaukee Ballet, Milwaukee Rep, Milwaukee Symphony Orchestra and Skylight Music Theatre.

When you give to UPAF you make amazing things possible **FOR THE ARTS** and for people of all ages throughout Eastern Wisconsin!

YOU HAVE THE
OPPORTUNITY
TO BE PART OF
SOMETHING
EXTRAORDINARY!
JOIN US BY MAKING
YOUR GIFT AT



UPAF.ORG/DONATE

YOUR GIFT MAKES A BIG IMPACT!



700,000 people
inspired, educated and
connected by local
performing arts in a
typical year, equivalent
to attendance at our
beloved Milwaukee Bucks.



150,000+
local students
receive transformative
arts education from
UPAF Performing
Arts Members.



People with
disabilities have
**INCREASED
OPPORTUNITIES**
to experience
the arts.



1 IN 5
performances
presented free
to the public!



Nearly
\$80 MILLION
in event-related
spending above the
price of a ticket infused
into our local economy.

FOR THE ARTS

YOU CAN HELP MAKE THE ARTS ACCESSIBLE TO ALL

As a Leadership Society donor, you have the opportunity to designate a portion of your gift to one of these UPAF Community Impact Programs.



Immersive and Participatory Arts Education Programs

Bright Minds provides direct funding for UPAF Member education programs — presented in the classroom, after school and during the summer — that build essential life skills like leadership, teamwork and problem-solving.

50K+

local students participate in Bright Minds

78%

economically disadvantaged



Access to the Arts for Marginalized Communities

UPAF Connect partners with local nonprofits to bring the performing arts to new audiences and ensures that all in our community can find inspiration, entertainment and connection right where they live.

175

free arts events

24

nonprofit partners serving youth, families and communities



Arts Accessibility for People with Disabilities

Kasey's Fund helps ensure the accessibility of the arts by eliminating barriers for people with disabilities and other physical and mental considerations. UPAF believes that the power of the performing arts should be accessible to all who wish to experience them.

- Sensory-friendly performances
- Access ramps and assistive listening technology
- Adaptive programming

"I am so immensely grateful to the Milwaukee Youth Symphony Orchestra community for helping this once shy 8-year-old girl break out of her shell to become the well-rounded, passionate and confident young woman that I am today."



- Autumn Mays, DePaul University Student Majoring in Arts Management who also founded her own nonprofit, Noteworthy Inc., to increase access to arts education.

"I LOVE THE MAGIC OF IT. THE SETS, THE LIGHTS, THE COSTUMES, ALL OF IT..."

-Rána Roman, Local Actor



Rána Roman in Skylight Music Theatre's *Kiss Me, Kate*.

After getting her start in the performing arts in Milwaukee as a child, Rána spent a decade in New York and LA before moving back to Milwaukee to be close to family.

She has gone on to become an acclaimed local actor, providing moving experiences to thousands of people throughout our region.

Rána has performed with numerous UPAF Performing Arts Members and Affiliates including Milwaukee Rep, Skylight Music Theatre, First Stage, Milwaukee Chamber Theatre, Renaissance Theaterworks, Sunset Playhouse and Milwaukee Opera Theatre.

"The performing arts foster community. It teaches people empathy. It's escapism. It takes us to places we can't go," Rána said.



Rána Roman and Abby Hanna in First Stage's *On the Wings of a Mariposa*.

Eastern Wisconsin has been a great place for Rána, as well as her brothers David and Tony, to make their living in the performing arts.

"There is so much access to the arts in Milwaukee," Rána said, noting that UPAF donors provide critical support to sustain the diverse performing arts groups in our community. These groups allow local artists to make their living inspiring people throughout Eastern Wisconsin.

YOUR GIFT ALLOWS RÁNA AND 2,000 OTHER LOCAL ARTISTS LIKE HER TO ENERGIZE, EDUCATE AND INSPIRE OUR REGION!

MAKE YOUR GIFT TO UPAF AND START ENJOYING EXCLUSIVE OPPORTUNITIES

Join the Leadership Society with Your Gift of \$1,200+

DIRECTOR \$1,200+

- Have the ability to designate 10% of your gift to one UPAF Community Impact Program of your choice.
- Receive invitations to one-of-a-kind Open Rehearsals with UPAF Performing Arts Members.
- Receive the UPAF SMART CARD, which gives you access to one free ticket with the purchase of another ticket TWICE at each of UPAF's 14 Members, plus exclusive dining discounts and offers at over 25 local restaurants all year long.
- Receive recognition in the UPAF Annual Impact Report.



CONDUCTOR \$3,000+



Receive All Director Level Benefits Plus:

- Receive an invitation for two to special UPAF Nights at select UPAF Performing Arts Members featuring a private pre-show reception and tickets to the evening's performance.



CONCERTMASTER \$5,000+

Receive All Conductor Level Benefits Plus:

- Have the ability to designate 20% of your gift to one UPAF Performing Arts Member OR one UPAF Affiliate OR one UPAF Community Impact Program of your choice. This is a wonderful opportunity to further support the Member, Affiliate or program that you feel most passionately about!

Join the Artist Society with Your Gift of \$10,000+

ARTIST SOCIETY \$10,000+

Receive All Concertmaster Level Benefits Plus:

- Receive an invitation for two to the exclusive Artist Society Party.
- Have the opportunity to serve as a "Program Sponsor" of a UPAF Community Impact Program.

SHAPE THE ARTS IN YOUR COMMUNITY

CREATE MORE ACCESS TO IMMERSIVE ARTS EDUCATION

When You Join UPAF Notable Women with Your Leadership Gift!

UPAF Notable Women is a complimentary affinity group dedicated to philanthropy, service and advocacy for arts education.

Women may join UPAF Notable Women and men may also show their support by contributing on behalf of a Notable Woman in their lives.



- \$200 of every gift by a Notable Woman **directly supports immersive arts education programs** funded through UPAF Bright Minds.

Notable Women Also Receive:

- Invitations to annual arts education-focused programs
- Special offers from UPAF Members



SHAPE UNIQUE, INTERACTIVE ARTS EVENTS

When You Join Next Generation UPAF with Your Leadership Gift!

Next Generation UPAF is a complimentary affinity group for those in their 20s, 30s or 40s.

Next Generation UPAF members help shape unique and engaging arts events that draw new audiences to the performing arts.



- \$100 of each gift is designated to Resonate, a grant program that **supports innovative audience development projects**.

Next Gen Members Also Receive:

- Invitations to exclusive events
- Volunteer leadership opportunities with UPAF & UPAF Members



DOUBLE YOUR GIFT WITH BUCYRUS MATCH

Become a new \$1,200+ Leadership Society Donor or increase your gift by 10% and the Bucyrus Foundation will match your gift up to \$100,000.

► **DONATE TODAY: UPAF.ORG/DONATE**