



2019 Annual Report

UNITEDPERFORMINGARTSFUND

A vibrant, multi-colored collage of performers. The background is a rainbow gradient of red, orange, yellow, green, and blue, with splatters of paint. The collage includes a ballerina in a pink tutu, a man in a straw hat and patterned shirt, a man in a green patterned shirt, a woman in a denim jacket, a young girl playing a violin, and a young boy playing a cello.

SEE YOUR GIFT INSPIRE

UPAF PRESIDENT AND CEO



DEANNA TILLISCH
UPAF President & CEO

The United Performing Arts Fund (UPAF) is proud to have raised \$11,881,893 during our 2019 Campaign. This achievement is due in large part to the determination, commitment and drive of our Campaign Co-Chairs, Board of Directors, Campaign Cabinet, Workplace Giving Ambassadors, Member Groups, Volunteer Solicitors and staff. Thanks to your support, we allocated \$8,820,000 to ensure entertainment excellence in Southeastern Wisconsin. UPAF's 14 Member Groups received a total of \$8,644,318 with the additional funds directed to smaller performing arts organizations through UPAF's Affiliate Program, sponsored by Briggs & Stratton. We give our heartfelt thanks to our donors, sponsors and volunteers for allowing UPAF to enhance Southeastern Wisconsin's cultural, economic and educational vitality.

Several factors contributed to the success of the 2019 Campaign, including:

- Workplace Giving Campaigns raised \$438,548 in new money and had an increase in employee participation.
- UPAF Bright Minds, sponsored by BMO Harris Bank, hit an all-time high with 10 Member Groups receiving a total of \$683,500 for arts education programming. Most of those dollars came from UPAF Notable Women, also sponsored by BMO Harris Bank, which raised \$71,000 in new money.
- Adopt an Artist, sponsored by Husch Blackwell, a program that connects companies with local talent, almost tripled in funding, bringing in \$99,000 from small-to-mid-sized companies.
- The Reinhart Attorneys at Law Final Stretch Match helped raise \$102,000.
- UPAF Connect brought in \$260,000, an increase of nearly \$20,000 from 2018. These funds will be used to connect the performing arts to individuals and families at UPAF's 26 nonprofit partner organizations.
- UPAF Dancing on the Green Golf Outing, presented by Associated Bank and co-chaired by Marie O'Brien of Enterforce and Craig Jorgensen of VJS Construction, raised a record \$94,629.
- Next Generation UPAF, sponsored by We Energies, raised \$44,000 in new money bringing 90 new emerging leaders into the organization.

We would like to extend a sincere thank you to our three exceptional 2019 Co-Chairs – **Jim Barry, president of The Barry Company, Sandy Botcher, vice president of field Experience at Northwestern Mutual and Tim Stewart, partner and attorney at DeWitt LLP.** Their tenacity, creativity, dedication and business acumen were invaluable assets to our overall success.

On behalf of UPAF and the organizations we fund, thank you for believing in our mission to make a vibrant performing arts scene possible in the Greater Milwaukee Area.

Sincerely,

DEANNA L. TILLISCH
UPAF PRESIDENT & CEO

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ABOUT UPAF

The United Performing Arts Fund (UPAF) is a nonprofit, umbrella organization that supports 14 Member Group performing arts organizations and numerous Affiliate Groups in Southeastern Wisconsin through its annual fundraising campaign.

MISSION STATEMENT

Secure community resources, promote the performing arts as a regional asset and improve the quality of life through responsible investment in and financial support of the arts in Southeastern Wisconsin.



UPAF proudly bears Charity Navigator's highest distinction for nonprofits.

UPAF CORNERSTONE GROUPS



UPAF MEMBER GROUPS



2019 UPAF AFFILIATE GROUPS

Above the Clouds
Black Arts MKE
Darby's Dancers
Festival City Symphony
Frankly Music

Kettle Moraine Symphony
Latino Arts
Milwaukee Opera Theatre
Optimist Theatre
Racine Symphony Orchestra
Sharon Lynne Wilson Center

Theatre Gigante
Wild Space Dance Company
Windfall Theatre
Wisconsin Conservatory of Music
Wisconsin Philharmonic

2019 CAMPAIGN CO-CHAIRS



JIM BARRY
President,
The Barry Company



SANDY BOTCHER
Executive Vice President
of Field Experience,
Northwestern Mutual



TIM STEWART
Partner & Attorney,
DeWitt LLP

2019 UPAF BOARD OF DIRECTORS

ROB SANDERS*
Chair

Chief Strategy Officer
SysLogic

TIM MATTKE*
Treasurer

Chief Financial Officer
MGIC

STEVE JOHNSON*
Secretary

President
BMO Private Bank

KEVIN ANDERSON
Wisconsin Region CEO, Old National Bank

GREG MARCUS
President & CEO, The Marcus Corporation

LESLIE BARBI
Community Volunteer

TOM METCALFE
President, We Energies and
Wisconsin Public Service

JEFF BEHRING*
Director, Private Equity & Debt Investments,
Northwestern Mutual

GEORGE MEYER
CEO, Kahler Slater

SCOTT BEIGHTOL
Partner, Michael Best & Friedrich LLP

LYNN MINELLA
Executive VP & Chief Human Resources Officer,
Johnson Controls

STEVE BOOTH
CEO, Baird

MARIE O'BRIEN
President & CEO, Enterforce, Inc.

