

What is Next Generation UPAF?

Next Generation UPAF, sponsored by We Energies Foundation, is a group of leaders dedicated to making our community a better place to live, work and play. Members represent the “next generation” of performing arts supporters.

Membership is open to donors in their 20s, 30s and 40s and is available in three membership tiers to allow you to engage at the level that is right for you.




Next Generation UPAF Member Benefits

Season Samplers are Next Generation UPAF’s signature event and are the best way to pack more performing arts into your life! For just \$20, members get a ticket to a show and access to an exclusive preshow reception.

Speaker series events featuring area CEOs and dynamic panel discussions are available to members at every level and feature speakers hailing from diverse industries. Past speakers include Steve Booth of Baird, Cecelia Gore of Milwaukee Brewers Foundation and Greg Marcus of Marcus Corporation.

Membership Levels

Next Generation UPAF Associate \$250+	<ul style="list-style-type: none"> • 1 Speaker Series Event • 2 Season Samplers • 1:1 Networking 	
Next Generation UPAF \$500+	<ul style="list-style-type: none"> • 2 Speaker Series Events • 4 Season Samplers • 1:1 Networking • Leadership Opportunities 	
Next Generation UPAF Executive Leadership \$1,000+	<ul style="list-style-type: none"> • 4 Speaker Series Events • 4 Season Samplers • 1:1 Networking • Leadership Opportunities 	

Support arts accessibility. A portion of new or increased gifts to Next Generation UPAF supports arts outreach for 20+ local nonprofits through UPAF Connect.

Grow Your Career Through Volunteer Leadership

"I joined Next Gen as I was interested in helping to introduce a younger crowd to the incredible performing arts scene in Milwaukee. To me, this included both philanthropy and performance attendance. After joining Next Gen, I was also able to sit on the Affiliate Grant Review Panel, which is responsible for allocating dollars to performing arts organizations that serve a need in our community, such as Latino Arts or Black Arts MKE. This has been a great experience and helped to educate me on the many programs available in our community thanks to UPAF."

-Becca Schlagenhauf-Stull, Next Generation UPAF Council Member



Next Generation UPAF Council

The Next Generation UPAF Council is a group of leaders committed to cultivating awareness of, promoting philanthropy for and encouraging engagement in the local performing arts scene among younger generations.

Want to get involved and share your skills? Contact us at nextgeneration@upaf.org.

Next Generation UPAF Co-Chairs – 2020

Samantha Maldonado, *Principal Financial Group*



Margaret Edmunds, *Baird*

Caryn Esten, *Froedtert Health*

Karen Gamroth, *Marcus Corporation*

Matt Hills, *DeWitt LLP*

Betsy Katschke, *School of the Art Institute of Chicago*

Kerri Kilbourne, *Bostik*

Mike King, *Zilber, Ltd.*

Craig Williams, *We Energies*



Jason Lininger, *KPMG*

Erica Lythjohan, *BMO Harris Bank*

Becca Schlagenhauf Stull, *Northwestern Mutual Capital*

Emily Shircel, *Quarles & Brady LLP*

Tim Stewart, *De Witt LLP*

Zachary Wolff, *Associated Bank*