# WITH YOUR UPAF GIFT, YOU SUPPORT 50+ OF THE BEST PERFORMING ARTS ORGANIZATIONS IN SOUTHEASTERN

**WISCONSIN** UPAF funding is essential to maintaining the operations of our Members, allowing them to focus more of their efforts on what they do best — creating, performing, educating and inspiring.

#### **UPAF CORNERSTONE MEMBERS**



# MAKE YOUR GIFT TODAY UPAF.ORG/DONATE



301 W. Wisconsin Ave., Suite 600 | Milwaukee | WI 53203 414-273-UPAF (8723)

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Milwaukee Rep, Erika Olson, Photo by Michael Brosilow. Florentine Opera, Immortal Girlfriend; Milwaukee Ballet, Photo by Rachel Malehorn; First Stage, Cast of Dream, Quickiel Dream, Photo by Paul Ruffolo; Milwaukee Symphony Orchestra, Photo by Jonathan Kirn. Skylight Music Theatre, Photo by Mark Frohna; Terryn Erby-Walker, Photo by Paul Ruffolo; Milwaukee Symphony Orchestra, Ken-David Masur, Photo by Jonathan Kirn. First Stage, Cast of Arthur and Friends Make a Musicall, Photo by Mark Ruffolo.





UPAF.org/donate

# YOU'RE INVITED TO BE PART OF THE EXCITEMENT!

The **UPAF Leadership Society** offers exclusive opportunities to enjoy the best in music, dance, song and theater while contributing to what makes your local community great!

With one gift, you support 50+ diverse, local performing arts organizations of all sizes, including First Stage, Florentine Opera, Milwaukee Ballet, Milwaukee Rep, Milwaukee Symphony Orchestra and Skylight Music Theatre.

When you give to UPAF, you make amazing things possible **FOR THE ARTS** and for people of all ages throughout Southeastern Wisconsin!

YOU HAVE THE OPPORTUNITY TO BE PART OF SOMETHING EXTRAORDINARY! JOIN US BY MAKING YOUR GIFT AT



**UPAF.ORG/DONATE** 



YOU sustain 1,739 working artists who call Southeastern Wisconsin home.



YOU empower self expression in over **150,000** students.





**YOU** set the stage for artists and audiences alike to be inspired and come alive.

**YOU** affirm the inherent value of shared experiences, where strangers become neighbors.

# WHEN YOU SUPPORT THE ARTS THROUGH UPAF...

**YOU** write the story of a community that loves the arts and its local artists. Your philanthropic contribution to UPAF reverberates with profound influence and transformative power.



**1.2 MILLION PEOPLE** inspired, educated and connected by local performing arts in a typical year.



**EVERY MONTH**, programs tailored for individuals with disabilities welcome all in our community to enjoy the arts.



**\$46 MILLION** in event-related spending above the price of a ticket infused into our local economy.

"As a long-time supporter of UPAF, I feel my gifts help maintain our community's outstanding performing arts and allow greater access to arts education. As an actor, I understand the impact philanthropy has on the ability to produce quality shows. UPAF truly helps make Milwaukee a wonderful place to live, work and play, and its work is only possible with broad community support."

-BOB BALDERSON, UPAF DONOR SINCE 1996

**"UPAF HAS FUNDED EVERYTHING I LOVE** 

**TO DO**<sup>33</sup> -Terynn Erby-Walker

Thanks to the ongoing support of the UPAF community, Terynn has already appeared on the stages of three UPAF Cornerstone Members. All before she finished high school!

SEE THE IMPACT YOUR GIFT HAS ON LIVES LIKE TERYNN'S



# MAKE YOUR GIFT TO UPAF AND ENJOY EXCLUSIVE OPPORTUNITIES

Join the Leadership Society with Your Gift of \$1,200+

#### **DIRECTOR \$1,200+**

- Designate 10% of your gift to one UPAF Community Impact Program of your choice.
- Attend one-of-a-kind Open Rehearsals with UPAF Performing Arts Members.

- Open Rehearsals Presented by WEST BEND\*
- Receive the UPAF SMART CARD, which gives you access to one free ticket with the purchase of another ticket TWICE
   Associated Bank at each of UPAF's 14 Members, plus exclusive dining discounts and offers at over 25 local restaurants all year long.
- Be recognized in the UPAF Annual Impact Report & other public name listings.
- Receive a pair of Performance Vouchers
  Leadership Society Newsletter

## **CONDUCTOR \$3,000+**



#### Receive All Director Level Benefits Plus:

 An invitation for two to special UPAF Nights at select UPAF Performing Arts Members featuring a private pre-show reception and tickets to the evening's performance.

Presented by BAIRD

## **CONCERTMASTER \$5,000+**

**Receive All Conductor Level Benefits Plus:** 

 Designate 20% of your gift to one UPAF Performing Arts Member, Affiliate or one UPAF Community Impact Program of your choice. This is a wonderful opportunity to further support the Member, Affiliate or program that you feel most passionately about!

## Join the Artist Society with Your Gift of \$10,000+

## ARTIST SOCIETY \$10,000+

**Receive All Concertmaster Level Benefits Plus:** 

- Receive an invitation for two to the exclusive Artist Society Party.
- The opportunity to serve as a "Program Sponsor" of a UPAF Community Impact Program.

# **A SPECIAL GIFT IN HONOR OF YOUR SUPPORT**

To thank our Leadership Society members for such incredible generosity, enjoy a pair of ticket vouchers on us! The best way to see your gift in action is live from the audience. All Leadership Society members will receive one pair of ticket vouchers to use at a UPAF Cornerstone Member performance.

And that's not all! Leadership Society members who increase their gift by \$200 or more will receive an additional pair of ticket vouchers in honor of their growing commitment to the performing arts!



# NURTURE YOUNG MINDS THROUGH THE ARTS INCREASE ACCESS TO IMMERSIVE ARTS EDUCATION When You Join UPAF Notable Women with Your Leadership Gift!

UPAF Notable Women is an affinity group dedicated to philanthropy, service and advocacy for arts education.

Women may join UPAF Notable Women and men may also show their support by contributing on behalf of a Notable Woman in their lives.



# **INVEST IN INNOVATION**

## When You Join Next Generation UPAF with Your Leadership Gift!

Next Generation UPAF is an affinity group for those in their 20s, 30s or 40s.

Next Generation UPAF members help shape unique and engaging arts events that draw new audiences to the performing arts.

• A portion of each gift is designated to Resonate, a grant program that **supports innovative audience development projects**.





DONATE TODAY: UPAF.ORG/ DONATE