HEATHER DUNN
Chief Financial Officer,
West Bend Mutual Insurance Company

HEATHER RAMIREZ*
Attorney / Community Volunteer

PAUL EBERLE
Deputy CEO, Husch Blackwell

JOE ROCK*
Managing Partner, KPMG

TAMI GARRISON
Community Affairs, MillerCoors

JULIA TAYLOR
President, Greater Milwaukee Committee

CHRIS GOLLER
Regional President, PNC Bank

BRENT TISCHLER
EVP; Director of Retail Banking, Associated Bank

DAVID LUBAR
President & CEO, Lubar & Co.

JOHN VAN DRISSE*
Partner, PricewaterhouseCoopers, LLC

Denotes Executive Committee*

FINANCIAL STATEMENTS

Following are the audited United Performing Arts Fund 2019 and 2018 Statements of Financial Position and Statements of Activities for the years ended August 31, 2019 and 2018. The complete audit report and Form 990 are available at www.UPAF.org.

ASSETS	2019	2018
CURRENT ASSETS:		
CASH & CASH EQUIVALENTS	\$4,589,815	\$4,670,272
INVESTMENTS, AT FAIR VALUE	2,489,033	2,155,033
CONTRIBUTIONS RECEIVABLE, NET OF ALLOWANCE	3,114,772	3,382,871
ADVANCE PAYMENTS TO MEMBER GROUPS	949,999	950,000
PREPAID EXPENSES	17,057	11,328
TOTAL CURRENT ASSETS	11,160,676	11,169,504
LONG-TERM PORTION OF CONTRIBUTIONS RECEIVABLE, NET	272,325	357,098
PROPERTY AND EQUIPMENT, NET	6,969	11,914
ENDOWMENT FUNDS:		
BOARD DESIGNATED, 21ST CENTURY FUND	1,970,510	1,749,681
BENEFICIAL INTEREST IN ASSETS HELD AT THE GREATER MILWAUKEE FOUNDATION	414,949	1,099,688
TOTAL ENDOWMENT FUNDS	2,385,459	2,849,369
TOTAL ASSETS	\$13,825,429	\$14,387,885

LIABILITIES AND NET ASSETS	2019	2018
CURRENT LIABILITIES:		
ACCOUNTS PAYABLE	\$76,813	\$46,217
ACCRUED LEASE PAYABLE	7,984	15,969
ACCRUED COMPENSATION AND RELATED BENEFITS	182,750	231,619
DONOR DESIGNATIONS PAYABLE	1,259,539	1,381,910
TOTAL CURRENT LIABILITIES	1,527,086	1,675,715
NET ASSETS:		
WITHOUT DONOR RESTRICTIONS		
UNDESIGNATED AND AVAILABLE FOR FUTURE OPERATIONS	2,343,283	2,285,308
RESERVED FOR FUTURE ALLOCATIONS TO MEMBER GROUPS AND AFFILIATES	6,232,811	6,285,817
BOARD DESIGNATED, 21ST CENTURY FUND	1,970,510	1,749,681
TOTAL UNRESTRICTED NET ASSETS	10,546,604	10,320,806
TEMPORARY RESTRICTED NET ASSETS	1,751,739	2,391,364
TOTAL NET ASSETS	12,298,343	12,712,170
TOTAL LIABILITIES AND NET ASSETS	\$13,825,429	\$14,387,885

