*Copy and paste the information below into the subject line and body of an email to send to employees at your workplace*

**Subject Line: Support UPAF for a robust and vibrant region**

Thank you to all who have donated to the [United Performing Arts Fund (UPAF)](https://upaf.org/) Campaign so far! Your support helps our world-class local performing arts groups persevere to continue inspiring, educating and connecting people across Eastern Wisconsin.

Your donation helps strengthen our region and *your* community — whether you live in Milwaukee, Waukesha, Tosa, Racine or beyond.

UPAF funds groups in our local communities, helping everyone enjoy arts experiences close to home. UPAF also ensures that the arts hub in Milwaukee — with an extraordinary number of groups for a city its size — remains vibrant to continue its positive impact on the region.

The arts play a critical role in helping our cities, towns and villages thrive and grow. A strong arts scene increases the capacity of urban, suburban and rural municipalities to attract and retain businesses and residents. The arts create jobs, generate revenue and attract visitors.

The vibrancy of our arts region was recently recognized by SMU DataArts, the National Center for Arts Research, recently released its 8th Arts Vibrancy Index which identifies the most arts-vibrant communities in the United States. For the first time, the Milwaukee & Waukesha community appeared on the list of most arts-vibrant large communities, placing 18th ahead of both Chicago and St. Louis.

Help our region become a stronger, more connected place supporting thriving local businesses; talented, energized residents; and tourists ready to enjoy and explore all our communities have to offer. Donate to UPAF today.