

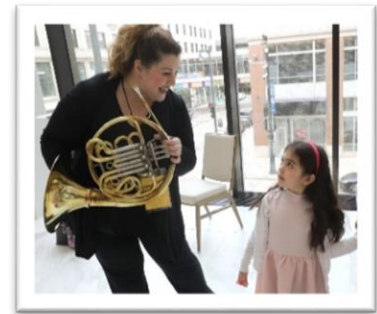
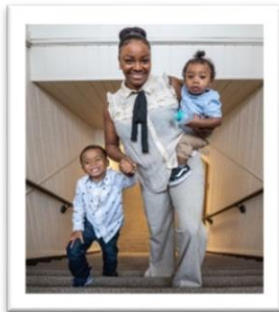


presented by  Northwestern Mutual

Arts Experiences For All

World-Class Performing Arts Experiences Through Local Nonprofits

UPAF Connect, presented by Northwestern Mutual, increases access to the performing arts for individuals in our community who may not otherwise be able to enjoy these life-enriching experiences. Because of generous donor support, UPAF's Performing Arts Members offer performances and programming that bring the arts to neighborhoods and neighborhoods to the arts.



Uniting Communities Around the Power of Performance



The performing arts have the power to enlighten, engage and bring people together. UPAF Connect was launched in 2016 to unite families and communities through the magic of the performing arts.

UPAF works with local nonprofits to connect exceptional performing arts experiences with those who may not otherwise have access to these cultural assets. UPAF strongly believes that everyone in the community should have the chance to embrace the magic of music, dance and theater.

UPAF partners with **local nonprofits** to bring the performing arts to **more than 3,500 youth and families annually through free performing arts events.** UPAF's performing arts Members offers dozens of options to connect new audiences to the arts in the way that best works for them.

Supporting Local Organizations

UPAF Connect's nonprofit partners may select from over **100 distinct workshops, classes and performance opportunities.** A wide range of programming offers audiences the chance to engage with the full spectrum of music, dance, song and theater.

Programming is provided at no cost to program partners. UPAF provides economies of scale to program partners and UPAF Member Groups by serving as funder, convener and connector, reducing administrative burdens and costs for both.

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Engaging New Audiences Through the Arts

UPAF Members provide a wide variety of programming designed to support, engage and nurture the communities served by our nonprofit partners. Examples of programming include:

- Present Music concert tickets, workshops and **behind the scenes experiences** for students from the United Community Center
- Danceworks **Artists in Residence** program at St. Ann Center for Intergenerational Care
- Milwaukee Symphony Orchestra **concert experiences** for Havenwoods Neighborhood Partnership and Big Brothers Big Sisters of Metro Milwaukee
- Boys and Girls Club attendance at Black Art Milwaukee's **Black Nativity** by Langston Hughes.
- First Stage **theater workshops** tailored for youth at Silver Spring Neighborhood Center
- Milwaukee Repertory Theater workshops and **100 tickets** for COA Youth and Family Center
- Community performances of Milwaukee Ballet's **Ballet Beat Summer Outreach and Performances**



2023-2024 Pillar Partners

- Big Brothers Big Sisters of Metro Milwaukee
- Boys and Girls Clubs of Greater Milwaukee
- Havenwoods Neighborhood Partnership
- La Casa de Esperanza
- Neighborhood House
- Silver Spring Neighborhood Center
- St. Ann Center for Intergenerational Care
- St. Augustine Preparatory Academy
- United Community Center

Opportunities to Designate to UPAF Connect

With a gift of \$1,200 or more to the 2024 UPAF Campaign, you may choose to designate 10% of your gift to UPAF Connect. With a gift of \$5,000 or more, you may designate 20% of your gift to UPAF Connect and support the arts in our community.