REVENUE	2019				2018			
	NON-BOARD DESIGNATED	BOARD DESIGNATED	WITH DONOR RESTRICTIONS	2019 TOTAL	NON-BOARD DESIGNATED	BOARD DESIGNATED	WITH DONOR RESTRICTIONS	2018 TOTAL
PUBLIC SUPPORT								
GROSS CAMPAIGN CONTRIBUTIONS	\$10,270,407	—	\$974,494	\$11,244,901	\$10,573,389	—	\$850,729	\$11,424,118
LESS DONOR DESIGNATIONS	(1,682,006)	—	—	(1,682,006)	(1,897,268)	—	—	(1,897,268)
LESS PROVISION FOR UNCOLLECTIBLE PROMISES	(256,856)	—	—	(256,856)	(266,035)	—	—	(266,035)
NET CAMPAIGN CONTRIBUTIONS	8,331,545	—	974,494	9,306,039	8,410,086	—	850,729	9,260,815
SPECIAL EVENT INCOME	625,977	—	—	625,977	520,318	—	—	520,318
DONATED SERVICES	517,866	—	—	517,866	371,412	—	—	371,412
TOTAL PUBLIC SUPPORT	9,475,388	—	974,494	10,449,882	9,301,816	—	850,729	10,152,545
NONOPERATING REVENUE								
INVESTMENT RETURN	10,652	254,829	—	265,481	4,079	411,858	—	415,937
NET RETURN ON BENEFICIAL INTEREST IN ASSETS HELD AT GREATER MILWAUKEE FOUNDATION	—	—	(6,514)	(6,514)	—	—	91,659	91,659
TOTAL NONOPERATING REVENUE	10,652	254,829	(6,514)	258,967	4,079	411,858	91,659	507,596
APPROPRIATION FOR EXPENDITURE	712,225	(34,000)	(678,225)	—	891,031	(855,000)	(36,031)	—
NET ASSETS RELEASED FROM RESTRICTIONS	929,380	—	(929,380)	—	789,894	—	(789,894)	—
TOTAL REVENUE, SUPPORT AND GAINS	11,127,645	220,829	(639,625)	10,708,849	10,986,820	(443,142)	116,463	10,660,141
EXPENSES								
PROGRAM SERVICES								
ALLOCATIONS TO MEMBER ORGANIZATIONS AND AFFILIATES	7,171,500	—	—	7,171,500	7,382,374	—	—	7,382,374
OTHER MEMBER SUPPORT	821,585	—	—	821,585	669,458	—	—	669,458
COMMUNITY ENGAGEMENT	242,636	—	—	242,636	407,020	—	—	407,020
AWARENESS	1,136,883	—	—	1,136,883	1,007,764	—	—	1,007,764
TOTAL PROGRAM SERVICES	9,372,601	—	—	9,372,604	9,466,616	—	—	9,466,616
SUPPORTING ACTIVITIES								
ADMINISTRATIVE EXPENSES	368,936	—	—	368,936	363,378	—	—	363,378
FUNDRAISING	1,381,136	—	—	1,381,136	1,092,741	—	—	1,092,741
TOTAL SUPPORTING ACTIVITIES	1,750,072	—	—	1,750,072	1,456,119	—	—	1,456,119
TOTAL EXPENSES	11,122,676	—	—	11,122,676	10,922,735	—	—	10,922,735
CHANGE IN NET ASSETS	4,969	220,829	639,625	(413,827)	64,085	(433,142)	116,463	(262,594)
NET ASSETS AT BEGINNING OF YEAR	8,571,125	1,749,681	2,391,364	12,712,170	8,507,040	2,192,823	2,274,901	12,974,764
NET ASSETS AT END OF YEAR	\$8,576,094	\$1,970,510	\$1,751,739	\$12,298,343	\$8,571,125	\$1,749,681	\$2,391,364	\$12,712,170

ALLOCATION AND GRANTS

UPAF has allocated a total of \$8,820,000 for the 2019-20 performing arts season to its 14 Member Groups and 16 Affiliates. UPAF's Member Groups will receive a total of \$8,644,318, with the remaining \$175,682 going to UPAF Affiliates.

UPAF's allocation to its Member Groups consists of:

- Unrestricted funding for operations to ensure sustainability.
- Funding based on a rigorous evaluation of management and finances.
- Funding based on the outcomes achieved through education and outreach activities.

Additionally, Member Groups earn funding for their participation in and support of the annual UPAF Campaign.

UPAF CORNERSTONE	2019 ALLOCATION TOTAL
FIRST STAGE	\$941,016
FLORENTINE OPERA COMPANY	777,729
MILWAUKEE BALLET	1,059,647
MILWAUKEE REPERTORY THEATER	1,805,124
MILWAUKEE SYMPHONY ORCHESTRA	2,360,843
SKYLIGHT MUSIC THEATRE	543,042
TOTAL CORNERSTONES	\$7,487,401

MEMBER GROUP	2019 ALLOCATION TOTAL
BEL CANTO	\$43,379
DANCEWORKS	176,524
MILWAUKEE CHAMBER THEATRE	156,504
MILWAUKEE CHILDREN'S CHOIR	31,620
MILWAUKEE YOUTH SYMPHONY ORCHESTRA	389,422
NEXT ACT	138,100
PRESENT MUSIC	68,217
RENAISSANCE THEATERWORKS	153,151
TOTAL MEMBER GROUPS	\$1,156,917

UPAF does not charge membership fees or annual dues to its Member Groups or Affiliates in order for them to receive funding.

UPAF BRIGHT MINDS, PRESENTED BY BMO HARRIS BANK

The following is a breakout of the portion of each Member Group's allocation dedicated to their respective arts education programs. These dollars were awarded through UPAF Bright Minds, largely funded through the UPAF Notable Women affinity program.



