Thank you for joining the United Performing Arts Fund (UPAF) in being “For the Arts” during the 2022 UPAF Annual Campaign!

With deep appreciation to each donor and every gift, UPAF received $10,782,496 from 13,400 donors in 2022. While the performing arts sector faces a recovery from COVID-19 that could last five or more years, the great support demonstrated by our community has ensured that UPAF-funded organizations can continue to provide exciting performances, engaging arts education programming and inspiring community outreach efforts during these times.

A single gift to UPAF now supports 47 organizations. As a result of 2022 fundraising, $8,267,000 will be allocated to a record 47 performing arts organizations throughout Eastern Wisconsin. Of this total, $7,976,806, or 96%, is allocated to UPAF’s 14 Members. This total includes a special one-time COVID Relief distribution approved by the UPAF Board of Directors of $700,000 from UPAF’s reserves to support the critical need of UPAF Members at this time. The remainder, $290,194, or 4% is distributed as one-year grant awards to 33 UPAF Affiliates for unrestricted use. A special one-time distribution of $50,000 from UPAF reserves is included in this total to further expand the Affiliate Program’s diversity and geographic reach.

The success of the 2022 UPAF Annual Campaign is due in large part to the contributions of countless volunteers who are charged with advocating for and fundraising on behalf of UPAF. I’d like to extend my deepest gratitude to the UPAF Board of Directors for their fearless leadership. Their tenacity, creativity and business acumen are invaluable assets to our overall success. I would also like to thank our singular sensation, the UPAF Chorus Line, for serving as tireless supporters of the performing arts.

Beyond fundraising, UPAF also continues to convene performing arts organizations to facilitate conversations on best practices as well as engage in sector-wide promotion. The 14 Members of UPAF collectively are a top 100 business in our region with $60+ million of revenues each year. UPAF places the utmost importance on positioning the sector as a critical component of our community now and for the future.

On behalf of UPAF, our Members and Affiliates, 2,000 local artists, more than 150,000 students engaged with Member education programs and everyone who has been touched by the arts in our community, thank you in believing in our mission to ensure that Eastern Wisconsin continues to have a vibrant performing arts scene.

Sincerely,

PATRICK RATH
UPAF PRESIDENT & CEO
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<td>UPAF VOLUNTEERS</td>
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<td>UPAF 2022 Board of Directors</td>
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<td>UPAF IMPACT AND GRANT PROGRAMS</td>
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<td></td>
<td>Kasey’s Fund, presented by MGIC</td>
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<td></td>
<td>Resonate Program</td>
</tr>
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<td>2022 DONOR SPOTLIGHT</td>
</tr>
<tr>
<td></td>
<td>Individual, Corporate and Foundation Giving</td>
</tr>
<tr>
<td></td>
<td>In-Kind Donations</td>
</tr>
<tr>
<td></td>
<td>Encore Society</td>
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<tr>
<td></td>
<td>Workplace Giving</td>
</tr>
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</table>
ABOUT UPAF
The United Performing Arts Fund (UPAF) is a nonprofit umbrella organization that supports 47 performing arts organizations in Eastern Wisconsin through its annual fundraising campaign.

MISSION STATEMENT
Secure community resources, promote the performing arts as a regional asset and improve the quality of life through responsible investment in and financial support of the arts in Eastern Wisconsin.

UPAF CORNERSTONE MEMBERS

UPAF MEMBERS

Throughout the 2021-22 season, UPAF Members presented over 1,800 performances representing diverse voices and expanded access to the performing arts, including more than 650 free community events. UPAF Members also provided over 150,000 students with high quality, immersive arts education programming both inside and outside of the classroom.

UPAF does not charge membership fees or annual dues to its Members or Affiliates in order for them to receive funding.
The UPAF Affiliate Program underscores the diverse and vibrant cultural ecosystem present in our community, tripling in size over the past three years. UPAF Affiliates now represent five counties with an increasing diversity of backgrounds, with 20% of Affiliates BIPOC led or focused on diverse programming.
UPAF VOLUNTEERS

Each year, UPAF depends on hundreds of champions charged with advocating for and fundraising on behalf of UPAF. It is because of their dedication that we are introduced to countless new donors, produce successful community events and continue to advance the impact of the performing arts throughout the region.

2022 UPAF BOARD OF DIRECTORS

<table>
<thead>
<tr>
<th>TIM MATTKE</th>
<th>BREN T TISCHLER</th>
<th>STEVE JOHNSON</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOARD CHAIR</td>
<td>TREASURER</td>
<td>SECRETARY</td>
</tr>
<tr>
<td>Chief Executive Officer</td>
<td>Community Banking CEO</td>
<td>Head of Sales &amp; Strategy</td>
</tr>
<tr>
<td>MGIC</td>
<td>Old National Bank</td>
<td>BMO Wealth Management</td>
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</table>

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<thead>
<tr>
<th>KEVIN ANDERSON</th>
<th>BILL GUC</th>
<th>GREG MARCUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wisconsin Region CEO</td>
<td>Vice President &amp; Controller</td>
<td>President &amp; CEO</td>
</tr>
<tr>
<td>Old National Bank</td>
<td>WEC Energy Group, Inc.</td>
<td>Marcus Corporation</td>
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<table>
<thead>
<tr>
<th>SCOTT BEIGHTOL</th>
<th>KATY HOOK</th>
<th>GEORGE MEYER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner</td>
<td>Partner</td>
<td>CEO Emeritus</td>
</tr>
<tr>
<td>Michael Best &amp; Friedrich LLP</td>
<td>PWC</td>
<td>Kahler Slater</td>
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</table>

