

The background of the cover is a vibrant blue. On the left, a man with a beard and mustache, wearing a light blue shirt and a dark jacket, is singing passionately into a microphone. On the right, a woman in a shiny, black, form-fitting outfit is captured in a dynamic dance pose. The text 'PLAY YOUR PART' is written in large, white, bold, sans-serif capital letters, slanted upwards from left to right. Below it, the words 'SUPPORT OUR ARTISTS' are written in the same style, also slanted upwards. The overall composition is energetic and celebratory.

PLAY YOUR PART SUPPORT OUR ARTISTS

2021 | ANNUAL REPORT

UPAF PRESIDENT AND CEO



Thank you for playing your part and supporting our artists during the 2021 UPAF Annual Campaign!

With your support, UPAF raised **\$10,148,461** in this critical year of need for local performing arts organizations, helping ensure a strong return to safe, live performances, engaging arts education programming and greater access for all. While 1 in 6 arts organizations across the country already have or still will permanently close due to the pandemic, that was not the case for any organizations supported by UPAF because our community rallied in support of the arts.

UPAF was able to allocate \$8,010,010 to 40 performing arts organizations throughout Eastern Wisconsin. Of this total, \$7,840,510, or 98%, was allocated to UPAF’s 14 Members. The remainder, \$169,500, or 2%, was distributed to 26 UPAF Affiliates.

The success of the 2021 UPAF Campaign is due in large part to the contributions of our Campaign Co-Chairs, Board of Directors, Campaign Cabinet, Workplace Giving Ambassadors, Members, Volunteer Solicitors and staff. I would like to extend a special thank you to our three Campaign Co-Chairs Heather Dunn, Senior VP & Chief Financial Officer at West Bend Mutual Insurance Company, Steve Johnson, Regional President of BMO Private Bank and Greg Wesley, Senior VP of Strategic Alliances and Business Development at the Medical College of Wisconsin. Their tenacity, creativity, connections and business acumen were invaluable assets to our overall success.

Beyond fundraising, during this past year UPAF helped convene performing arts organizations to facilitate collaboration on best practices throughout these times. UPAF also implemented a number of positive changes, building on our tradition of community outreach and arts accessibility, ensuring a robust and diverse performing arts scene and aiding Members in furthering their individual fundraising efforts:

- Kasey’s Fund, presented by MGIC, was continued to expand access to the arts for people with disabilities and special needs.
- The UPAF Rally for Arts Education was introduced, raising critical dollars for arts education through UPAF Bright Minds, presented by We Energies Foundation.
- The Affiliate grant was altered for recipients as an unrestricted grant rather than for projects. The number of Affiliate grants awarded increased from 15 to 26 with 20% led by people who are Black, Indigenous and People of Color (BIPOC) and place particular focus on BIPOC programming.

On behalf of UPAF, our Members and Affiliates, local artists and everyone who has been touched by the arts in our community, thank you for being with us through our “longest intermission ever.” The recovery continues for the year ahead as well. Finally, a special acknowledgment to Deanna Tillisch who retired earlier this year after a very successful tenure as President & CEO. Thank you again for your passion and dedication to our exceptional performing arts community.

Sincerely,

PATRICK RATH
UPAF PRESIDENT & CEO

TABLE OF CONTENTS

4-5 ABOUT UPAF

- Mission Statement
- UPAF Cornerstones
- UPAF Members
- UPAF Affiliates
- UPAF Member Impact

6-9 UPAF VOLUNTEERS

- Community Campaign Co-Chairs
- Board of Directors
- Cabinet
- Volunteer Solicitors
- UPAF Committees
- UPAF Event Volunteers

10-11 FINANCIAL STATEMENTS

12-13 2021 UPAF CAMPAIGN BY THE NUMBERS

14-15 ALLOCATION OF FUNDS

16 UPAF COMMUNITY IMPACT PROGRAMS

17-19 AFFINITY PROGRAMS

- Next Generation UPAF
- UPAF Notable Women, sponsored by BMO Harris Bank

20-33 2021 DONOR SPOTLIGHT

- Individual, Corporate and Foundation Giving
- Workplace Giving
- In-Kind Donations
- Tributes & Memorials

ABOUT UPAF

The United Performing Arts Fund (UPAF) is a nonprofit that supports 40 diverse performing arts organizations in Eastern Wisconsin, including 14 Members that represent the best in music, dance, theatre and song.