MEMBER GROUP	2019 PROGRAM	2019 ARTS EDUC. GRANT
DANCEWORKS	MAD HOT BALLROOM & TAP	\$50,000
FIRST STAGE	FIRST STAGE THEATER ACADEMY	148,000
FLORENTINE OPERA COMPANY	OPERA IN THE SCHOOLS	30,000
MILWAUKEE BALLET	RELEVÉ	55,000
MILWAUKEE CHAMBER THEATRE	YOUNG PLAYWRIGHTS FESTIVAL	10,000
MILWAUKEE REPERTORY THEATER	PROFESSIONAL TRAINING INSTITUTE	117,000
MILWAUKEE SYMPHONY ORCHESTRA	ARTS IN COMMUNITY EDUCATION (ACE)	92,500
MILWAUKEE YOUTH SYMPHONY ORCHESTRA	COMMUNITY PARTNERSHIP PROGRAMS	96,000
NEXT ACT	NEXT ACTORS	15,000
SKYLIGHT MUSIC THEATRE	ENLIGHTEN PARTNER SCHOOL INITIATIVE	70,000
TOTAL	TOTAL	\$683,500

UPAF AFFILIATE PROGRAM, SPONSORED BY BRIGGS & STRATTON

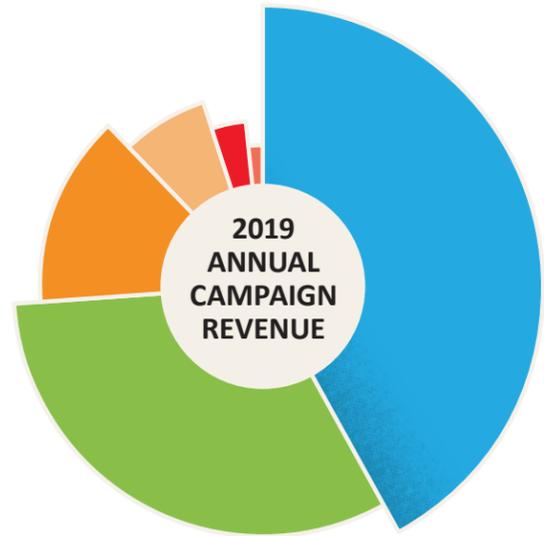


UPAF allocates funds to non-member performing arts groups through the UPAF Affiliate Program, sponsored by Briggs & Stratton, an annual grant program that funds specific projects. UPAF selects its Affiliates to reflect the performing arts excellence serving the region. No guarantee of funding year over year is intended nor implied in the Affiliate Program. Affiliates can also earn funding for their participation in and support of the annual UPAF Campaign.*

2019 AFFILIATE	2019 GRANT AMOUNT
ABOVE THE CLOUDS	\$10,000
BLACK ARTS MKE	14,000
DARBY'S DANCERS	1,500
FESTIVAL CITY SYMPHONY	6,000
FRANKLY MUSIC	4,500
KETTLE MORAINÉ SYMPHONY	8,000
LATINO ARTS	20,000
MILWAUKEE OPERA THEATRE	5,000
OPTIMIST THEATRE	5,000
RACINE SYMPHONY ORCHESTRA	11,000
SHARON LYNNE WILSON CENTER	5,000
THEATRE GIGANTE	5,000
WILD SPACE DANCE COMPANY	5,000
WINDFALL THEATRE	3,000
WISCONSIN CONSERVATORY OF MUSIC	8,000
WISCONSIN PHILHARMONIC	3,000
TOTAL	\$114,000

*An additional \$61,682 was allocated to participating Affiliates for the 2019 Campaign

2019 UPAF CAMPAIGN BY THE NUMBERS



- 37.0%** BUSINESSES AND MATCHING GIFTS
- 31.4%** WORKPLACE GIVING CAMPAIGNS
- 22.5%** INDIVIDUAL GIVING
- 5.3%** UPAF RIDE FOR THE ARTS, SPONSORED BY MILLER LITE, AND OTHER SPECIAL EVENTS
- 3.6%** FOUNDATIONS
- 0.2%** OTHER (INVESTMENT INCOME)

What Your Dollar Does - Artist Profile: Kate Ketelhohn



The Performing Arts Provide a Sense of Belonging for Youth

Your support of UPAF helps kids in our community navigate life's challenges through transformative arts experiences. For teenage actor and playwright Kate Ketelhohn, those challenges included 49 childhood surgeries after she survived a life-threatening bacterial infection as an infant.

Strep A bacterial blood infection is usually fatal at any age, but Kate survived with plenty of scars, an amputated left hand, a partially amputated right hand and partially amputated feet. She has had more than four dozen surgeries to correct the damage done by the infection, and as a result now has three prosthetics.

"Wherever I go, people usually stare at me because of my unique arm or my leg prosthetics, but my friends in the performing arts don't care," Kate said. "The acceptance I've found in the performing arts community has really helped me feel comfortable in my own skin."