<table>
<thead>
<tr>
<th>STEVE BOOTH</th>
<th>JULIET KERSTEN</th>
<th>REBECCA MITICH</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEO</td>
<td>Community Volunteer</td>
<td>Office Managing Partner</td>
</tr>
<tr>
<td>Robert W. Baird</td>
<td></td>
<td>Husch Blackwell LLP</td>
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<table>
<thead>
<tr>
<th>JIM BORRIS</th>
<th>DR. PHYLLIS KING</th>
<th>HEATHER RAMIREZ</th>
</tr>
</thead>
<tbody>
<tr>
<td>President &amp; CEO</td>
<td>Vice Provost</td>
<td>Attorney / Community Volunteer</td>
</tr>
<tr>
<td>Zilber, LTD</td>
<td>University of Wisconsin-Milwaukee</td>
<td>Adjunct Professor, Marquette University</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>HEATHER DUNN</th>
<th>DENNIS KLUMB</th>
<th>JOE ROCK</th>
</tr>
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<tbody>
<tr>
<td>Chief Financial Officer</td>
<td>President &amp; CEO Emeritus</td>
<td>Managing Partner</td>
</tr>
<tr>
<td>West Bend Mutual Insurance Company</td>
<td>KS Energy Services</td>
<td>KPMG</td>
</tr>
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<table>
<thead>
<tr>
<th>TAM GARRISON</th>
<th>DAVID LUBAR</th>
<th>ANNE ZIZZO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Affairs</td>
<td>President &amp; CEO</td>
<td>Founder/CEO</td>
</tr>
<tr>
<td>Molson Coors</td>
<td>Lubar &amp; Co.</td>
<td>Zizzo Group Engagement Marketing</td>
</tr>
</tbody>
</table>

| CHRIS GOLLER | STEPHANIE LYONS | |
|-------------|----------------| |
| Regional President | Chief Audit Executive, Enterprise Risk | |
| PNC Bank | Assurance | |
| | Northwestern Mutual | |
UPAF COMMITTEES

AUDIT & COMPLIANCE COMMITTEE
Joe Rock, Chair
Heather Dunn
Leslie Fillingham
Stephanie Lyons

FINANCE & INVESTMENT COMMITTEE
Brent Tischler, Chair
Laura Gough
Bill Guc
Glén Hackmann
Katy Hook
Steve Johnson

ALLOCATION COMMITTEE
Chris Goller, Chair
Kevin Anderson
Tami Garrison
Heather Ramirez
Joe Zgonc

AFFILIATE GRANT REVIEW PANEL
Julie Doneis
Robert Kennedy
Cedric Mays
Hanna Paul
Wes Schultz
Danielle White

UPAF BRIGHT MINDS GRANT REVIEW PANEL
April Heding
Juliet Kersten
Jim Marks
Marina Sanchez
Craig Williams

KASEY’S FUND REVIEW PANEL
Annette Adams
Mary Stone
Laura Strain
Deanna Tillisch

NEXT GENERATION UPAF COUNCIL
Lindsey Ashenden
Margaret Edmunds
Caryn Esten
Karen Gamroth
Mike King
Erica Lythjohan
Becca Schlagenhauf
Emily Shircel
Tim Stewart
Craig Williams
Zac Wolff

RESONATE GRANT REVIEW PANEL
Lindsay Ashenden
Margaret Edmunds
Karen Gamroth
Natalie LaCrosse
Tim Stewart
Zac Wolff
The UPAF Chorus Line is one singular sensation united for the arts, connecting volunteers from the business community and performing arts Member organizations to serve as advocates and fundraisers for the United Performing Arts Fund. We express our deepest gratitude to these individuals for their tireless support of UPAF and the performing arts in our community.

"GREAT ART HAS THE POWER TO INSPIRE INDIVIDUALS AND UPLIFT COMMUNITIES, THAT’S WHY I’M DELIGHTED TO SERVE ON THE UPAF CHORUS LINE."

- UPAF Chorus Line Member Meg Strobel
## FINANCIAL STATEMENTS

### ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$4,358,399</td>
<td>$5,071,581</td>
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<tr>
<td>Investments, at Fair Value</td>
<td>2,147,799</td>
<td>2,117,033</td>
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<tr>
<td>Contributions Receivable, Net of Allowance</td>
<td>1,781,083</td>
<td>2,019,025</td>
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<tr>
<td>Government Grants Receivable</td>
<td>339,497</td>
<td>285,346</td>
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<tr>
<td>Other Receivables</td>
<td>8,126</td>
<td>2,426</td>
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<tr>
<td>Advance Payments to Member Groups</td>
<td>750,000</td>
<td>750,003</td>
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<tr>
<td>Prepaid Expenses</td>
<td>2,018</td>
<td>18,258</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
<td>9,386,922</td>
<td>10,263,672</td>
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<tr>
<td><strong>LONG-TERM PORTION OF CONTRIBUTIONS RECEIVABLE, Net</strong></td>
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<td></td>
</tr>
<tr>
<td>Board Designated Investment Funds</td>
<td>3,139,833</td>
<td>4,032,116</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$12,908,010</td>
<td>$14,391,026</td>
</tr>
</tbody>
</table>