MISSION STATEMENT

"Secure community resources, promote the performing arts as a regional asset, and improve the quality of life through responsible investment in and financial support of the arts in Eastern Wisconsin."

UPAF does not charge membership fees or annual dues to its Members or Affiliates in order for them to receive funding.

UPAF CORNERSTONE MEMBERS



The
Florentine
Opera

MILWAUKEE BALLET
MICHAEL PINK, ARTISTIC DIRECTOR

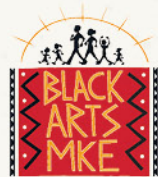


M^{SO} MILWAUKEE
SYMPHONY
ORCHESTRA
KEN-DAVID MASUR / MUSIC DIRECTOR

Skylight
music theatre

UPAF MEMBERS

BEL CANTO
CHORUS



D
danceworks INC

mct
milwaukee chamber theatre

M^{YSO}
MILWAUKEE
Youth Symphony
Orchestra



PRESENT
MUSIC

Theater By Women
renaissance
THEATERWORKS
For Everyone

UPAF AFFILIATES

Above the Clouds
Darby's Dancers
Festival City Symphony
Forte Theatre Company
Frankly Music
Kids from Wisconsin
Lake Geneva Symphony Orchestra
Latino Arts
Marcus Performing Arts Center

Milwaukee Jazz Institute
Milwaukee Opera Theatre
Moraine Symphony
Optimist Theatre
PianoArts of Wisconsin, Inc.
Pink Umbrella Theater Co.
Racine Symphony Orchestra
RUACH Inc.
Sharon Lynne Wilson Center for the Arts

The String Academy of Wisconsin
Sunset Playhouse
Ten Chimneys Foundation
Theatre Gigante
Wild Space Dance Company
Windfall Theatre
Wisconsin Conservatory of Music
Xalaat Africa Drum and Dance for Life

In a time of disconnection, uncertainty and significant hardship, UPAF Members rallied to ensure that the arts remained alive and available to the community. Due to great amounts of creativity and a lot of grit, UPAF Members accomplished great things during the 2020-21 season.

LOCAL ARTISTS THAT
REMAINED EMPLOYED

585

PERFORMANCES, BOTH VIRTUAL
AND IN-PERSON, THAT WERE
MADE FREE TO THE COMMUNITY

252

STUDENTS FROM 1,280 PARTNER
SCHOOLS THAT RECEIVED VIRTUAL
OR IN-PERSON ARTS EDUCATION PROGRAMS

161,832

SCHOLARSHIPS PROVIDED
TO STUDENTS FOR ARTS
EDUCATION PROGRAMMING

452

FREE COMMUNITY ARTS
EDUCATION AND
OUTREACH EVENTS

466



UPAF VOLUNTEERS

Each year, UPAF depends on hundreds of champions charged with advocating for and soliciting on behalf of UPAF. It is because of their dedication that we are introduced to countless new donors, produce our signature events and continue to position the performing arts as a vital piece of our community.

2021 CAMPAIGN CO-CHAIRS



HEATHER DUNN
Senior VP & Chief Financial Officer,
West Bend Mutual Insurance Company



STEVE JOHNSON
Regional President,
BMO Private Bank



GREG WESLEY
Senior VP of Strategic Alliances and Business Development,
Medical College of Wisconsin

2021 UPAF BOARD OF DIRECTORS

TIM MATTKE*
Board Chair
Chief Executive Officer, MGIC

BRENT TISCHLER*o
Treasurer
EVP Director of Retail Banking, Associated Bank

STEVE JOHNSON*
Secretary
Regional President, BMO Private Bank

KEVIN ANDERSON
Wisconsin Region CEO, Old National Bank

SCOTT BEIGHTOL^o
Partner, Michael Best & Friedrich LLP

STEVE BOOTH
CEO, Baird

JIM BORRIS^o
President & CEO, Zilber, LTD

HEATHER DUNN
Chief Financial Officer, West Bend Mutual Insurance Company

PAUL EBERLE
Chief Executive, Husch Blackwell

TAMI GARRISON
Community Affairs Director, Molson Coors

CHRIS GOLLER*
EVP, Head of Corporate Banking Midwest, PNC Bank

KATY HOOK
Partner, PwC

JULIET KERSTEN
Vice President, Ambulatory & Regional Services, Children's Wisconsin

DENNIS KLUMB
President & CEO, KS Energy Services

DAVID LUBAR
President & CEO, Lubar & Co.