"As a triple amputee, Kate had plenty of challenges with people—kids and adults—gawking at her and she had a hard time keeping up with other kids physically," Kate's mom Julie explained. "The mindset in theater is that 'it is okay to be yourself,' and that has helped Kate become a much stronger person. First Stage in particular has always stressed the importance of accepting everyone, an attitude that we are very thankful for."

Kate's experiences as an actor and playwright have been deeply shaped by her many years training and working with First Stage. In addition to First Stage, Kate has performed with many other theater organizations in the Greater Milwaukee Area, including the Milwaukee Repertory Theater. She also is an award-winning playwright, most recently recognized in Milwaukee Chamber Theatre's Young Playwrights Festival.

Thank you for making stories like Kate's possible through your support of UPAF.

TOTAL DOLLAR AMOUNT RAISED DURING 2019 CAMPAIGN
\$11,881,893

TOTAL DOLLAR AMOUNT ALLOCATED
\$8,820,000

TO MEMBER GROUPS
\$8,644,318

TO AFFILIATES
\$114,000

AN ADDITIONAL \$61,682 WAS ALLOCATED TO PARTICIPATING AFFILIATES FOR 2019 CAMPAIGN SUPPORT

NUMBER OF CABINET MEMBERS
35



TOTAL DOLLAR AMOUNT RAISED BY NEXT GENERATION UPAF, SPONSORED BY WE ENERGIES FOUNDATION
\$737,727
(\$43,699 IN NEW MONEY, 90 NEW MEMBERS)

FOR ARTS EDUCATION VIA BRIGHT MINDS, SPONSORED BY BMO HARRIS BANK
\$683,500



NUMBER OF WORKPLACE GIVING CAMPAIGNS
175

NUMBER OF NEXT GENERATION UPAF MEMBERS
583

WAUKESHA COUNTY RAISED MORE THAN
\$1.5 MILLION

TOTAL DOLLAR AMOUNT RAISED BY UPAF NOTABLE WOMEN, SPONSORED BY BMO HARRIS BANK
\$453,000
(\$71,000 IN NEW MONEY)

NUMBER OF INDIVIDUALS WHO PARTICIPATED IN WORKPLACE GIVING CAMPAIGNS
14,216



TOTAL AMOUNT RAISED FOR UPAF CONNECT
\$260,000

TOTAL NUMBER OF DONORS TO THE 2019 CAMPAIGN
18,891

TOTAL DOLLAR AMOUNT RAISED FROM THE UPAF RIDE FOR THE ARTS, SPONSORED BY MILLER LITE
\$531,448

NUMBER OF UPAF NOTABLE WOMEN
453

TOTAL DOLLAR AMOUNT RAISED AT UPAF'S 'DANCING ON THE GREEN' GOLF OUTING
\$94,629

OVER 100,000 STUDENTS SERVED THROUGH UPAF BRIGHT MINDS ARTS EDUCATION PROGRAMMING IN 200 DIFFERENT SCHOOLS

AFFINITY PROGRAMS

Next Generation UPAF, sponsored by We Energies Foundation, is an Affinity Program whose members are dedicated to cultivating awareness of, encouraging engagement in and promoting philanthropy for UPAF and the performing arts with the next generation of community leaders. Membership is open to emerging leaders who contribute \$500 or more each year.



2019 NEXT GENERATION UPAF CO-CHAIRS



SAMANTHA MALDONADO
Community Volunteer



TIM STEWART
DeWitt Ross & Stevens



CRAIG WILLIAMS
We Energies

NEXT GENERATION UPAF COUNCIL MEMBERS

Margaret Edmunds, Baird

Caryn Esten, Froedtert Hospital

Karen Gamroth, Marcus Corporation

Matt Hills, DeWitt LLP

Betsy Katschke, Waukesha County Business Alliance

Mike King, Zilber, Ltd.

Jason Lininger, KPMG

Erica Lythjohan, BMO Harris Bank

Becca Schlagenhauf Stull, Northwestern Mutual Capital

Emily Shircel, Quarles & Brady LLP

Zac Wolff, Associated Bank

2019 NEXT GENERATION UPAF EXECUTIVE LEADERSHIP SERIES

Members of the Next Generation UPAF Executive Leadership Series are donors who give \$1,000 or more. They are invited to attend events hosted by prominent Milwaukee-area CEOs as well as attend special Member Group open rehearsals.