### 2022 REVENUE, SUPPORT AND GAINS

<table>
<thead>
<tr>
<th></th>
<th>NON-BOARD DESIGNATED</th>
<th>BOARD DESIGNATED</th>
<th>WITH DONOR RESTRICTIONS</th>
<th>2022 TOTAL</th>
</tr>
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<tbody>
<tr>
<td><strong>PUBLIC SUPPORT</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gross Fundraising Contributions</td>
<td>$8,522,215</td>
<td>—</td>
<td>$1,146,558</td>
<td>$9,668,773</td>
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<tr>
<td>Less Donor Designations</td>
<td>(1,307,941)</td>
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<td>—</td>
<td>(1,307,941)</td>
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<tr>
<td>Less Provision for Uncollectible Promises</td>
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<td>—</td>
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<td>(73,059)</td>
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<tr>
<td><strong>Net Fundraising Contributions</strong></td>
<td>7,141,215</td>
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<td>1,146,558</td>
<td>8,287,773</td>
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<tr>
<td>Special Event Income, Net of Costs</td>
<td>376,923</td>
<td>661,234</td>
<td>—</td>
<td>661,234</td>
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<tr>
<td>Bequests and Memorials</td>
<td>—</td>
<td>661,234</td>
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<td>661,234</td>
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<tr>
<td>Donated Services</td>
<td>414,631</td>
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<tr>
<td><strong>Total Public Support</strong></td>
<td>7,932,769</td>
<td>661,234</td>
<td>1,146,558</td>
<td>9,740,561</td>
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<td><strong>NONOPERATING REVENUE</strong></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Investment Return</td>
<td>2,609</td>
<td>(861,517)</td>
<td>—</td>
<td>(858,908)</td>
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<tr>
<td>Distrib. from the Greater Milwaukee Foundation</td>
<td>4,315</td>
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<tr>
<td><strong>Total Nonoperating Revenue</strong></td>
<td>6,924</td>
<td>(861,517)</td>
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<td>(854,593)</td>
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<td>Government Grants</td>
<td>54,151</td>
<td>—</td>
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<td>54,151</td>
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<tr>
<td>Appropriation for Expenditure</td>
<td>692,000</td>
<td>(692,000)</td>
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<tr>
<td>Net Assets Released from Restrictions</td>
<td>628,500</td>
<td>(628,500)</td>
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<tr>
<td><strong>Total Revenue, Support and Gains</strong></td>
<td>9,314,344</td>
<td>(892,283)</td>
<td>518,058</td>
<td>8,940,119</td>
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### 2022 EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>PROGRAM SERVICES</th>
<th>SUPPORTING SERVICES</th>
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<th></th>
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<tr>
<td>Allocations to Member Organizations and Affiliates</td>
<td>6,612,540</td>
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<td>6,612,540</td>
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<tr>
<td>Other Member Support</td>
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<td>481,457</td>
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<td>Community Engagement</td>
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<td>111,296</td>
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<tr>
<td>Awareness</td>
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<td>569,865</td>
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<tr>
<td><strong>Total Program Services</strong></td>
<td>7,775,158</td>
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<td>7,775,158</td>
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<tr>
<td>Administrative Expenses</td>
<td>561,693</td>
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<td>—</td>
<td>561,693</td>
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<tr>
<td>Fundraising</td>
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<td>—</td>
<td>1,670,876</td>
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<tr>
<td><strong>Total Supporting Services</strong></td>
<td>2,232,569</td>
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<td>—</td>
<td>2,232,569</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>10,007,727</td>
<td>—</td>
<td>—</td>
<td>10,007,727</td>
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<tr>
<td><strong>CHANGE IN NET ASSETS</strong></td>
<td>(693,383)</td>
<td>(892,283)</td>
<td>518,058</td>
<td>(1,067,608)</td>
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<tr>
<td>Net Assets at Beginning of Year</td>
<td>7,589,973</td>
<td>4,032,116</td>
<td>729,738</td>
<td>12,351,827</td>
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<tr>
<td><strong>2022 NET ASSETS AT END OF YEAR</strong></td>
<td>$6,896,590</td>
<td>$3,139,833</td>
<td>$1,247,796</td>
<td>$11,284,219</td>
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Following are the audited United Performing Arts Fund 2022 and 2021 Statements of Financial Position and Statements of Activities for the years ended August 31, 2022 and 2021. The complete audit report and Form 990 are available at [UPAF.org](http://UPAF.org).

### LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>2022</th>
<th>2021</th>
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</thead>
<tbody>
<tr>
<td><strong>CURRENT LIABILITIES</strong></td>
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<td></td>
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<tr>
<td>Accounts Payable</td>
<td>$52,105</td>
<td>$58,252</td>
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<tr>
<td>Accrued Compensation and Related Benefits</td>
<td>123,313</td>
<td>191,032</td>
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<td>Donor Designations Payable</td>
<td>1,448,373</td>
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<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>$1,623,791</td>
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<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Without Donor Restrictions:</td>
<td></td>
<td></td>
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<tr>
<td>Undesignated and Available for Future Operations</td>
<td>847,931</td>
<td>1,493,870</td>
</tr>
<tr>
<td>Reserved for Future Allocations to Member Groups and Affiliates</td>
<td>6,048,659</td>
<td>6,096,103</td>
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<tr>
<td>Board Designated</td>
<td>3,139,833</td>
<td>4,032,116</td>
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<tr>
<td><strong>Total Without Donor Restrictions</strong></td>
<td>$10,036,423</td>
<td>$11,622,089</td>
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<tr>
<td>With Donor Restrictions</td>
<td>1,247,796</td>
<td>729,738</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>$11,284,219</td>
<td>$12,351,827</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td>$12,908,010</td>
<td>$14,391,026</td>
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</table>