STEPHANIE LYONS
Chief Audit Executive, Enterprise Risk Assurance, Northwestern Mutual

GREG MARCUS
President & CEO, The Marcus Corporation

TOM METCALFE
President, We Energies and Wisconsin Public Service

GEORGE MEYER
Chief Executive Officer Emeritus, Kahler Slater

LYNN MINELLA
Executive VP & Chief Human Resources Officer, Johnson Controls

HEATHER RAMIREZ*o
Attorney / Community Volunteer

JOE ROCK*
Managing Partner, KPMG

JULIA TAYLOR^o
President, Greater Milwaukee Committee

CAMPAIGN CABINET

Kathy Schwab, *Chair*
Tim Stewart, *Chair*
Nicole Allard
Kelly Andrew
Greg Asmus
Kristen Dinunno Bate
Shannon Gehringer
Nina Geromel
Kirk Gramoll
Heather Hastings

Christel Henke
Callie Herbst
Dan Hoffmann
Pat Horne
Megan Huse
Libby Lailer
Manny Lara
John Kissinger
Amber Koenigs
Tamara Martinsek

Shannon McClellan
Jessie Moffat
Jen Moran
Tracy Murn
Christine Peters
Jennifer Pieper
Joe Pieper
Michael Rampolla
Nicole Schmidt
Christopher Seidling

Dirk Stallman
Meg Strobel
Anne Temple
Jennifer Wareham
Dan Westrope
Cathy Wille
Del Wilson
Lashawanda Wilson

VOLUNTEER SOLICITORS

Terri Alioto
Mary Beth Alvarez
Dave Anderson
Nicole Angresano
Tara Argall
Laura Arnow
Guillermo Baena
Chad Bauman
Joanna Beamon
Jan Becker
Jane Bell
Christine Bestor Townsend
Brooke Billick
David Bloom
Danielle Bly
Amy Bolin
Amy Brinkman-Sustache
Wendy Burke
Mike Burzynski
Mark Cameli
Sally Cartwright
Cecile Cheng
Nancy Clarkin
Sue Clausing
Betsy Corry
Cathy Costantini
Christine Culver
George Dionisopoulos
Heidi Dondlinger
Amy Dorman
Dana Dossett

Linda Edelstein
Erik Eisenmann
Mary Emory
Amy Esposito
Caryn Esten
Suzan Fete
Gena Fischer-Kilian
Jane Flieller
Jeffrey Frank
Jessica Franken
Alec Fraser
Sue Frautschi
Tim Frautschi
Kathy Friend
Brian Gilpin
Darren Goldstein
Nate Groomwald
Bill Guc
Karen Guy
Brent Hazelton
Jackie Herd-Barber
Eric Hobbs
Reynolds Honold
Sally Hoyt
Jim Hyland
Rick Hynson
Tom Irgens
Tina Itson
Cathy Jakicic
Kim Johnson-Rockafellow
Annie Jurczyk

Katie Kaminsky
Alyce Katayama
Daniel Kempken
Alex Kramer
Frank Krejci
Marina Krejci
Orin Larson
Chris Layden
Jack Lemmon
Eric Lind
Will Loder
Susan Loris
Lucia Lozano
Kris Lueders
Wayne Lueders
Susan Lueger
Eric Maassen
Rob Manegold
Bela Maroti
Susan Martin
Jennifer Mattes
Donna Martynski
Howard Miller
Vivian Moller
Cory Nettles
Andy Nunemaker
Greg Oberland
Maggey Oplinger
Rebecca Owen
David Paris
Daniel Petry

John Pienkos
Jan Pirozzolo-Mellowes
Corrie Prunuske
Jason Rae
Lisa Rasmussen
Tai Renfrow
Fran Richman
Steve Richman
Neil Riegelman
Sean Rierdon
Jodi Ristau
Meghan Roesner
Chuck Rozewicz
John Rumpf
Andrew Sajdak
John Salemi
Kate Schmitt
Marcia Schwager
Kristin Severson
Emily Shircel
Erin Stampfl
Dick Stoll
Brent Sullivan
Barbara Wanzo
Les Weil
Gregory Wesley
Judith Williams-Killackey
Steven Zimmerman

