



UNITEDPERFORMINGARTSFUND

FOR THE ARTISTS



**2022 ANNUAL
IMPACT REPORT**

UPAF PRESIDENT AND CEO



Thank you for joining the United Performing Arts Fund (UPAF) in being “For the Arts” during the 2022 UPAF Annual Campaign!

With deep appreciation to each donor and every gift, UPAF received \$10,782,496 from 13,400 donors in 2022. While the performing arts sector faces a recovery from COVID-19 that could last five or more years, the great support demonstrated by our community has ensured that UPAF-funded organizations can continue to provide exciting performances, engaging arts education programming and inspiring community outreach efforts during these times.

A single gift to UPAF now supports 47 organizations. As a result of 2022 fundraising, \$8,267,000 will be allocated to a record 47 performing arts organizations throughout Eastern Wisconsin. Of this total, \$7,976,806, or 96%, is allocated to UPAF’s 14 Members. This total includes a special one-time COVID Relief distribution approved by the UPAF Board of Directors of \$700,000 from UPAF’s reserves to support the critical need of UPAF Members at this time. The remainder, \$290,194, or 4% is distributed as one-year grant awards to 33 UPAF Affiliates for unrestricted use. A special one-time distribution of \$50,000 from UPAF reserves is included in this total to further expand the Affiliate Program’s diversity and geographic reach.

The success of the 2022 UPAF Annual Campaign is due in large part to the contributions of countless volunteers who are charged with advocating for and fundraising on behalf of UPAF. I’d like to extend my deepest gratitude to the UPAF Board of Directors for their fearless leadership. Their tenacity, creativity and business acumen are invaluable assets to our overall success. I would also like to thank our singular sensation, the UPAF Chorus Line, for serving as tireless supporters of the performing arts.

Beyond fundraising, UPAF also continues to convene performing arts organizations to facilitate conversations on best practices as well as engage in sector-wide promotion. The 14 Members of UPAF collectively are a top 100 business in our region with \$60+ million of revenues each year. UPAF places the utmost importance on positioning the sector as a critical component of our community now and for the future.

On behalf of UPAF, our Members and Affiliates, 2,000 local artists, more than 150,000 students engaged with Member education programs and everyone who has been touched by the arts in our community, thank you in believing in our mission to ensure that Eastern Wisconsin continues to have a vibrant performing arts scene.

Sincerely,

A handwritten signature in black ink, appearing to read "PR", written over a light blue circular stamp.

PATRICK RATH
UPAF PRESIDENT & CEO

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Encore Society
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ABOUT UPAF

The United Performing Arts Fund (UPAF) is a nonprofit umbrella organization that supports 47 performing arts organizations in Eastern Wisconsin through its annual fundraising campaign.

MISSION STATEMENT

Secure community resources, promote the performing arts as a regional asset and improve the quality of life through responsible investment in and financial support of the arts in Eastern Wisconsin.

UPAF CORNERSTONE MEMBERS



UPAF MEMBERS



Throughout the 2021-22 season, UPAF Members presented over 1,800 performances representing diverse voices and expanded access to the performing arts, including more than 650 free community events. UPAF Members also provided over 150,000 students with high quality, immersive arts education programming both inside and outside of the classroom.

UPAF does not charge membership fees or annual dues to its Members or Affiliates in order for them to receive funding.

UPAF AFFILIATES

The UPAF Affiliate Program underscores the diverse and vibrant cultural ecosystem present in our community, tripling in size over the past three years. UPAF Affiliates now represent five counties with an increasing diversity of backgrounds, with 20% of Affiliates BIPOC led or focused on diverse programming.

Above the Clouds
Aperi Animam
Civic Music MKE
Concord Chamber Orchestra
Darby's Dancers
Festival City
Forte Theatre Company
Frankly Music
Girls Rock MKE
Kettle Moraine Symphony
Kids from Wisconsin
Lake Geneva Symphony Orchestra

Latino Arts
Marcus Performing Arts Center
Milwaukee Jazz Institute
Milwaukee Opera Theatre
Milwaukee Youth Theatre
Oconomowoc Chamber Orchestra
Optimist Theatre
Our Voice Milwaukee
PianoArts of Wisconsin
Racine Symphony Orchestra
RUACH Inc.
Sharon Lynne Wilson Center

Signature Dance Company
Summit Players Theatre
Sunset Playhouse
Theatre Gigante
Waukesha Civic Theatre
Wild Space Dance Company
Windfall Theatre
Wisconsin Conservatory of Music
Xalaat Africa



UPAF VOLUNTEERS

Each year, UPAF depends on hundreds of champions charged with advocating for and fundraising on behalf of UPAF. It is because of their dedication that we are introduced to countless new donors, produce successful community events and continue to advance the impact of the performing arts throughout the region.