Brad Ancelet

Julie Anding

Nicole Angresano

Bhasker Appala

Christopher Austin

Christine Baranoucky

Jane Barr Mowad

Ann Barrett

Alejandra Barry

Nora Barry

Adam Bartos

Chad Bauman

Brian Began

Jeff Behring

Mark Benskin

Jeb Bentley

Cheryl Berry

Brad Bertler

Mark Blumenberg

Danielle Bly

Jesse Bociek

Shelley Boehm

Sara Bowen

Jennifer Brase

Brian Brewer

Christine Brooks

Kristine Brown

Jennifer Buchanan

Wendy Burke

Bladen Burns

Mike Burzynski

Jodi Buskel Ristau

Tim Byrne

Mike Byrnes

Lisa Cadotte

Susan Callanan

Chris Calvelli

Jennifer Carli

Cheryl Carron

Caesar Castroverde

Tina Chang

Marion Clendenen-Acosta

Brian Cole

Roxana Cook

Aaron Cross

Christine Culver

Adam Czaia

Sarah Damsgaard

Raye Daugherty

Matt Dean

Meg Dean

Sharon deGuzman

William Delwiche

Kimberly Dodd

Steven Doherty

Matt Donski

Julie Doneis

Ellen Drought

Patricia Dunn

Heather Dunn

Margaret Edmunds

Joshua Erickson

Caryn Esten

Scott Fischer

Moira Fitzgerald

Daniel Flesch

Stephen Frankl

Alec Fraser

Kevin Frisinger

Tony Fuerst

Timothy Fuhr

Matthew Gabrys

Michael Ganiere

David Gay

Joseph Gehrke

Linda Gelhaus

Timothy Gerend

Steve Gigot

Amy Goller

Gregory Gomez

Patrick Goris

Dennis Goyette

Julie Grabczyk

Alexander Graf

Beth Graham

Jeffrey Green

Joe Griffin

Barbara Grove

Thomas Guay

Andrew Gurlusky

Penny Gutekunst

Stephen Guy

Laura Halfmann

Mike Halloran

Kellie Hamilton

Jason Handal

Leah Handley-Zaffiro

Paul Hanson

Leslie Hauser

Laila Hick

Lashonda Hill

Regan Hindman

Erin Hoffer

Christine Hojnacki

Bryan House

Steve Huse

Brenda Hutchinson

Tom Irgens

Susan Jackson-Afong

Bonnie Jacob

Jason Jahn

Robert Jansen

Renee Johnson

Todd Jones

Amy Junker

James Kaboski

Bryan Kadlec

Kara Kaiser

Bradley Kalscheur

James Keal

Bridgette Keating

Michael Kellman

Daniel Kempken

Eric Kent

Kerri Kilbourne

Mike King

Mike Klein

John Knecht

Krystine Koike

David Koning

Alex Kramer

Jeff Krause

Rick Krueger

Dave Krutz

Becky Kryger

Christi Kubiak

Irina Kwiatkowska

Cheryl Lang

Stacy Laprad

Chris Layden

Laura Lindner

Jason Lininger

Mekisha Linton

Joseph Loebel

Erika Luckow

Matt Lueder

Scott Lurie

Stephanie Lyons

Erica Lythjohan

Geoffrey Mackey

Melanie Maddux

James Madlom

Melinda Mahdasian

Ray Manista

Jennifer Mattes

Tim Matkke

Sibyl McCarley

Kelley McCaskill

Kathryn McCormack

Mark McDonald

James McFarland

Arthur Mees

Marilou Melcher

Tom Metcalfe

Christian Mitchell

Carl Morgano

Patrick Mutsune

Tessa Myers

Gary Neitzel

Cory Nettles

Chad Neumann

Regina Newcomb

Kaben Nimtzt

Andy Nunemaker

Doug O'Connor

Lindsay Olson

Neil O'Mara

Amy O'Mara

Bruce Osgood

Tim Ottman

Joe Packee

Josh Palleon

Douglas Peacock

Adam Peck

Laura Peck

Jeffrey Peelen

Craig Peotter

Peter Petersen

Daniel Pfeiffer

Michelle Phillips

Jennifer Pieper

Timothy Posnanski

Corrie Prunuske

Shawn Puechner

Austin Ramirez

Jim Ramsey

Andrew Rebstock

Dan Renouard

Jennifer Richards

Sean Rierdon

Catherine Robinson

Joe Rock

Beth Rodenhuis

Kristin Rogge

Tammy Roou

Thomas Rosenthal

Sonia Rosenthal

Christopher Rowland

Jamie Rubis

Lacey Sadoff

Wendy Sanderson

Matt Sauer

Christy Schamber

Cal Schattschneider

Amy Schmidt Jones

Heidi Schneider

Sarah Schneider

Jeff Schrom

Jason Schultz

Deborah Schultz

Annemarie Scobey-Polachek

Mary Shiely

Carter Simmons

Chris Sizemore

Walter Skipper

Sarah Slaughter

Joshua Smith

Jud Snyder

Sarah Sobeck

Karen Sommer

Katy Sommer

Deborah Spanic

Shawn Spartz

Ann Stadler

Aaron Stehling

Timothy Stewart

Faiza Strain

Beth Straka

Brenda Stugelmeyer

Charlie Sweet

Kristine Szatmary

Sarah Thomas Pagels

Rae Thuot

Laura Thurow

Anne Tidmore

Martin Tierney

Brian Timmis

Scott Town

Haruki Toyama

Daniel Tranchita

Greg Treichel

Nathan Tritt

Dani Turer

Amber Turner

Christine Tuttle

Deborah Van Dommelen

Bob Van Himbergen

Andy Vedder

Bradley Viegut

Joshua Welsh

Stephanie Wesselowski

Natalie Westphal

Craig Williams