* Denotes Executive Committee o Denotes Positioning & By-Laws Task Force

UPAF COMMITTEES

Allocation Committee

Chris Goller, *Chair*
Kevin Anderson
Tami Garrison
Heather Ramirez
Joe Zgonc

Audit & Compliance Committee

Joe Rock, *Chair*
Heather Dunn
Leslie Fillingham
Stephanie Lyons

Finance & Investment Committee

Brent Tischler, *Chair*
Laura Gough
Glen Hackmann
Katy Hook
Steve Johnson
Mike Kellman

Affiliate Grant Review Panel

Heather Dunn
Kristen Harris
Robert Kennedy
Cedric Mays
Becca Schlagenhauf
Danielle White

UPAF Bright Minds
Grant Review Panel

April Heding
Juliet Kersten
Jim Marks
Rita Schwalbach
Jennifer Wareham
Craig Williams

Kasey's Fund Review Panel

Annette Adams
Kathy Schwab
Deanna Tillisch
Kayla Tillisch

Next Generation UPAF Council

Samantha Maldonado, *Chair*
Craig Williams, *Chair*
Lindsey Ashenden
Margaret Edmunds
Caryn Esten
Karen Gamroth

Matt Hills
Mike King
Erica Lythjohan
Becca Schlagenhauf
Emily Shircel
Tim Stewart
Zac Wolff

UPAF Ride for the Arts
Steering Committee

Andrew Frey
Tami Garrison
Will Geissel
Laura Grebe
Amelia Kegel
Ken Maltby
Maureen McCabe
Lai King Moy
Erin Nimmer
Christopher Seidling
Scott Silet
Walter Wenzel
Carol Zippel

UPAF EVENT VOLUNTEERS

Steven Alexander
Stacy Anderson
Ellie Baldus
Ashley Barnshaw
Madeline Barrett
John Bauer
Lesley Bauer
Stacy Bickett
Kim Biskobing
Stefanie Boston
Jodie Brotherton
Marie Bucholtz
Robert Bucholtz
Toni Buck
Dylan Byers
Angela Chiconas
Carole Cohen
Sabrina Coles
Dolores Cookson
Anila Curtis
Jill Dahlke
Amy Dorman
Isabelle Earhart
Deidra Edwards
Chris Flieller
Debbra Fries
Sue Fromm
Richard Gareis
Shannon Gehringer
Peter Gibeau
Gabrielle Gilliam
Dave Glenn
Greg Glisch
Steph Graham
Carrie Gray
Manny Gumina
Christel Henke
Orrin Henson
Barb Holzhauser
Aija Johnson

Claire Johnson
Jennifer Johnson
Nicole Johnson
Halie Kaupp
Amber Koenigs
Michael Kolnik
Michael Kowske
Ann Marie Krecak
Becky Kurter
Debra Lampe-Revolinski
Julie Landherr
Irina Langen
Vicki Larsen
Joel Lasocki
Nicole Lasocki
Terry Lawler
Judith Lindquist
Amanda Maas
Pat Magestro
Ken Maltby
Molly Mason
Jan McAuliffe
Karen McGee
Raphi Medina
Colleen Moore
Alison Mueller
Elaine Nap
Laurie Navarro
Sarah Nennig
Nikeya Newsom
Lynn Onela
Sreelekha Paidela
Jason Peregoy
Sue Peterson

Hans Pfrang
Jennifer Pieper
Joe Pieper
Sara Pontillo
Suzanne Powell
Lorraine Radtke
Kusuma Rao
Jim Rapala
Spencer Reichman
David Riehl
Sue Rohde
John Rohe
Linda Romanowski
Sue Rowe
Phil Salat
Suzanne Schicantek
Nicole Schmidt
Kathy Schwab
Christopher Seidling
Heidi Sexton
Anne Siegel
Jamie Smith
Ian Surface
Ralph Teutsch
Gretchen Titus

Stella Tomich
Pat Walzak
Jennifer Wareham
Steve Watts
Matt Weaver
Karen Weis
Sandra Wicker
Jill Wiess
Lashawanda Wilson
Renate Witt
Cathy Zalenski
Carol Zippel
Denice Zvers



FINANCIAL STATEMENTS

ASSETS	2021	2020
CURRENT ASSETS		
Cash & Cash Equivalents	\$5,071,581	\$4,339,167
Investments, at Fair Value	2,117,033	1,850,033
Contributions Receivable, Net of Allowance	2,019,025	3,252,340
Government Grants Receivable	285,346	—
Other Receivables	2,426	—
Advance Payments to Member Groups	750,003	749,998
Prepaid Expenses	18,258	11,920
Total Current Assets	10,263,672	10,203,458
LONG-TERM PORTION OF CONTRIBUTIONS RECEIVABLE, Net	95,238	185,941
BOARD DESIGNATED INVESTMENT FUNDS	4,032,116	3,318,257
PROPERTY AND EQUIPMENT, Net	—	3,168
TOTAL ASSETS	\$14,391,026	\$13,710,824