2022 UPAF BOARD OF DIRECTORS

TIM MATTKE

BOARD CHAIR

Chief Executive Officer
MGIC

BRENT TISCHLER

TREASURER

Community Banking CEO
Old National Bank

STEVE JOHNSON

SECRETARY

Head of Sales & Strategy
BMO Wealth Management

KEVIN ANDERSON

Wisconsin Region CEO
Old National Bank

SCOTT BEIGHTOL

Partner
Michael Best & Friedrich LLP

STEVE BOOTH

CEO
Robert W. Baird

JIM BORRIS

President & CEO
Zilber, LTD

HEATHER DUNN

Chief Financial Officer
West Bend Mutual Insurance Company

TAMI GARRISON

Community Affairs
Molson Coors

CHRIS GOLLER

Regional President
PNC Bank

BILL GUC

Vice President & Controller
WEC Energy Group, Inc.

KATY HOOK

Partner
PWC

JULIET KERSTEN

Community Volunteer

DR. PHYLLIS KING

Vice Provost
University of Wisconsin-Milwaukee

DENNIS KLUMB

President & CEO Emeritus
KS Energy Services

DAVID LUBAR

President & CEO
Lubar & Co.

STEPHANIE LYONS

Chief Audit Executive, Enterprise Risk
Assurance
Northwestern Mutual

GREG MARCUS

President & CEO
Marcus Corporation

GEORGE MEYER

CEO Emeritus
Kahler Slater

REBECCA MITICH

Office Managing Partner
Husch Blackwell LLP

HEATHER RAMIREZ

Attorney / Community Volunteer
Adjunct Professor, Marquette University

JOE ROCK

Managing Partner
KPMG

ANNE ZIZZO

Founder/CEO
Zizzo Group Engagement Marketing

UPAF COMMITTEES

AUDIT & COMPLIANCE COMMITTEE

Joe Rock, *Chair*
Heather Dunn
Leslie Fillingham
Stephanie Lyons

FINANCE & INVESTMENT COMMITTEE

Brent Tischler, *Chair*
Laura Gough
Bill Guc
Glen Hackmann
Katy Hook
Steve Johnson

ALLOCATION COMMITTEE

Chris Goller, *Chair*
Kevin Anderson
Tami Garrison
Heather Ramirez
Joe Zgonc

AFFILIATE GRANT REVIEW PANEL

Julie Doneis
Robert Kennedy
Cedric Mays
Hanna Paul
Wes Schultz
Danielle White

UPAF BRIGHT MINDS GRANT REVIEW PANEL

April Heding
Juliet Kersten
Jim Marks
Marina Sanchez
Craig Williams

KASEY'S FUND REVIEW PANEL

Annette Adams
Mary Stone
Laura Strain
Deanna Tillisch

NEXT GENERATION UPAF COUNCIL

Lindsey Ashenden
Margaret Edmunds
Caryn Esten
Karen Gamroth
Mike King
Erica Lythjohan
Becca Schlagenhauf
Emily Shircel
Tim Stewart
Craig Williams
Zac Wolff

RESONATE GRANT REVIEW PANEL

Lindsay Ashenden
Margaret Edmunds
Karen Gamroth
Natalie LaCrosse
Tim Stewart
Zac Wolff



UPAF 2022 CHORUS LINE

The UPAF Chorus Line is one singular sensation united for the arts, connecting volunteers from the business community and performing arts Member organizations to serve as advocates and fundraisers for the United Performing Arts Fund. We express our deepest gratitude to these individuals for their tireless support of UPAF and the performing arts in our community.