Ross Williams

Stacy Williams

Christine Williams

Kamilah Williams-Kemp

Judith Williams-Killackey

Peggy Williams-Smith

Zachary Wolff

Tamara Woodbury

Daniel Woods

Hillary Wucherer

Ryan Wuenstel

Jill Zeisler

Raymond Zellmer

UPAF NOTABLE WOMEN

UPAF Notable Women, sponsored by BMO Harris Bank, is an Affinity Program designed to help fulfill the critical need for arts education to support our next generation in reaching its full potential. Members are committed to ensuring that all our region's children have access to high quality arts education. Women may join by making a new or increased donation of \$1,000 to UPAF. Men may also show their support by contributing on behalf of a notable woman in their lives.

Dollars raised through UPAF Notable Women are awarded through UPAF Bright Minds, sponsored by BMO Harris Bank, which distributes funding to UPAF Member Groups for specific arts education projects. Arts programming increases confidence, academic performance, innovative and critical thinking and discipline, particularly for at-risk students. This grant program enables UPAF to report back to UPAF Notable Women members on the impact of their contribution.



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Hays Companies of Wisconsin
Hupy & Abraham
J.H. Findorff & Son Inc.
Jackson Lewis PC
Marquette University
Tom & Anne Metcalfe
Lynn Minella
New Resources Consulting
Niebler, Pyzyk, Carrig, Jelenchick & Hanley, LLP
Pinnacle Engineering Group
R & R Insurance Services
REV Group
Sanborn Tube Sales, Inc.
Selzer-Ornst Co
Sobelmans
Sprecher Brewing Company
TEMPO Milwaukee
TKO Miller

\$500-\$999

2019 SPOTLIGHT ON FOUNDATIONS (\$1,000+)

UPAF is grateful for the foundations that made a gift to the 2019 Campaign. Their contributions not only assist in sustaining the vibrant performing arts scene in Southeastern Wisconsin, but also generate a positive influence that is spread throughout the community.

\$100,000+

Bucyrus Foundation
Melitta S. & Joan M. Pick Charitable Trust

\$30,000-\$50,000

Bader Philanthropies, Inc.*

\$20,000-\$29,999

Anonymous
Evan & Marion Helfaer Foundation

\$10,000-\$19,999

Bert L. & Patricia S. Steigleder Charitable Trust
Herzfeld Foundation
Greater Milwaukee Foundation Mary Nohl Fund

*Indicates sponsors of UPAF Connect

Greater Milwaukee Foundation William A. & Mary Bonfield Jr. Fund
Mae E. Demmer Charitable Trust

\$5,000-\$9,999

Lieselott Buettner Administrative Trust And IRA
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Ralph Evinrude Foundation, Inc.
Hauske Family Foundation
Oscar C. & Augusta Schlegel Foundation
Puelicher Foundation

\$1,000-\$4,999

Clare M. Peters Charitable Trust

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Greater Milwaukee Foundation Henry C., Eva M., Robert H., & Jack J. Gillo Charitable Fund
Elliott Family Foundation
Greater Milwaukee Foundation Ivan Steingart Fund
Greater Milwaukee Foundation Mildred L. Roehr & Herbert W. Roehr Fund

ADOPT AN ARTIST DONORS

UPAF's program Adopt an Artist, presented by Husch Blackwell, recognizes companies that give a new or increased gift of \$500 or more. This program helps underwrite the cost of hiring talented artists that perform during the UPAF Campaign. This year, UPAF coordinated more than 500 performances at a cost of \$500 each.

Abbot Machine Charitable Foundation
ACRO Automation Systems Inc
Alpha Investment Consulting Group
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Spancrete
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Verlo Mattress
Visage Facial Plastic Surgery
Vrakas
Walker Forge, Inc.
Wiechmann Enterprises

WORKPLACE GIVING CAMPAIGNS DESERVE A ROUND OF APPLAUSE

UPAF would like to extend thanks to the **175** companies that hosted a Workplace Giving Campaign this year. UPAF is proud to partner with these companies and their employees in support of the performing arts that bring so much to our community. Dollar categories based on dollars given through 2019 Workplace Giving Campaigns.