WITHOUT DONOR RESTRICTIONS

2021 REVENUE, SUPPORT AND GAINS	NON-BOARD DESIGNATED	BOARD DESIGNATED	WITH DONOR RESTRICTIONS	2021 TOTAL
PUBLIC SUPPORT				
Gross Fundraising Contributions	\$8,958,104	—	\$537,297	\$9,495,401
Less Donor Designations	(1,396,407)	—	—	(1,396,407)
Less Provision for Uncollectible Promises	(173,410)	—	—	(173,410)
Net Fundraising Contributions	7,388,287	—	537,297	7,925,584
Special Event Income, Net of Costs \$122,689	383,646	—	—	383,646
Donated Services	446,259	—	—	446,259
Total Public Support	8,218,192	—	537,297	8,755,489
TOTAL NONOPERATING REVENUE				
Investment Return	1,131	980,859	—	981,990
Distrib. from the Greater Milwaukee Foundation	4,597	—	—	4,597
Nonoperating Revenue	5,728	980,859	—	986,587
Government Grants	625,546	—	—	625,546
Appropriation for Expenditure	267,000	(267,000)	—	—
Net Assets Released from Restrictions	1,601,759	—	(1,601,759)	—
Total Revenue, Support and Gains	10,718,225	713,859	(1,064,462)	10,367,622
2021 EXPENSES				
PROGRAM SERVICES				
Allocations to Member Organizations & Affiliates	6,915,498	—	—	6,915,498
Other Member Support	469,145	—	—	469,145
Community Engagement	167,706	—	—	167,706
Awareness	610,568	—	—	610,568
Total Program Services	8,162,917	—	—	8,162,917
SUPPORTING SERVICES				
Administrative Expenses	455,968	—	—	455,968
Fundraising	1,621,615	—	—	1,621,615
Total Supporting Services	2,077,583	—	—	2,077,583
Total Expenses	10,240,500	—	—	10,240,500
CHANGE IN NET ASSETS	477,725	713,859	(1,064,462)	127,122
Net Assets at Beginning of Year	7,112,248	3,318,257	1,794,200	12,224,705
2021 NET ASSETS AT END OF YEAR	\$7,589,973	\$4,032,116	\$729,738	\$12,351,827

Following are the audited United Performing Arts Fund 2021 and 2020 Statements of Financial Position and Statements of Activities for the years ended August 31, 2021 and 2020. The complete audit report and Form 990 are available at [UPAF.org](https://www.upaf.org).

LIABILITIES AND NET ASSETS	2021	2020
CURRENT LIABILITIES		
Accounts Payable	\$58,252	\$53,981
Accrued Compensation and Related Benefits	191,032	193,002
Donor Designations Payable	1,789,915	1,239,136
Total Current Liabilities	2,039,199	1,486,119
NET ASSETS		
Without Donor Restrictions:		
Undesignated and Available for Future Operations	1,493,870	1,638,024
Reserved for Future Allocations to Member Groups and Affiliates	6,096,103	5,474,224
Board Designated	4,032,116	3,318,257
Total Without Donor Restrictions	11,622,089	10,430,505
With Donor Restrictions	729,738	1,794,200
Total Net Assets	12,351,827	12,224,705
TOTAL LIABILITIES AND NET ASSETS	\$14,391,026	\$13,710,824