Elizabeth Albers	Julie Doneis	Dan Hoffmann	Jennifer Mattes
Terri Alioto	Julia Dorf	Reynolds Honold	Tim Mattke
Nicole Allard	Amy Dorman	Katy Hook	Shannon McClellan
Kevin Anderson	Dana Dossett	Melissa Horne	Elizabeth Meyer
Nancy Anderson	Heather Dunn	Patrick Horne	George Meyer
Kelly Andrew	Linda Edelstein	Megan Huse	Sallie Meyer
Nicole Angresano	Erik Eisenmann	Jim Hyland	Howard Miller
Mary Ann	Mary Emory	Rick Hynson	Jennifer Moran
Tara Argall	Jim Ericson	Tom Irgens	Tracy Murn
Laura Arnow	Caryn Esten	Tina Itson	Clay Nesler
Greg Asmus	Jessica Fastabend	Steve Johnson	Cory Nettles
Guillermo Baena	Suzan Fete	Annie Jurczyk	Carole Nicksin
Chad Bauman	Jane Flieller	Katie Kaminsky	Greg Oberland
Don Baumgartner	Rick Fong	Alyce Katayama	Maggey Oplinger
Joanna Beamon	Jeff Frank	Daniel Kempken	Rebecca Owen
Scott Beightol	Jessica Franken	Juliet Kersten	David Paris
Jane Bell	Alec Fraser	John Kissinger	Tai Pauls
Christine Bestor	Sue Frautschi	Dennis Klumb	Christine Peters
Mary Beth	Tim Frautschi	Amber Koenigs	Daniel Petry
Brooke Billick	Kathy Friend	Alex Kramer	Dick Pieper
David Bloom	Tami Garrison	Frank Krejci	Jennifer Pieper
Danielle Bly	Michael Gauger	Marina Krejci	Joe Pieper
Amy Bolin	Shannon Gehringer	Emma Kunz	Alicia Pilarski
Steve Booth	Kelly Gerlach	Libby Lailer	Jan Pirozzolo-Mellowes
Jim Borris	Brian Gilpin	Manny Lara	Karen Plunkett
Amy Brinkman-Sustache	Darren Goldstein	Chris Layden	Trevor Poppe
Wendy Burke	Christopher Goller	Jack Lemmon	Marla Poytinger
Mike Burzynski	Kirk Gramoll	Will Loder	Joan Prince
Mark Cameli	Julia Gray	Haiyun Lu	Corrie Prunuske
Sally Cartwright	Bill Guc	David Lubar	Bunny Raasch-Hooten
David Ceccarini	Karen Guy	Kris Lueders	Jason Rae
Tai Chamness	Glen Hackmann	Wayne Lueders	Heather Ramirez
Cecile Cheng	Heather Hastings	Susan Lueger	Michael Rampolla
Nancy Clarkin	Brent Hazelton	Nathaniel Lynn	Lisa Rasmussen
Sue Clausing	Louise Hedrick	Stephanie Lyons	Mary Read
Betsy Corry	Christel Henke	Eric Maassen	Fran Richman
Cathy Costantini	Calie Herbst	Karen Maisa	Steve Richman
Kristen DiNinno Bate	Jackie Herd-Barber	Greg Marcus	Sean Rierdon
George Dionisopoulos	Louise Hermsen	Bela Maroti	Jodi Ristau
Ellen Dizard	Krista Hettinger	Susan Martin	Susie Robinson
Heidi Dondlinger	Eric Hobbs	Tamara Martinsek	Joe Rock



GREAT ART HAS THE POWER TO INSPIRE INDIVIDUALS AND UPLIFT COMMUNITIES, THAT'S WHY I'M DELIGHTED TO SERVE ON THE UPAF CHORUS LINE."

- UPAF Chorus Line Member Meg Strobel



Meghan Roesner
Michael Rossetto
Chuck Rozewicz
Lindsey Ruenger
John Rumpf
Andy Sajdak
Amy Salat
Emily Santeler
Kate Schmitt
Michael Schmitz
Barbara Schneider

Jennifer Schulte
Wes Schultz
Kathy Schwab
Sarah Schwab
Maggie Seer
Kristin Severson
Carter Simmons
Shantanu Singh
Dirk Stallmann
Erin Stampfl
Tim Stewart

Dick Stoll
Meg Strobel
Brent Sullivan
Anne Temple
Brent Tischler
Brian Tobiczky,
Grace Van Dyk
Barbara Wanzo
Kerri Warner
Les Weil
Gregory Wesley