\$700,000+

Northwestern Mutual

\$200,000-\$499,999

Baird
Johnson Controls
Rockwell Automation

\$100,000-\$199,999

BMO Harris Bank
Foley & Lardner
The Marcus Corporation
Paper Machinery Corporation
We Energies

\$50,000-\$99,999

Associated Bank
Medical College of Wisconsin
MGIC Investment Corporation
Quarles & Brady
U.S. Bancorp Foundation

\$30,000-\$49,999

Badger Meter
Clarios
Froedtert Health
ManpowerGroup
Michael Best & Friedrich
PricewaterhouseCoopers
United Performing Arts Fund
West Bend Mutual Insurance Company
Zilber

\$20,000-\$29,999

A.O. Smith
Advocate Aurora Health

Children's Wisconsin

City of Milwaukee

EY

Godfrey & Kahn

Harley-Davidson

Husch Blackwell

Marquette University

Reinhart Boerner Van Deuren

\$10,000-\$19,999

Capital Midwest Funds
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FIS
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Milwaukee Area Technical College
Milwaukee Brewers Baseball/Brewers Community Foundation
Milwaukee County
Milwaukee Public Schools
Park Bank
State Employees Combined Campaign
STRATTEC SECURITY CORPORATION
SysLogic*

Milwaukee County

Milwaukee Public Schools

Park Bank

State Employees Combined Campaign

STRATTEC SECURITY CORPORATION

SysLogic*

United Way of Greater Milwaukee & Waukesha County

von Briesen & Roper

Weyco Group

\$5,000-\$9,999

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Bel Canto Chorus

Bostik

CBRE, Inc.

CliftonLarsonAllen

Cramer-Krasselt

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North Shore Bank*

Northwestern Mutual-Downtown Milwaukee

Ogletree Deakins

RSM

Shorewest Realtors*

versiti

VJS Construction Services*

Waukesha County*

\$1,000-\$4,999

Badger Mutual Insurance

Berghammer Construction*

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Borgelt, Powell, Peterson & Frauen

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Greater Milwaukee Foundation

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Milwaukee Business Journal
Milwaukee Chamber Theatre
Milwaukee Metropolitan Sewerage District (MMSD)
Milwaukee Symphony Orchestra

MRA - The Management Association*

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Sikich*
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Strang, Inc*
SVA*
TKO Miller
Town Bank
United Community Center

VISIT Milwaukee

Vrakas*

Warshafsky, Rotter, Tarnoff & Bloch

Waukesha County Business Alliance*

Ziegler Capital

Management

Zimmerman Architectural Studios

\$100-\$999

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BDO USA

Big Brothers Big Sisters of Metro Milwaukee

BizTimes Milwaukee

Boys & Girls Club of Greater Milwaukee

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Waukesha County Community Dental Clinic*

Wisconsin Conservatory of Music

WISN-Channel 12

* Indicates Westside companies/donors/sponsors

COMMUNITY OUTREACH PROGRAM



UPAF works with local nonprofits to connect world-class performing arts experiences with those who may not otherwise have access to these cultural assets. UPAF strongly believes that everyone in the community should have the chance to embrace the magic of music, dance and theater.

UPAF Connect makes the performing arts more accessible to Milwaukee-area nonprofits by bringing new audiences to UPAF Member Group productions and taking the performing arts out into communities. All participating groups will enjoy up to six activities per year.

UPAF Connect Nonprofit Partners:

Big Brothers Big Sisters of Metro Milwaukee
Boys and Girls Clubs
Clean Wisconsin
COA Youth and Family Centers
Cristo Rey Jesuit Academy
Dominican Center
Grand Avenue Club

Havenwoods Economic Development Corporation
La Casa de Esperanza
Life Navigators
Lighthouse Youth Center
Meta House
Milwaukee Water Commons
Neighborhood House

Next Door
Our Next Generation
PEARLS for Teen Girls
Penfield Children's Center & Montessori
Ronald McDonald House Charities
Silver Spring
Neighborhood Center

Sojourner Family Peace Center
St. Augustine Preparatory Academy
St. Ann Center for Intergenerational Care
United Community Center
Unity in Motion
The Women's Center

* Indicates Westside companies/donors/sponsors

*UPAF Connect sponsors are indicated on page 16, 18, 19 & 21 by the * symbol

IN-KIND DONORS TAKE A BOW

Inclusive of UPAF Ride for the Arts, sponsored by Miller Lite

Aesthetics 360	E. W. Scripps Company	Kohl's Department Stores	Patrick Horne
Anderson Japanese Gardens	Edible Impressions	Koss Foundation Inc	Peninsula Players
Anne Sprecher	Elite Fitness & Racquet Club	Kristy Casey	PNC
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Associated Bank	Enlightened Brewing Company	Lakeshore Chinooks	Radio Milwaukee
Baird	Entercom Radio	The Legend at Brandybrook	Red Circle Inn
Badger Liquor	EnterForce	The Lemon Tree	Roufus Sports
Bartolotta Restaurants	EPIC Creative	Lit MKE	Saz's
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Cedar Crest Ice Cream	Great Lakes Distillery	Milwaukee Business Journal	Thomas Cardella
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Colectivo Coffee	Iron Horse Hotel	Nicholas Dockter	Wayne Breitbarth
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Katy Corey Gina Vrtochnick Flo & Bernie Vanden Hogen Kaitlin Brice Penny Engebose Kim Corey	
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