# Email 2

*Copy and paste the information below into the subject line and body of an email to send to employees at your workplace*

**Subject Line: Your gift to UPAF inspires, educates and heals**

Our 2021 [United Performing Arts Fund (UPAF)](https://upaf.org/) Campaign is underway — thank you to those who have already donated!

Your support of UPAF is critical to the UPAF Members and local artists who innovated tirelessly to safely entertain, inspire and educate our community throughout the past year and a half. They developed virtual and safe in-person performances and educational offerings that not only met the needs of their existing audiences but expanded the reach of programming to new audiences beyond those who could previously attend in-person. Your contribution to this year’s UPAF campaign allows our talented artists and groups to bring these innovations into the future for a stronger, more vibrant and connected community.

**UPAF’s Community Impact Programs** work so everyone in our community can experience the life-changing magic of the arts. **UPAF Bright Minds, UPAF Connect and Kasey’s Fund** educate local children and expand access so all can experience the arts.

* UPAF Bright Minds, presented by We Energies Foundation — high-quality arts education programming preparing over 80,000 local students with the tools to be successful in work and life.
* UPAF Connect, presented by Northwestern Mutual — Partnering with 25 local nonprofits to ensure high-quality performing arts experiences are available to everyone.
* Kasey’s Fund, presented by MGIC — Enhancing the accessibility of the arts by eliminating barriers for people with special needs and other physical and mental considerations.

Take a break! See the difference UPAF Member Groups are making throughout our community!

**Stories and videos:**

* Video: [UPAF Community Impact Programs](https://youtu.be/HaCng8cGIbE)
* Nahjee’s Story: [“I’m Proud of How I’ve Grown”](https://upaf.org/news/stories/story-local-acting-student-nahjee-robinson)

**Donate here so local artists and groups can continue to touch lives and make our community a better place to live, work and play:** (insert workplace giving site link)

Thank you for supporting the UPAF Campaign!