Dan Westrope
Cathy Wille
Zach Willenbrink
Judith Williams-Killackey
Del Wilson
Kate Wilson
Lashawanda Wilson
Steven Zimmerman
Sandy Zingler



FINANCIAL STATEMENTS

ASSETS	2022	2021
CURRENT ASSETS		
Cash and Cash Equivalents	\$4,358,399	\$5,071,581
Investments, at Fair Value	2,147,799	2,117,033
Contributions Receivable, Net of Allowance	1,781,083	2,019,025
Government Grants Receivable	339,497	285,346
Other Receivables	8,126	2,426
Advance Payments to Member Groups	750,000	750,003
Prepaid Expenses	2,018	18,258
Total Current Assets	9,386,922	10,263,672
LONG-TERM PORTION OF CONTRIBUTIONS RECEIVABLE, Net	381,255	95,238
BOARD DESIGNATED INVESTMENT FUNDS	3,139,833	4,032,116
TOTAL ASSETS	\$12,908,010	\$14,391,026

WITHOUT DONOR RESTRICTIONS

2022 REVENUE, SUPPORT AND GAINS	NON-BOARD DESIGNATED	BOARD DESIGNATED	WITH DONOR RESTRICTIONS	2022 TOTAL
PUBLIC SUPPORT				
Gross Fundraising Contributions	\$8,522,215	—	\$1,146,558	\$9,668,773
Less Donor Designations	(1,307,941)	—	—	(1,307,941)
Less Provision for Uncollectible Promises	(73,059)	—	—	(73,059)
Net Fundraising Contributions	7,141,215	—	1,146,558	8,287,773
Special Event Income, Net of Costs Direct Benefits to Donors of \$167,742	376,923	—	—	376,923
Bequests and Memorials	—	661,234	—	661,234
Donated Services	414,631	—	—	414,631
Total Public Support	7,932,769	661,234	1,146,558	9,740,561
NONOPERATING REVENUE				
Investment Return	2,609	(861,517)	—	(858,908)
Distrib. from the Greater Milwaukee Foundation	4,315	—	—	4,315
Total Nonoperating Revenue	6,924	(861,517)	—	(854,593)
Government Grants	54,151	—	—	54,151
Appropriation for Expenditure	692,000	(692,000)	—	—
Net Assets Released from Restrictions	628,500	—	(628,500)	—
Total Revenue, Support and Gains	9,314,344	(892,283)	518,058	8,940,119
2022 EXPENSES				
PROGRAM SERVICES				
Allocations to Member Organizations and Affiliates	6,612,540	—	—	6,612,540
Other Member Support	481,457	—	—	481,457
Community Engagement	111,296	—	—	111,296
Awareness	569,865	—	—	569,865
Total Program Services	7,775,158	—	—	7,775,158
SUPPORTING SERVICES				
Administrative Expenses	561,693	—	—	561,693
Fundraising	1,670,876	—	—	1,670,876
Total Supporting Services	2,232,569	—	—	2,232,569
Total Expenses	10,007,727	—	—	10,007,727
CHANGE IN NET ASSETS	(693,383)	(892,283)	518,058	(1,067,608)
Net Assets at Beginning of Year	7,589,973	4,032,116	729,738	12,351,827
2022 NET ASSETS AT END OF YEAR	\$6,896,590	\$3,139,833	\$1,247,796	\$11,284,219