### 2021 REVENUE, SUPPORT AND GAINS

<table>
<thead>
<tr>
<th>Description</th>
<th>Non-Board Designated</th>
<th>Board Designated</th>
<th>With Donor Restrictions</th>
<th>2021 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PUBLIC SUPPORT</strong></td>
<td></td>
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</tr>
<tr>
<td>Gross Fundraising Contributions</td>
<td>$8,958,104</td>
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<td>$537,297</td>
<td>$9,495,401</td>
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<tr>
<td>Less Donor Designations</td>
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<td>(1,396,407)</td>
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<tr>
<td>Less Provision for Uncollectible Promises</td>
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<td>(173,410)</td>
</tr>
<tr>
<td><strong>Net Fundraising Contributions</strong></td>
<td>$7,388,287</td>
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<td>$537,297</td>
<td>$7,925,584</td>
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<tr>
<td>Special Event Income, Net of Costs of Direct Benefits to Donors of $122,689</td>
<td>383,646</td>
<td>—</td>
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<td>383,646</td>
</tr>
<tr>
<td>Donated Services</td>
<td>446,259</td>
<td>—</td>
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<td>446,259</td>
</tr>
<tr>
<td><strong>Total Public Support</strong></td>
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<td>—</td>
<td>$537,297</td>
<td>$8,755,489</td>
</tr>
<tr>
<td><strong>NONOPERATING REVENUE</strong></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Investment Return</td>
<td>1,131</td>
<td>980,859</td>
<td>—</td>
<td>981,990</td>
</tr>
<tr>
<td>Return on Beneficial Interest in Assets Held at Greater Milwaukee Foundation</td>
<td>4,597</td>
<td>—</td>
<td>—</td>
<td>4,597</td>
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<tr>
<td><strong>Total Nonoperating Revenue</strong></td>
<td>$5,728</td>
<td>980,859</td>
<td>—</td>
<td>$986,587</td>
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<tr>
<td>Government Grants</td>
<td>625,546</td>
<td>—</td>
<td>—</td>
<td>625,546</td>
</tr>
<tr>
<td>Appropriation for Expenditure</td>
<td>267,000</td>
<td>(267,000)</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Net Assets Released from Restrictions</td>
<td>1,601,759</td>
<td>—</td>
<td>(1,601,759)</td>
<td>—</td>
</tr>
<tr>
<td><strong>Total Revenue, Support and Gains</strong></td>
<td>$10,718,225</td>
<td>713,859</td>
<td>(1,064,462)</td>
<td>$10,367,622</td>
</tr>
</tbody>
</table>

### 2021 EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PROGRAM SERVICES</strong></td>
<td></td>
</tr>
<tr>
<td>Allocations to Member Organizations and Affiliates</td>
<td>6,915,498</td>
</tr>
<tr>
<td>Other Member Support</td>
<td>469,145</td>
</tr>
<tr>
<td>Community Engagement</td>
<td>167,706</td>
</tr>
<tr>
<td>Awareness</td>
<td>610,568</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
<td>$8,162,917</td>
</tr>
<tr>
<td><strong>SUPPORTING SERVICES</strong></td>
<td></td>
</tr>
<tr>
<td>Administrative Expenses</td>
<td>455,968</td>
</tr>
<tr>
<td>Fundraising</td>
<td>1,621,615</td>
</tr>
<tr>
<td><strong>Total Supporting Services</strong></td>
<td>$2,077,583</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$10,240,500</td>
</tr>
<tr>
<td><strong>CHANGE IN NET ASSETS</strong></td>
<td></td>
</tr>
<tr>
<td>Net Assets at Beginning of Year</td>
<td>$7,112,248</td>
</tr>
<tr>
<td><strong>2021 NET ASSETS AT END OF YEAR</strong></td>
<td>$7,589,973</td>
</tr>
</tbody>
</table>
2022 UPAF Revenue by the Numbers

38.1% Businesses and Matching Gifts
29.8% Workplace Giving Campaigns
21.1% Individual Giving
5.2% Foundations
5.6% Ride for the Arts, Golf Outing and Other Events
0.2% Other (Investment Income)

1.2M Served Annually by UPAF Members & Affiliates
1,800 Performances by UPAF Members
1 in 5 Performances Were Free
TOTAL DOLLAR AMOUNT RAISED IN 2022
$10,782,496
TOTAL DOLLAR AMOUNT ALLOCATED
$8,267,000
TO MEMBERS
$7,976,806
TO AFFILIATES
$290,194
TOTAL NUMBER OF DONORS TO THE 2022 CAMPAIGN
13,400
TOTAL DOLLAR AMOUNT RAISED BY THE UPAF CHORUS LINE
$1,390,000
TOTAL VALUE OF ALL IN-KIND GIFTS
$414,631
## GENERAL OPERATING SUPPORT

UPAF has allocated a total of $8,267,000 for the 2022-23 performing arts season to its 14 Members and 33 Affiliates. UPAF’s allocation to its Members is determined by a committee of volunteer leaders and is based upon an evaluation of strategy, financial management and collaboration. **Included in this allocation total was a special distribution of $700,000 to assist Members in their recovery from the challenges of COVID-19.** The following amounts are for unrestricted support for the 2022-23 performance season.

