*Copy and paste the information below into the subject line and body of an email to send to employees at your workplace*

**Subject Line: Support UPAF for a robust and vibrant region**

Thank you to all who have donated to the [United Performing Arts Fund (UPAF)](https://upaf.org/) Campaign so far! Your support helps our world-class local performing arts groups persevere to continue inspiring, educating and connecting people across Eastern Wisconsin.

Your donation helps strengthen our region and *your* community — whether you live in Milwaukee, Waukesha, Tosa, Racine or beyond.

UPAF funds groups in our local communities, helping everyone enjoy arts experiences close to home. UPAF also ensures that the arts hub in Milwaukee — with an extraordinary number of groups for a city its size — remains vibrant to continue its positive impact on the region.

The arts play a critical role in helping our cities, towns and villages thrive and grow. A strong arts scene increases the capacity of urban, suburban and rural municipalities to attract and retain businesses and residents. The arts create jobs, generate revenue and attract visitors.

An important aspect of how the arts make our communities attractive places to live, work, learn and play — with the positive associated economic impacts — is by building social cohesion and stimulating community and neighborhood development so everyone can prosper. Not to mention, a community rich in arts education prepares our children for the 21st century world and workforce, teaching students to be collaborative, innovative, imaginative, entrepreneurial, creative and focused.

Help our region reemerge a stronger, more connected place supporting thriving local businesses; talented, energized residents; and tourists ready to enjoy and explore all our communities have to offer. Donate to UPAF today.