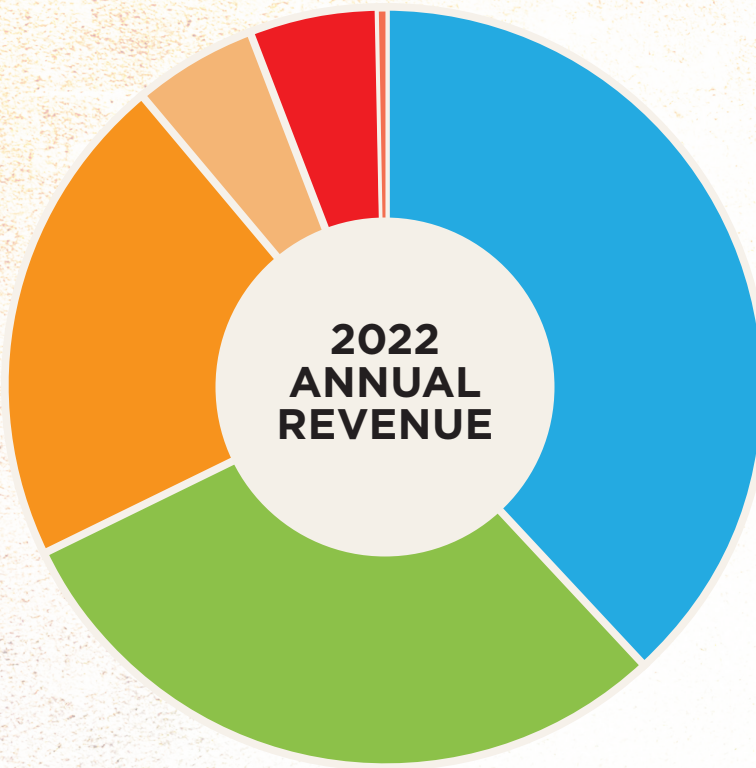
Following are the audited United Performing Arts Fund 2022 and 2021 Statements of Financial Position and Statements of Activities for the years ended August 31, 2022 and 2021. The complete audit report and Form 990 are available at UPAF.org.

LIABILITIES AND NET ASSETS	2022	2021
CURRENT LIABILITIES		
Accounts Payable	\$52,105	\$58,252
Accrued Compensation and Related Benefits	123,313	191,032
Donor Designations Payable	1,448,373	1,789,915
Total Current Liabilities	1,623,791	2,039,199
NET ASSETS		
Without Donor Restrictions:		
Undesignated and Available for Future Operations	847,931	1,493,870
Reserved for Future Allocations to Member Groups and Affiliates	6,048,659	6,096,103
Board Designated	3,139,833	4,032,116
Total Without Donor Restrictions	10,036,423	11,622,089
With Donor Restrictions	1,247,796	729,738
Total Net Assets	11,284,219	12,351,827
TOTAL LIABILITIES AND NET ASSETS	\$12,908,010	\$14,391,026

WITHOUT DONOR RESTRICTIONS

2021 REVENUE, SUPPORT AND GAINS	NON-BOARD DESIGNATED	BOARD DESIGNATED	WITH DONOR RESTRICTIONS	2021 TOTAL
PUBLIC SUPPORT				
Gross Fundraising Contributions	\$8,958,104	—	\$537,297	\$9,495,401
Less Donor Designations	(1,396,407)	—	—	(1,396,407)
Less Provision for Uncollectible Promises	(173,410)	—	—	(173,410)
Net Fundraising Contributions	7,388,287	—	537,297	7,925,584
Special Event Income, Net of Costs of Direct Benefits to Donors of \$122,689	383,646	—	—	383,646
Donated Services	446,259	—	—	446,259
Total Public Support	8,218,192	—	537,297	8,755,489
NONOPERATING REVENUE				
Investment Return	1,131	980,859	—	981,990
Return on Beneficial Interest in Assets Held at Greater Milwaukee Foundation	4,597	—	—	4,597
Total Nonoperating Revenue	5,728	980,859	—	986,587
Government Grants	625,546	—	—	625,546
Appropriation for Expenditure	267,000	(267,000)	—	—
Net Assets Released from Restrictions	1,601,759	—	(1,601,759)	—
Total Revenue, Support and Gains	10,718,225	713,859	(1,064,462)	10,367,622
2021 EXPENSES				
PROGRAM SERVICES				
Allocations to Member Organizations and Affiliates	6,915,498	—	—	6,915,498
Other Member Support	469,145	—	—	469,145
Community Engagement	167,706	—	—	167,706
Awareness	610,568	—	—	610,568
Total Program Services	8,162,917	—	—	8,162,917
SUPPORTING SERVICES				
Administrative Expenses	455,968	—	—	455,968
Fundraising	1,621,615	—	—	1,621,615
Total Supporting Services	2,077,583	—	—	2,077,583
Total Expenses	10,240,500	—	—	10,240,500
CHANGE IN NET ASSETS	477,725	713,859	(1,064,462)	127,122
Net Assets at Beginning of Year	7,112,248	3,318,257	1,794,200	12,224,705
2021 NET ASSETS AT END OF YEAR	\$7,589,973	\$4,032,116	\$729,738	\$12,351,827