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>2022 ALLOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Stage</td>
<td>$569,357</td>
</tr>
<tr>
<td>Florentine Opera Company</td>
<td>$305,230</td>
</tr>
<tr>
<td>Milwaukee Ballet</td>
<td>$597,490</td>
</tr>
<tr>
<td>Milwaukee Rep</td>
<td>$1,109,135</td>
</tr>
<tr>
<td>Milwaukee Symphony Orchestra</td>
<td>$1,295,419</td>
</tr>
<tr>
<td>Skylight Music Theatre</td>
<td>$311,448</td>
</tr>
<tr>
<td>Bel Canto Chorus</td>
<td>$49,997</td>
</tr>
<tr>
<td>Black Arts MKE</td>
<td>$37,000</td>
</tr>
<tr>
<td>Danceworks</td>
<td>$123,571</td>
</tr>
<tr>
<td>Milwaukee Chamber Theatre</td>
<td>$82,501</td>
</tr>
<tr>
<td>Milwaukee Youth Symphony Orchestra (MYSO)</td>
<td>$269,345</td>
</tr>
<tr>
<td>Next Act</td>
<td>$84,425</td>
</tr>
<tr>
<td>Present Music</td>
<td>$34,084</td>
</tr>
<tr>
<td>Renaissance Theaterworks</td>
<td>$67,915</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$4,936,917</strong></td>
</tr>
</tbody>
</table>

## EARNED CREDIT & DONOR DESIGNATION

Members earn funding for their participation in and support of the UPAF Campaign, and receive funds designated by UPAF donors.

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>EARNED &amp; DESIGNATED 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Stage</td>
<td>$196,359</td>
</tr>
<tr>
<td>Florentine Opera Company</td>
<td>$272,624</td>
</tr>
<tr>
<td>Milwaukee Ballet</td>
<td>$230,814</td>
</tr>
<tr>
<td>Milwaukee Rep</td>
<td>$528,438</td>
</tr>
<tr>
<td>Milwaukee Symphony Orchestra</td>
<td>$133,795</td>
</tr>
<tr>
<td>Skylight Music Theatre</td>
<td>$106,674</td>
</tr>
<tr>
<td>Bel Canto Chorus</td>
<td>$29,389</td>
</tr>
<tr>
<td>Black Arts MKE</td>
<td>$104,430</td>
</tr>
<tr>
<td>Danceworks</td>
<td>$52,145</td>
</tr>
<tr>
<td>Milwaukee Chamber Theatre</td>
<td>$27,058</td>
</tr>
<tr>
<td>Milwaukee Youth Symphony Orchestra (MYSO)</td>
<td>$166,301</td>
</tr>
<tr>
<td>Next Act</td>
<td>$71,528</td>
</tr>
<tr>
<td>Present Music</td>
<td>$95,405</td>
</tr>
<tr>
<td>Renaissance Theaterworks</td>
<td>$114,529</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,129,489</strong></td>
</tr>
</tbody>
</table>
# UPAF AFFILIATE PROGRAM

UPAF allocates funds to non-member performing arts organizations through the UPAF Affiliate Program, an annual grant program. Organizations that meet the eligibility requirements may apply for UPAF Affiliate status and applications are reviewed to identify those organizations that will reflect the performing arts excellence serving Eastern Wisconsin. Organizations receiving UPAF funding through this program are required to use the dollars during the fiscal year for which the funds are granted. Affiliates can earn additional funding for their participation in and support of the annual UPAF Campaign.

<table>
<thead>
<tr>
<th>2022 AFFILIATE</th>
<th>2022 GRANT TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Above the Clouds</td>
<td>$ 5,000</td>
</tr>
<tr>
<td>Aperi Animam</td>
<td>$ 1,000</td>
</tr>
<tr>
<td>Civic Music MKE</td>
<td>$ 3,500</td>
</tr>
<tr>
<td>Concord Chamber Orchestra</td>
<td>$ 1,000</td>
</tr>
<tr>
<td>Darby’s Dancers</td>
<td>$ 2,000</td>
</tr>
<tr>
<td>Festival City Symphony</td>
<td>$ 7,500</td>
</tr>
<tr>
<td>Forte Theatre Company</td>
<td>$ 2,500</td>
</tr>
<tr>
<td>Frankly Music</td>
<td>$ 5,000</td>
</tr>
<tr>
<td>Girls Rock MKE</td>
<td>$ 2,500</td>
</tr>
<tr>
<td>Kettle Moraine Symphony</td>
<td>$ 2,000</td>
</tr>
<tr>
<td>Kids from Wisconsin</td>
<td>$ 15,000</td>
</tr>
<tr>
<td>Lake Geneva Symphony Orchestra</td>
<td>$ 1,500</td>
</tr>
<tr>
<td>Latino Arts</td>
<td>$ 15,000</td>
</tr>
<tr>
<td>Marcus Performing Arts Center</td>
<td>$ 10,500</td>
</tr>
<tr>
<td>Milwaukee Jazz Institute</td>
<td>$ 5,000</td>
</tr>
<tr>
<td>Milwaukee Opera Theatre</td>
<td>$ 5,500</td>
</tr>
<tr>
<td>Milwaukee Youth Theatre</td>
<td>$ 3,500</td>
</tr>
<tr>
<td>Oconomowoc Chamber Orchestra</td>
<td>$ 1,000</td>
</tr>
<tr>
<td>Optimist Theatre</td>
<td>$ 7,500</td>
</tr>
<tr>
<td>Our Voice Milwaukee</td>
<td>$ 1,000</td>
</tr>
<tr>
<td>PlanoArts of Wisconsin</td>
<td>$ 2,000</td>
</tr>
<tr>
<td>Racine Symphony Orchestra</td>
<td>$ 10,000</td>
</tr>
<tr>
<td>RUACH Inc.</td>
<td>$ 5,000</td>
</tr>
<tr>
<td>Sharon Lynne Wilson Center</td>
<td>$ 7,000</td>
</tr>
<tr>
<td>Signature Dance Company</td>
<td>$ 7,500</td>
</tr>
<tr>
<td>Summit Players Theatre</td>
<td>$ 1,500</td>
</tr>
<tr>
<td>Sunset Playhouse</td>
<td>$ 3,000</td>
</tr>
<tr>
<td>Theatre Gigante</td>
<td>$ 3,500</td>
</tr>
<tr>
<td>Waukesha Civic Theatre</td>
<td>$ 3,500</td>
</tr>
<tr>
<td>Wild Space Dance Company</td>
<td>$ 5,500</td>
</tr>
<tr>
<td>Windfall Theatre</td>
<td>$ 3,500</td>
</tr>
<tr>
<td>Wisconsin Conservatory of Music</td>
<td>$ 10,000</td>
</tr>
<tr>
<td>Xalaat Africa Drum &amp; Dance for Life</td>
<td>$ 2,000</td>
</tr>
</tbody>
</table>