WITHOUT DONOR RESTRICTIONS

2020 REVENUE, SUPPORT AND GAINS	NON-BOARD DESIGNATED	BOARD DESIGNATED	WITH DONOR RESTRICTIONS	2020 TOTAL
PUBLIC SUPPORT				
Gross Fundraising Contributions	\$9,251,056	—	\$1,514,775	\$10,765,831
Less Donor Designations	(1,652,272)	—	—	(1,652,272)
Less Provision for Uncollectible Promises	(250,235)	—	—	(250,235)
Net Fundraising Contributions	7,348,549	—	1,514,775	8,863,324
Special Event Income, Net of Costs \$50,846	357,933	—	—	357,933
Donated Services	216,574	—	—	216,574
Total Public Support	7,923,056	—	1,514,775	9,437,831
TOTAL NONOPERATING REVENUE				
Investment Return	7,210	708,747	—	715,957
Distrib. from the Greater Milwaukee Foundation	—	—	7,635	7,635
Nonoperating Revenue	7,210	708,747	7,635	723,592
Government Grants	304,200	—	—	304,200
Appropriation for Expenditure	307,454	—	(307,454)	—
Allocations into Endowment Funds	(639,000)	639,000	—	—
Adjust. to Endowment Funds Ident. w/ no Variance Power	—	—	(115,130)	(115,130)
Net Assets Released from Restrictions	1,057,365	—	(1,057,365)	—
Total Revenue, Support and Gains	8,960,285	1,347,747	42,461	10,350,493
2020 EXPENSES				
PROGRAM SERVICES				
Allocations to Member Organizations and Affiliates	7,084,296	—	—	7,084,296
Other Member Support	603,158	—	—	603,158
Community Engagement	124,064	—	—	124,064
Awareness	842,045	—	—	842,045
Total Program Services	8,653,563	—	—	8,653,563
SUPPORTING SERVICES				
Administrative Expenses	459,602	—	—	459,602
Fundraising	1,310,966	—	—	1,310,966
Total Supporting Services	1,770,568	—	—	1,770,568
Total Expenses	10,424,131	—	—	10,424,131
CHANGE IN NET ASSETS	(1,463,846)	1,347,747	42,461	(73,638)
Net Assets at Beginning of Year	8,576,094	1,970,510	1,751,739	12,298,343
2020 NET ASSETS AT END OF YEAR	\$7,112,248	\$3,318,257	\$1,794,200	\$12,224,705

2021 UPAF CAMPAIGN BY THE NUMBERS



- 37.5% BUSINESSES AND MATCHING GIFTS
- 28.8% WORKPLACE GIVING CAMPAIGNS
- 28.8% INDIVIDUAL GIVING
- 5.3% FOUNDATIONS
- 5.0% UPAF RIDE FOR THE ARTS AND UPAF DANCING ON THE GREEN GOLF OUTING
- 0.6% OTHER (Investment Income)

TOTAL DOLLAR AMOUNT RAISED DURING 2021 CAMPAIGN

\$10,148,461

TOTAL DOLLAR AMOUNT ALLOCATED

\$8,010,010

TO MEMBER GROUPS

\$7,840,510

TO AFFILIATES

\$169,500

FOR ARTS EDUCATION VIA THE BRIGHT MINDS PROGRAM, PRESENTED BY WE ENERGIES FOUNDATION

\$296,000

TO CONNECT COMMUNITIES TO THE ARTS VIA UPAF CONNECT, PRESENTED BY NORTHWESTERN MUTUAL

\$185,000

FOR ARTS ACCESSIBILITY VIA KASEY'S FUND, PRESENTED BY MGIC

\$85,000

TOTAL NUMBER OF DONORS TO THE 2021 CAMPAIGN

13,939

TOTAL DOLLAR AMOUNT RAISED FROM THE UPAF RIDE FOR THE ARTS, SPONSORED BY MILLER LITE

\$392,269

TOTAL DOLLAR AMOUNT RAISED THROUGH NEXT GENERATION UPAF

\$775,009

NUMBER OF NEXT GENERATION UPAF MEMBERS

518

TOTAL DOLLAR AMOUNT RAISED THROUGH UPAF NOTABLE WOMEN, SPONSORED BY BMO HARRIS

\$207,000

NOTABLE WOMEN

419

DOLLARS ALLOCATED BY COMPANIES TO UPAF COMMUNITY IMPACT PROGRAMS

\$329,417

NUMBER OF WORKPLACE GIVING CAMPAIGNS

128

NUMBER OF INDIVIDUALS WHO PARTICIPATED IN WORKPLACE GIVING CAMPAIGNS

9,811

NUMBER OF COMPANY DONORS

170

NUMBER OF VOLUNTEERS

400+



ALLOCATION OF FUNDS

UPAF has allocated a total of \$8,010,010 for the 2021-22 performing arts season to its 14 Members and 26 Affiliates. UPAF’s allocation to its Members is determined by a committee of volunteer leaders and is based upon an evaluation of strategy, financial management and collaboration. Additionally, Members earn funding for their participation in and support of the annual UPAF Campaign.