2022 UPAF REVENUE BY THE NUMBERS



- 38.1%** BUSINESSES AND MATCHING GIFTS
- 29.8%** WORKPLACE GIVING CAMPAIGNS
- 21.1%** INDIVIDUAL GIVING
- 5.2%** FOUNDATIONS
- 5.6%** RIDE FOR THE ARTS, GOLF OUTING AND OTHER EVENTS
- 0.2%** OTHER (*Investment Income*)

1.2M SERVED ANNUALLY BY UPAF MEMBERS & AFFILIATES

1,800 PERFORMANCES BY UPAF MEMBERS

1 in 5 PERFORMANCES WERE FREE



TOTAL DOLLAR AMOUNT RAISED IN 2022

\$10,782,496

TOTAL DOLLAR AMOUNT ALLOCATED

\$8,267,000

TO MEMBERS

\$7,976,806

TO AFFILIATES

\$290,194

TOTAL NUMBER OF DONORS
TO THE 2022 CAMPAIGN

13,400

TOTAL DOLLAR AMOUNT RAISED
BY THE UPAF CHORUS LINE

\$1,390,000

TOTAL VALUE OF ALL IN-KIND GIFTS

\$414,631



ALLOCATION OF FUNDS

GENERAL OPERATING SUPPORT

UPAF has allocated a total of \$8,267,000 for the 2022-23 performing arts season to its 14 Members and 33 Affiliates. UPAF's allocation to its Members is determined by a committee of volunteer leaders and is based upon an evaluation of strategy, financial management and collaboration. **Included in this allocation total was a special distribution of \$700,000 to assist Members in their recovery from the challenges of COVID-19.** The following amounts are for unrestricted support for the 2022-23 performance season.

ORGANIZATION	2022 ALLOCATION
First Stage	\$569,357
Florentine Opera Company	\$305,230
Milwaukee Ballet	\$597,490
Milwaukee Rep	\$1,109,135
Milwaukee Symphony Orchestra	\$1,295,419
Skylight Music Theatre	\$311,448
Bel Canto Chorus	\$49,997
Black Arts MKE	\$37,000
Danceworks	\$123,571
Milwaukee Chamber Theatre	\$82,501
Milwaukee Youth Symphony Orchestra (MYSO)	\$269,345
Next Act	\$84,425
Present Music	\$34,084
Renaissance Theaterworks	\$67,915
TOTAL	\$4,936,917

EARNED CREDIT & DONOR DESIGNATION

Members earn funding for their participation in and support of the UPAF Campaign, and receive funds designated by UPAF donors.

ORGANIZATION	EARNED & DESIGNATED 2022
First Stage	\$196,359
Florentine Opera Company	\$272,624
Milwaukee Ballet	\$230,814
Milwaukee Rep	\$528,438
Milwaukee Symphony Orchestra	\$133,795
Skylight Music Theatre	\$106,674
Bel Canto Chorus	\$29,389
Black Arts MKE	\$104,430
Danceworks	\$52,145
Milwaukee Chamber Theatre	\$27,058
Milwaukee Youth Symphony Orchestra (MYSO)	\$166,301
Next Act	\$71,528
Present Music	\$95,405
Renaissance Theaterworks	\$114,529
TOTAL	\$2,129,489

UPAF AFFILIATE PROGRAM

UPAF allocates funds to non-member performing arts organizations through the UPAF Affiliate Program, an annual grant program. Organizations that meet the eligibility requirements may apply for UPAF Affiliate status and applications are reviewed to identify those organizations that will reflect the performing arts excellence serving Eastern Wisconsin. Organizations receiving UPAF funding through this program are required to use the dollars during the fiscal year for which the funds are granted. Affiliates can earn additional funding for their participation in and support of the annual UPAF Campaign.