**TOTAL**                                | **$ 161,500**    

# BUILDING FOR THE FUTURE

UPAF provides special funding for Member capital projects or initiatives that build future capacity. In 2022 UPAF invested in two catalyzing projects:

- $750,000 to Milwaukee Repertory Theater’s Powering Milwaukee campaign to support the development of the Associated Bank Theater Center.
- $42,000 to the Milwaukee Ballet in support of new ticketing software.
UPAF BRIGHT MINDS, presented by We Energies Foundation, delivers high-quality arts education programming, preparing students with tools to be successful in work and life. Bright Minds supports UPAF Member programs that lead the nation in quality and innovation.

Throughout the 2022-23 school year, over 48,000 students will participate in arts education experiences thanks to the $319,000 raised for UPAF Bright Minds.

The following is a breakout of the portion of some Member Group’s allocation dedicated to their respective arts education programs. These dollars were awarded through UPAF Bright Minds, presented by We Energies Foundation.

<table>
<thead>
<tr>
<th>MEMBER</th>
<th>2022 PROGRAM</th>
<th>2022 ARTS EDUCATION GRANT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Arts MKE</td>
<td>Black Arts MKE Youth Arts Education Programming</td>
<td>$35,000</td>
</tr>
<tr>
<td>Danceworks</td>
<td>Danceworks Mad Hot Rhythm</td>
<td>$45,000</td>
</tr>
<tr>
<td>First Stage</td>
<td>Arts Integration and Inspiration Program</td>
<td>$35,000</td>
</tr>
<tr>
<td>Florentine Opera Company</td>
<td>Opera in the Schools</td>
<td>$43,000</td>
</tr>
<tr>
<td>Milwaukee Ballet</td>
<td>Community Engagement In-Studio Programming</td>
<td>$45,000</td>
</tr>
<tr>
<td>Milwaukee Chamber Theatre</td>
<td>Young Playwrights Festival Showcase</td>
<td>$7,000</td>
</tr>
<tr>
<td>Milwaukee Rep</td>
<td>Emerging Artists Training</td>
<td>$24,000</td>
</tr>
<tr>
<td>Milwaukee Symphony Orchestra</td>
<td>Arts in Community Education (ACE)</td>
<td>$35,000</td>
</tr>
<tr>
<td>Milwaukee Youth Symphony Orchestra (MYSO)</td>
<td>Community Partnerships Program</td>
<td>$35,000</td>
</tr>
<tr>
<td>Present Music</td>
<td>The Creation Project</td>
<td>$10,000</td>
</tr>
<tr>
<td>Skylight Music Theatre</td>
<td>Enlighten Education</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>$319,000</strong></td>
</tr>
</tbody>
</table>

DANCEWORKS’ MAD HOT RHYTHM

Mad Hot Rhythm uses dance as a tool to reach students in 4th through 6th grade, especially those who are academically or interpersonally challenged. Through 18 weeks of instruction, these pre-teen dancers work together to learn diverse dance styles—from Bollywood fusion to hip hop to tap—and ultimately show demonstrated growth in attributes critical to their future success, such as self-confidence and respect for themselves and others. Mad Hot is serving 38 classrooms throughout the 2022-23 schools year.
Kasey’s Fund, presented by MGIC, was created to ensure the accessibility of the arts by eliminating barriers imposed by disability, special needs, geography and other physical and mental considerations.

The following is the portion of some Members’ allocation dedicated to their accessibility efforts.

## 2022 Arts Education Grant

<table>
<thead>
<tr>
<th>Member</th>
<th>2022 Program</th>
<th>2022 Arts Education Grant</th>
</tr>
</thead>
<tbody>
<tr>
<td>Danceworks</td>
<td>Danceworks Artists in Residence</td>
<td>$8,000</td>
</tr>
<tr>
<td>First Stage</td>
<td>Sensory Friendly Performances</td>
<td>$20,000</td>
</tr>
<tr>
<td>Florentine Opera Company</td>
<td>Penfield Partnership</td>
<td>$14,000</td>
</tr>
<tr>
<td>Milwaukee Ballet</td>
<td>Tour de Force</td>
<td>$12,000</td>
</tr>
<tr>
<td>Milwaukee Chamber Theatre</td>
<td>ASL Interpreted Performances</td>
<td>$5,000</td>
</tr>
<tr>
<td>Milwaukee Rep</td>
<td>Wireless Microphones</td>
<td>$3,000</td>
</tr>
<tr>
<td>Next Act</td>
<td>Staged Readings in Senior Centers</td>
<td>$2,500</td>
</tr>
<tr>
<td>Renaissance Theaterworks</td>
<td>Accessibility &amp; Inclusion Needs for &quot;Cost of Living&quot;</td>
<td>$15,000</td>
</tr>
<tr>
<td>Skylight Music Theatre</td>
<td>Sensory Friendly Performances</td>
<td>$8,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$87,500</strong></td>
</tr>
</tbody>
</table>

### Milwaukee Ballet Tour de Force

Milwaukee Ballet’s Tour de Force program provides adaptive ballet classes for students with disabilities in partnership with Children’s Wisconsin, both opening the world of ballet to children for whom it would otherwise be inaccessible and providing critical physical therapy for conditions like cerebral palsy via the fun of a dance class.