MEMBER	2021 ALLOCATION TOTAL
Bel Canto	\$62,406
Black Arts MKE	\$98,668
Danceworks	\$151,819
First Stage	\$682,763
Florentine Opera Company	\$647,596
Milwaukee Ballet	\$888,970
Milwaukee Chamber Theatre	\$115,819
Milwaukee Repertory Theater	\$1,671,223
Milwaukee Symphony Orchestra	\$1,822,968
Milwaukee Youth Symphony Orchestra (MYSO)	\$348,860
Next Act	\$114,136
Present Music	\$95,888
Renaissance Theaterworks	\$132,432
Skylight Music Theatre	\$440,962
2021 ALLOCATION	\$7,274,510

KASEY’S FUND

presented by MGIC

Kasey’s Fund provides grants for projects that enhance the accessibility of the arts for those with special needs and other physical or mental considerations. The following is funding Members can earn up to amounts listed based on activities in the 2021-22 season.



MEMBER	2021 PROGRAM	2021 GRANT TOTAL
Danceworks	Artist in Residence–St. Ann Center	\$5,000
First Stage	Sensory Friendly Performances	\$35,000
Milwaukee Ballet	Tour de Force	\$8,000
Milwaukee Chamber Theatre	ASL Interpreters	\$2,000
Milwaukee Repertory Theater	Sensory Friendly Performances	\$35,000
TOTAL		\$85,000

UPAF CONNECT

presented by Northwestern Mutual

Up to \$185,000 can be earned by Members through UPAF Connect based on activities in the 2021-22 season.



UPAF BRIGHT MINDS

presented by We Energies Foundation



The following is a breakout of the portion of some Members allocation dedicated to their respective arts education programs. These dollars were awarded through UPAF Bright Minds, presented by We Energies Foundation.

MEMBER	2021 PROGRAM	2021 ARTS EDUC. GRANT
Black Arts MKE	Educational Experiences for Young Audiences	\$10,000
Danceworks	Mad Hot Rhythm	\$31,000
First Stage	Big Stories for Little Actors	\$56,500
Florentine Opera Company	Opera in the Schools	\$31,000
Milwaukee Ballet	Relevé	\$31,000
Milwaukee Chamber Theatre	Young Playwrights Festival	\$4,000
Milwaukee Repertory Theater	Emerging Artists Training	\$42,000
Milwaukee Symphony Orchestra	Arts in Community Education (ACE)	\$30,000
Milwaukee Youth Symphony Orchestra (MYSO)	Community Partnerships Program	\$48,500
Skylight Music Theatre	Enlighten	\$12,000
TOTAL		\$296,000

UPAF AFFILIATE PROGRAM

UPAF allocates funds to non-member performing arts groups through the UPAF Affiliate Program, an annual grant program. UPAF selects its Affiliates to reflect the performing arts excellence serving the region. No guarantee of funding year over year is intended nor implied in the Affiliate Program. Affiliates can also earn funding for their participation in and support of the annual UPAF Campaign*.

2021 AFFILIATE	2021 GRANT TOTAL	2021 AFFILIATE	2021 GRANT TOTAL
Above the Clouds	\$13,500	PianoArts of Wisconsin Inc.	\$2,000
Darby's Dancers	\$3,250	Pink Umbrella Theatre Company	\$6,250
Festival City Symphony	\$9,500	Racine Symphony Orchestra	\$10,500
Forte Theatre Company	\$2,000	RUACH Inc.	\$3,500
Frankly Music Inc.	\$5,000	Sharon Lynne Wilson Center for the Arts	\$7,000
Kids from Wisconsin	\$20,000	The String Academy of Wisconsin	\$2,000
Lake Geneva Symphony Orchestra	\$2,000	Sunset Playhouse	\$3,500
Latino Arts Inc.	\$21,250	Ten Chimneys Foundation	\$7,000
Marcus Performing Arts Center	\$7,000	Theatre Gigante	\$3,500
Milwaukee Jazz Institute	\$3,500	Wild Space Dance Company	\$5,500
Milwaukee Opera Theatre	\$5,500	Windfall Theatre	\$3,500
Moraine Symphony	\$2,000	Wisconsin Conservatory of Music	\$10,000
Optimist Theatre	\$8,750	Xalaat Africa Drum and Dance for Life	\$2,000
TOTAL			\$169,500

UPAF COMMUNITY IMPACT PROGRAMS



UPAF works with local nonprofits to connect world-class performing arts experiences with those who may not otherwise have access to these cultural assets, allowing all to have the chance to embrace the magic of music, dance and theater.