2022 AFFILIATE	2022 GRANT TOTAL
Above the Clouds	\$ 5,000
Aperi Animam	\$ 1,000
Civic Music MKE	\$ 3,500
Concord Chamber Orchestra	\$ 1,000
Darby's Dancers	\$ 2,000
Festival City Symphony	\$ 7,500
Forte Theatre Company	\$ 2,500
Frankly Music	\$ 5,000
Girls Rock MKE	\$ 2,500
Kettle Moraine Symphony	\$ 2,000
Kids from Wisconsin	\$ 15,000
Lake Geneva Symphony Orchestra	\$ 1,500
Latino Arts	\$ 15,000
Marcus Performing Arts Center	\$ 10,500
Milwaukee Jazz Institute	\$ 5,000
Milwaukee Opera Theatre	\$ 5,500
Milwaukee Youth Theatre	\$ 3,500
Oconomowoc Chamber Orchestra	\$ 1,000
Optimist Theatre	\$ 7,500
Our Voice Milwaukee	\$ 1,000
PianoArts of Wisconsin	\$ 2,000
Racine Symphony Orchestra	\$ 10,000
RUACH Inc.	\$ 5,000
Sharon Lynne Wilson Center	\$ 7,000
Signature Dance Company	\$ 7,500
Summit Players Theatre	\$ 1,500
Sunset Playhouse	\$ 3,000
Theatre Gigante	\$ 3,500
Waukesha Civic Theatre	\$ 3,500
Wild Space Dance Company	\$ 5,500
Windfall Theatre	\$ 3,500
Wisconsin Conservatory of Music	\$ 10,000
Xalaat Africa Drum & Dance for Life	\$ 2,000
TOTAL	\$ 161,500

BUILDING FOR THE FUTURE

UPAF provides special funding for Member capital projects or initiatives that build future capacity. In 2022 UPAF invested in two catalyzing projects:

- \$750,000 to Milwaukee Repertory Theater's Powering Milwaukee campaign to support the development of the Associated Bank Theater Center.
- \$42,000 to the Milwaukee Ballet in support of new ticketing software.

UPAF COMMUNITY IMPACT PROGRAMS



UPAF BRIGHT MINDS, presented by We Energies Foundation, delivers high-quality arts education programming, preparing students with tools to be successful in work and life. Bright Minds supports UPAF Member programs that lead the nation in quality and innovation.

Throughout the 2022-23 school year, over 48,000 students will participate in arts education experiences thanks to the \$319,000 raised for UPAF Bright Minds.

The following is a breakout of the portion of some Member Group’s allocation dedicated to their respective arts education programs. These dollars were awarded through UPAF Bright Minds, presented by We Energies Foundation.

MEMBER	2022 PROGRAM	2022 ARTS EDUCATION GRANT
Black Arts MKE	Black Arts MKE Youth Arts Education Programming	\$35,000
Danceworks	Danceworks Mad Hot Rhythm	\$45,000
First Stage	Arts Integration and Inspiration Program	\$35,000
Florentine Opera Company	Opera in the Schools	\$43,000
Milwaukee Ballet	Community Engagement In-Studio Programming	\$45,000
Milwaukee Chamber Theatre	Young Playwrights Festival Showcase	\$7,000
Milwaukee Rep	Emerging Artists Training	\$24,000
Milwaukee Symphony Orchestra	Arts in Community Education (ACE)	\$35,000
Milwaukee Youth Symphony Orchestra (MYSO)	Community Partnerships Program	\$35,000
Present Music	The Creation Project	\$10,000
Skylight Music Theatre	Enlighten Education	\$5,000
TOTAL		\$319,000



DANCEWORKS’ MAD HOT RHYTHM

Mad Hot Rhythm uses dance as a tool to reach students in 4th through 6th grade, especially those who are academically or interpersonally challenged. Through 18 weeks of instruction, these pre-teen dancers work together to learn diverse dance styles—from Bollywood fusion to hip hop to tap—and ultimately show demonstrated growth in attributes critical to their future success, such as self-confidence and respect for themselves and others. Mad Hot is serving 38 classrooms throughout the 2022-23 schools year.



KASEY'S FUND, presented by MGIC, was created to ensure the accessibility of the arts by eliminating barriers imposed by disability, special needs, geography and other physical and mental considerations.

The following is the portion of some Members' allocation dedicated to their accessibility efforts.