### UPAF Connect

UPAF works with local nonprofits to connect world-class performing arts experiences with those who may not otherwise have access to these cultural assets, allowing all to have the chance to embrace the magic of music, dance and theater. Thanks to 2022 fundraising, $142,000 was designated to UPAF Connect.

UPAF Connect, presented by Northwestern Mutual, makes the performing arts more accessible to Milwaukee-area nonprofits by bringing new audiences to UPAF Members productions and taking the performing arts out into communities. In 2022, UPAF Connect served over 2,000 individuals through more than 175 free arts events, including:

- Story drama workshops for families served by Sojourner Family Peace Center
- Danceworks residency for children of all abilities at Penfield Children’s Center
- Entertaining summer performances by UPAF Members at St. Ann Center Indaba Bandshell

### UPAF Connect Nonprofit Partners

- Big Brothers Big Sisters of Metro Milwaukee
- Boys and Girls Club of Greater Milwaukee
- COA Youth and Family Centers
- Cristo Rey Jesuit Academy
- Dominican Center
- Grand Avenue Club
- Havenwoods Economic Development Corporation
- La Casa de Esperanza
- Life Navigators
- Lighthouse Youth Center
- Meta House
- Neighborhood House
- Next Door
- Our Next Generation
- PEARLS for Teen Girls
- Penfield Children’s Center & Penfield Montessori Academy
- Project Kindred
- Ronald McDonald House Charities
- Serenity Inns
- Silver Spring Neighborhood Center
- Sojourner Family Peace Center
- St. Ann Center for Intergenerational Care
- St. Augustine Preparatory Academy
- St. Joan Antida High School
- United Community Center
- Variety the Children’s Charity
UPAF NOTABLE WOMEN, presented by BMO, brings together a powerful group of women dedicated to improving our community through philanthropy, service and advocacy.

UPAF Notable Women make a difference through:
- Uplifting proactive arts education solutions
- Engaging in performing arts service
- Elevating women’s leadership in the community

Women may join by making a new or increased donation of $1,000 to UPAF.

NEXT GENERATION UPAF, presented by Johnson Controls, connects our region’s best and brightest to advance the performing arts through participation, engagement, and service. Members are dedicated to making our community a better place to live, work and play by uplifting the role of the performing arts for new audiences.

A portion of every gift from Next Generation UPAF Members supports the RESONATE GRANT PROGRAM, which funds UPAF Member projects aimed at drawing new audiences to the arts. The Next Generation UPAF Leadership Council selects the projects to be backed by this new funding opportunity. Through new, experimental works, partnerships with local schools and universities, and events that engage and educate beyond the stage, Resonate-funded programs are providing unique opportunities for new patrons and growing the audience for local arts organizations.

<table>
<thead>
<tr>
<th>MEMBER</th>
<th>2022 PROGRAM</th>
<th>2022 GRANT TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Arts MKE</td>
<td>MKE Black Theater Festival</td>
<td>$17,000</td>
</tr>
<tr>
<td>Danceworks</td>
<td>Dance for Diversity</td>
<td>$5,000</td>
</tr>
<tr>
<td>First Stage</td>
<td>All-Access Membership</td>
<td>$8,500</td>
</tr>
<tr>
<td>Florentine Opera Company</td>
<td>Covers</td>
<td>$18,400</td>
</tr>
<tr>
<td>Milwaukee Ballet</td>
<td>Show Specific Audience Development</td>
<td>$16,000</td>
</tr>
<tr>
<td>Milwaukee Rep</td>
<td>ACC Community Tickets Program</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>****</td>
<td><strong>$69,900</strong></td>
</tr>
</tbody>
</table>
The 2022 **UPAF RIDE FOR THE ARTS**, presented by Miller Lite, brought together thousands of riders on June 5, to pedal over the Hoan Bridge to support the performing arts.

**TOTAL RAISED BY UPAF RIDE**

$457,177
2022 DONOR SPOTLIGHT

UPAF is proud to recognize the generous support received from all donors throughout the community. This year during the 2022 Campaign, more than 1,200 individuals, foundations and companies gave at the Director level of $1,000 or more. Please join UPAF in thanking these donors for their tremendous generosity to the 2022 Campaign, and in thanking all our donors who are vital to the support of the performing arts.