UPAF Connect, presented by Northwestern Mutual, makes the performing arts more accessible to Milwaukee-area nonprofits by bringing new audiences to UPAF Members productions and taking the performing arts out into communities.

UPAF Connect Nonprofit Partners:

Big Brothers Big Sisters of Metro Milwaukee	PEARLS for Teen Girls
Boys and Girls Clubs	Penfield Children’s Center & Penfield Montessori Academy
COA Youth and Family Centers	Ronald McDonald House Charities
Cristo Rey Jesuit Academy	Silver Spring Neighborhood Center
Dominican Center	Sojourner Family Peace Center
Grand Avenue Club	St. Ann Center for Intergenerational Care
Havenwoods Economic Development Corporation	St. Augustine Preparatory Academy
La Casa de Esperanza	St. Joan Antida High School
Life Navigators	United Community Center
Lighthouse Youth Center	Unity in Motion
Meta House	Variety the Children’s Charity
Next Door	
Our Next Generation	



Kasey’s Fund, presented by MGIC, was created to ensure the accessibility of the arts by eliminating barriers imposed by disability, special needs, geography and other physical and mental considerations.

Programs and initiatives funded through Kasey’s Fund in 2021 enhance the lives of over 16,000 individuals through tailored arts programming.

Projects include:

- Sensory Friendly performances
- American Sign Language interpreters for productions
- Milwaukee Ballet’s Tour de Force program, using ballet to support children with physical disabilities in partnership with Children’s WI



UPAF Bright Minds, presented by We Energies Foundation, delivers high-quality arts education programming, preparing students with the tools to be successful in work and life.

Bright Minds supports UPAF Member programs that lead the nation in quality and innovation, such as:

- First Stage’s Big Stories for Little Actors, exploring reading and building literacy skills through theater
- Danceworks’ Mad Hot Rhythm, engaging elementary-aged students through dance to build confidence and respect for self and others
- Florentine Opera Company’s Opera in the Schools, introducing students to opera performance with a traveling production of *Hansel and Gretel*

In 2021, 50,640 students were served through Bright Minds-funded programs. Bright Minds delivers programming to schools and students who need it most – 78% of students served are economically disadvantaged

UPAF AFFINITY PROGRAMS



Next Generation UPAF brings together our region’s best and brightest to advance the performing arts through participation, engagement and service. Members are dedicated to making our community a better place to live, work and play by uplifting the role of the performing arts for new audiences.



UPAF Notable Women, presented by BMO Harris Bank, brings together a powerful group of women dedicated to improving our community through philanthropy, service and advocacy.

UPAF Notable Women make a difference through:

- Uplifting proactive arts education solutions
- Engaging in performing arts service
- Elevating women’s leadership in the community

Women may join by making a new or increased donation of \$1,000 to UPAF. Men may also show their support by contributing on behalf of a notable woman in their lives.

2021 UPAF NOTABLE WOMEN

Gina Alberts Peter	Dr. Barbara Bresnahan	Ellen Dizard	Nancy Groethe	Marilou Johnston	Nancy Laskin	Colette McNally	Julie Ragland	Nita Soref	Betsy Wellenstein
Jennifer Allen	Betsy Brown Wyatt	Carol Z. Dolphin	Denise Grogan	Amy Junker	Emilia Layden	Marilou Melcher	Heather Ramirez	Deborah Spanic	Barbara Wells
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Paula Anderson	Victoria Bruce	Donna Drosner	Cheryl Guc	Susie Kasten	Arlene Lee	Dr. Marlene Melzer Lange	Maggie Raymond	Lynn Sprangers	Stephanie Wesselowski
Sara Anderson	Andrea Bryant	Eileen Dubner	Karen Guy	Alyce Katayama	Justine Leonard	Anne Metcalfe	Mary Read	Erin Stanek	Kendra Whitlock Ingram
Barbara Andrew	Kathie Buono	April Dunn	Claire Hackmann	Hiroko Kawai	Colleen Lese	Elizabeth Meyer	Toby Recht	Mary Ellen Stanek	Lana Wiese
Kelly Andrew	Nafessa Burdine	Heather Dunn	Erin Margaret Hahn	Bridgette Keating	Camilla Levin	Marianne Miller	Kelly Reilly-Stewart	Bonnie L. Steindorf	Libby Wigdale
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