MEMBER	2022 PROGRAM	2022 ARTS EDUCATION GRANT
Danceworks	Danceworks Artists in Residence	\$8,000
First Stage	Sensory Friendly Performances	\$20,000
Florentine Opera Company	Penfield Partnership	\$14,000
Milwaukee Ballet	Tour de Force	\$12,000
Milwaukee Chamber Theatre	ASL Interpreted Performances	\$5,000
Milwaukee Rep	Wireless Microphones	\$3,000
Next Act	Staged Readings in Senior Centers	\$2,500
Renaissance Theaterworks	Accessibility & Inclusion Needs for "Cost of Living"	\$15,000
Skylight Music Theatre	Sensory Friendly Performances	\$8,000
TOTAL		\$87,500



MILWAUKEE BALLET TOUR DE FORCE

Milwaukee Ballet's Tour de Force program provides adaptive ballet classes for students with disabilities in partnership with Children's Wisconsin, both opening the world of ballet to children for whom it would otherwise be inaccessible and providing critical physical therapy for conditions like cerebral palsy via the fun of a dance class.



UPAF works with local nonprofits to connect world-class performing arts experiences with those who may not otherwise have access to these cultural assets, allowing all to have the chance to embrace the magic of music, dance and theater. Thanks to 2022 fundraising, \$142,000 was designated to UPAF Connect.

UPAF Connect, presented by Northwestern Mutual, makes the performing arts more accessible to Milwaukee-area nonprofits by bringing new audiences to UPAF Members productions and taking the performing arts out into communities. In 2022, UPAF Connect served over 2,000 individuals through more than 175 free arts events, including:

- Story drama workshops for families served by Sojourner Family Peace Center
- Danceworks residency for children of all abilities at Penfield Children's Center
- Entertaining summer performances by UPAF Members at St. Ann Center Indaba Bandshell

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	Our Next Generation		

UPAF AFFINITY PROGRAMS



UPAF NOTABLE WOMEN, presented by BMO, brings together a powerful group of women dedicated to improving our community through philanthropy, service and advocacy.

UPAF Notable Women make a difference through:

- Uplifting proactive **arts education** solutions
- Engaging in **performing arts service**
- Elevating **women’s leadership** in the community

Women may join by making a new or increased donation of \$1,000 to UPAF.



NEXT GENERATION UPAF, presented by Johnson Controls, connects our region’s best and brightest to **advance the performing arts through participation, engagement, and service**. Members are dedicated to making our community a better place to live, work and play by uplifting the role of the performing arts for new audiences.

A portion of every gift from Next Generation UPAF Members supports the **RESONATE GRANT PROGRAM**, which funds UPAF Member projects aimed at drawing new audiences to the arts. The Next Generation UPAF Leadership Council selects the projects to be backed by this new funding opportunity. Through new, experimental works, partnerships with local schools and universities, and events that engage and educate beyond the stage, Resonate-funded programs are providing unique opportunities for new patrons and growing the audience for local arts organizations.

MEMBER	2022 PROGRAM	2022 GRANT TOTAL
Black Arts MKE	MKE Black Theater Festival	\$17,000
Danceworks	Dance for Diversity	\$5,000
First Stage	All-Access Membership	\$8,500
Florentine Opera Company	Covers	\$18,400
Milwaukee Ballet	Show Specific Audience Development	\$16,000
Milwaukee Rep	ACC Community Tickets Program	\$5,000
TOTAL		\$69,900



The 2022 **UPAF RIDE FOR THE ARTS**, presented by Miller Lite, brought together thousands of riders on June 5, to pedal over the Hoan Bridge to support the performing arts.

TOTAL RAISED BY UPAF RIDE
\$457,177



2022 DONOR SPOTLIGHT

UPAF is proud to recognize the generous support received from all donors throughout the community. This year during the 2022 Campaign, more than 1,200 individuals, foundations and companies gave at the Director level of \$1,000 or more. Please join UPAF in thanking these donors for their tremendous generosity to the 2022 Campaign, and in thanking all our donors who are vital to the support of the performing arts.

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World Premiere Wisconsin

WORLD PREMIERE THEATER

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First Stage continues its Amplify series, which lifts voices of diverse playwrights and artists through youth-focused stories, and builds trusting artistic relationships.

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The 2021-22 saw the opening of the new home of the Milwaukee Symphony Orchestra and with it, a warm welcome to thousands of audience members. Bradley Symphony Center was designated a 'Sensory Friendly Venue' and the MSO hosted its first Sensory Friendly concert. Both the designation of the venue and the concert allowed for greater access to the performing arts by audiences with disabilities and others who may traditionally face barriers to

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