2022 UPAF ARTIST SOCIETY

$500,000 OR MORE

ESTATE OF NANCY BALCER
Johnson Controls
Northwestern Mutual
We Energies Foundation

$200,000 – $499,999

Baird
BMO
MGIC
Rockwell Automation

$100,000 – $199,999

Donald & Donna Baumgartner*
Bucyrus
Herb Kohl Philanthropies
Molson Coors beverage company
Melitta S. & Joan M. Pick Charitable Trust

$50,000 – $99,999

Associated Bank
Clarios
Manpower Group
Strattec
T&M Partners, LLC and Kelben Foundation
US Bank
West Bend
Zilber Ltd.
$25,000-$49,999
Anonymous*  
A.O. Smith  
Argosy Foundation  
Clair & Mary Baum  
Steve & Melanie Booth  
Sue & Curt Culver  
Fitzsimonds Charitable Trust  
Four-Four Foundation  
Husch Blackwell  
Johnson Financial Group  
Madeleine & David Lubar  
The Marcus Corporation  
Martin Family Foundation  
George & Karen Oliver  
PNC  
Allan H. & Suzanne L. Selig Family Foundation  
Greater Milwaukee Foundation  
Richard and Joy Teschner Fund

$10,000-$24,999
Anon Charitable Trust  
Anonymous (2)  
The Boldt Company  
Greater Milwaukee Foundation

LEADERSHIP SOCIETY

$5,000-$9,999
Anonymous (3)  
Badger Meter  
Bob Balderson  
Jeff & Kate Behring*  
Scott & Desiree Beightol  
Jane & Jim Bell  
Danielle Bly*  
Tom & Lisa Bolger  
Joan and Fred Brengel Family Foundation*  
Greater Milwaukee Foundation  
Joan & Peter W. Bruce Fund  
Tony & Andrea Bryant  
Elaine Burke*  
Lisa Cadotte & Tony Milczarek**

Chris & Kelly Calvelli*  
Jim & Bobbi Caraway*  
Catholic Financial Life  
Diane & Craig Cepukenas*  
Chapman Foundation  
Stephan J. & Susan D. Chevalier  
Clarence P. Chou  
Karen & Richard Christenson  
Cognizant  
Eric Conley  
Jack & Nicole Cook  
Don & Sallie Davis  
Meg & Matthew Dean*  
Thomas & Deboraha Degnan  
Sharon & Jim deGuzman*  
Drs. Peter Drescher & Karin  
KS Energy Services  
Mary Ann & Charles LaBahn  
Ladish Co. Foundation  
Sharon & Bill La Macchia  
Landmark Credit Union  
Jeff & Trish Lane  
Laskin Family Foundation  
Don & Mary Jo Layden  
Sheldon & Marianne Lubar Charitable Fund  
Gerald & Elaine Mainman  
Robert H. (Rob) & Carol Manegold  
Raymond & Dawne Manista*  
Stephen & Janice Marcus  
Keith Mardak & Mary Vandenberg  
Catherine & Tim Mattke*  
Patti & Jack McKeithan  
Northwoods Fund*  
Metropolitan Associates  
Michael Best & Friedrich  
Milwaukee Brewers Baseball/Brewers Community Foundation  
Blake & Cheryl Moret*  
Justin & Susanna Mortara  
Patrick Mutusine & Brett Timmerman*  
Cory & Michelle Nettles*  
Greg & Rhonda Oberland  
Old National Bank  
Idy & Skip Poliner  
PricewaterhouseCoopers*  
Heather & Austin Ramirez*  
Reinhart Boerner Van Deuren  
John & Audra Rumpf  
John & Kim Schlifske  
Sara & Jay Schwister  
Daniel M. Soref Charitable Trust  
Scott & Mary Ellen Stanek*  
Bert L. & Patricia S. Steigleder Charitable Trust  
Stephens Family Foundation  
Ann & Rich Teerlink  
Estate of Alice M. Treder  
Jon & Karen Van Drisse  
Mark Wallace  
Tom & Anne Wamser  
Weyco Group  
Wilfred Wollner  
The Yabuki Family Foundation  
Tom & Sally Zale  
Ziegler Family Foundation
Several UPAF Members are participating in World Premiere WI, a statewide effort to bring brand new work to Wisconsin stages, including Milwaukee Rep, First Stage, Milwaukee Chamber Theatre, Next Act Theatre, Renaissance Theaterworks, Skylight Music Theatre and Black Arts MKE.
Stacy Laprad
Lauber Business Partners
Dave & Jean Lauer
Nichole Lecher
Erika Luckow
Wayne & Kristine Lueders
Pam & Jeff Luken
Scott & Jodi Lurie
Geoffrey & Katite Mackey
Ann Ross MacIver
Melinda Mahdasian
Peter L. Mahler/
Mahler Enterprises, Inc.
Joe & Laura Mantoan
Dave & Melina Marcus
Martin J. Schreiber &
Associates
Dean & Karen Mehlberg
Howard & Sara Miller
Milwaukee Valve
Duane McAllister
Hazelyn and Harrold
McComas Charitable Trust
Bernhard Metz
Salvatore & Laura Miosi
Tessa & Christopher Myers
David & Abigail Nash
National Insurance Services
of Wisconsin
Mr. & Mrs. James R. Nelsen
NOG
Laurie Ocepek
Thomas O'Reilly
Bruce Osgood
Tim Ottman
Joe Packee
Clare M. Peters Charitable
Trust
Jim Phillips
Pieper Electric, Inc./
Ideal Mechanical
Suzanne & Richard Pieper, Sr.
Professional Fiduciary
Services LLC
Corrie Prunuske
Shawn Puechner
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First Stage continues its Amplify series, which lifts voices of diverse playwrights and artists through youth-focused stories, and builds trusting artistic relationships.
WELCOMING ALL TO THE BRADLEY SYMPHONY CENTER

The 2021-22 saw the opening of the new home of the Milwaukee Symphony Orchestra and with it, a warm welcome to thousands of audience members. Bradley Symphony Center was designated a ‘Sensory Friendly Venue’ and the MSO hosted its first Sensory Friendly concert. Both the designation of the venue and the concert allowed for greater access to the performing arts by audiences with disabilities and others who may traditionally face barriers to
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