



8th Annual UPAF “Dancing on the Green” Golf Outing

Presented by  Associated Bank



Join UPAF as a **2020 Golf Sponsor** at our 8th annual “Dancing on the Green” Golf Outing on **Monday, Aug. 31, 2020**. Each year, individuals representing various local businesses come together for a fun day of golf in support of our region’s vital performing arts scene.

About UPAF

UPAF is a nonprofit organization and the largest donor to 14 professional performing arts groups in Southeastern Wisconsin. **Your participation directly benefits these important community assets**, helping to lift spirits, deliver entertainment excellence and provide quality arts education programming in our community.

Did you know 100% of all UPAF donations help keep the performing arts scene alive in our region? And – with a projected \$8.3 million loss in revenue due to cancelled performances and fundraisers, closed academies and schools – **UPAF Member Groups need our support now more than ever!**

By supporting the UPAF “Dancing on the Green” Golf Outing, you are helping to secure the future of the performing arts and ensuring that the “show can go on” with the best in music, dance and theater.

Enjoy a Day with UPAF and Friends

Spend the day with UPAF and friends playing 18-holes while enjoying panoramic views of North Shore Country Club’s scenic course. Participants will enjoy live entertainment from UPAF Member Groups, a boxed lunch & dinner, plus an online auction with a variety of unique items and experiences to bid on throughout the day.



When?
Monday, August 31, 2020
10 a.m. – 6:30 p.m.

Where?
North Shore Country Club
3100 W. Country Club Drive
Mequon, WI

Schedule of Events:
10 – 11 a.m.: Check-in, grab a drink
11 a.m.: Remarks & Box Lunch
11:30 a.m.: Shotgun Start

- Raffle Prizes
- Hole Contests
- Online Auction

4:30 – 6:30 p.m.: Dinner Boxes and Raffle/Hole Contest Awards

Price to Play:
\$1,200 per Foursome*
• Company listed in program
• Eight drink tickets
\$400 Player*
• Two drink tickets

**Price increase on Aug.10:
Foursome \$1,500; single \$500*

NSCC Guidelines
Option of one golfer per cart

*Outdoor Drink Carts and Bars
Indoor & Outdoor Restrooms
will be open*

*Visit the [UPAF golf registration](#) page
for current updates on safety*

2020 Sponsorship Opportunities!

Sponsoring UPAF's "Dancing on the Green" Golf Outing is a great way to be a charitable business leader in Southeastern Wisconsin!

UPAF sponsorship opportunities range from \$500 to \$5,000 and include day of event signage with your business logo, along with additional perks.



Additional Sponsor Benefits by Donation Level	\$5,000	\$3,500	\$2,500	\$2,000	\$1,000	\$500
Recognition/Remarks at Shotgun Start	•					
Company Overview & Link in August E-Newsletter	•					
Logo on E-Registration Form for Golfers	•					
Banner at Check-In (you provide)	•					
One Foursome at the Golf Outing	•	•				
Signage at Dinner Table	•	•				
Eight Drink tickets	•	•				
One Half-Price Foursome at the Golf Outing			•			
Promo Video in <i>Arts Beat</i> Newsletter (22K Subscribers)	•	•	•			
Exclusive Social Media Post with Logo	•	•	•			
Highlighted in <i>Arts Beat</i> Newsletter	•	•	•	•		
Opportunity to Provide Insert or Item in Golfer Bags	•	•	•	•		
Logo on Invite in <i>Arts Beat</i> Newsletter	•	•	•	•	•	
Listed in 19 th Hole Post-Event Thank You Email	•	•	•	•	•	
Logo on Sponsor Recognition Signage	•	•	•	•	•	
Company Name in MJB "Spotlight on Business" Insert	•	•	•	•	•	
Logo in Event Program	•	•	•	•	•	•
Logo on Golf Outing Website	•	•	•	•	•	•
Company Name in UPAF Annual Report	•	•	•	•	•	•
Hole Sponsor – Logo on Sign at Tee						•

Contact us to secure 2020 sponsorships and/or foursomes, or donate an item to our online auction:
 Katy Corey @ kcorey@upaf.org or Christine Hojnacki @ chojnacki@upaf.org

Visit UPAF.org to learn how your contribution helps strengthen Southeastern Wisconsin.