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UPAF AMBASSADORS: HOW TO BOOK A PERFORMER OR SPEAKER

STEP 1

Browse the 2018 UPAF Performer & Speaker Guide. You can search by performance type, audience type and by UPAF Member Group or Affiliate. We have found that performances for attentive, engaged audiences have the largest positive impact on campaign participation and we would encourage these performances to be used whenever possible (see audience definitions at the end of page three). If you are unsure of what type of performance or speaker will work best for your event, your UPAF Loaned Executive will be happy to assist you.

Please make note of the performance requirements regarding the length of performance, audience size, booking time frames, etc. These are provided to ensure the performers and speakers can provide the best possible experience for your event and staff. If your company is unable to accommodate these requirements, please select another of our many performer or speaker options.

STEP 2

Decide on dates you would like your campaign to run and what type of event you will hold to energize and inspire staff participation. Select at least three performance or speaker options in case your first choice is unavailable.

STEP 3

Meet with your UPAF Loaned Executive to discuss your Workplace Giving Campaign. Please fill out the UPAF Performer/Speaker Request Form, providing information regarding time and location of the event, audience type, parking and arrival information, as well as any customized details the performer would need to know. The more detail you can provide, the better prepared the performer or speaker will be to create a wonderful event for your company.

STEP 4

Your UPAF Loaned Executive will collect the information you've provided and request your selected performer or speaker. Once they confirm that the group or individual is available (which can take up to a week depending on the request), please promote the event throughout your company to encourage strong employee attendance. Note that once performances are confirmed, we are not able to change the date or time.

STEP 5

On the day of your event, a UPAF representative will be onsite to accompany your scheduled performer or speaker, as well as to answer any questions your staff might have about UPAF or the performing arts in our community. Please direct your performer or speaker to the performance area or provide that information to the UPAF representative onsite.

STEP 6

Following the close of your Workplace Giving Campaign you will receive a UPAF Ambassador Survey which will include questions about your experience with your UPAF Performer/Speaker event. Any feedback you can provide will greatly help UPAF to ensure strong programs in future campaigns.

AUDIENCE TYPES DEFINED

ATTENTIVE— A seated or captive group where event participant's full attention is directed to the performer or speaker.

INTERACTIVE— Events where the group is participating with the performer and is actively engaged in the presentation.

BACKGROUND— Event participants come and go, or their primary focus of attention is directed at other activities taking place in the space.

Cornerstone Groups

FIRST STAGE

Music and Theatre: Attentive

First Stage-Impact

Bring a First Stage student into your workplace to share his/her impactful story and learn about the many ways First Stage makes positive changes in the lives of young people, our community and the world! Students will present personal testimonials and songs (or monologues) that are sure to entertain and inspire.

LENGTH: 15 minutes

AUDIENCE SIZE: 10+

REQUIREMENTS: Outlets, projector, laptop and PowerPoint capabilities for longer presentations

BOOKING TIME: At least 2 weeks prior to event

YOUTH PERFORMER RESTRICTIONS: If you would like a presentation with a youth performer, please have your event during the morning, lunch or late afternoon hours to best accommodate school schedules.

First Stage Touring Company

The First Stage Touring Company spreads the mission of transforming lives through theatre across the city. These musical ambassadors are students in grades 5-12 who rehearse/produce an original 30-minute show that tells their story of encouragement, commitment and creativity.

LENGTH: 5-30 minutes, depending on program requirements

AUDIENCE SIZE: 20+

REQUIREMENTS: Piano or sound system capabilities, large space or stage

BOOKING TIME: At least 3 weeks prior to event

YOUTH PERFORMER RESTRICTIONS: If you would like a presentation with a youth performer, please have your event during the morning, lunch or late afternoon hours to best accommodate school schedules.

Theatre: Interactive

First Stage – Life Skills through Stage Skills

Ever wonder what it would be like to attend the First Stage Academy? Engage employees in your Workplace Giving Campaign as a First Stage Teaching Artist leads them on a First Stage Journey. Employees will learn warm up techniques, play improv games, and see firsthand the skills taught to young people through the First Stage Academy Program.

LENGTH: 30-60 minutes

AUDIENCE: Maximum of 50 participants

REQUIREMENTS: Open space to allow participants and instructor to move

BOOKING TIME: At least 3 weeks prior to event

Speakers

Betsy Corry, *Managing Director*

Jeff Frank, *Artistic Director*

Nancy Clarkin, *Development Director*

Julia Magnasco, *Education Director*

“Creating Tomorrow’s Leaders Through Arts Education”

FLORENTINE OPERA COMPANY

Music: Attentive

Come hear your favorite arias as the Florentine Opera Studio Artists delight audiences with familiar and beautiful melodies. Ranging from Bizet's *Carmen* to Delibes' *Lakme*, you're sure to hear pieces that lift your spirits.

LENGTH: 5-30 minutes, depending on program requirements

AUDIENCE SIZE: 20+

REQUIREMENTS: Tuned piano or full keyboard with proper amplification

BOOKING TIME: At least 4 weeks prior to event

Speakers

Bill Florescu, *General Director*

Eric Lind, *Director of Development*

Topics vary based on audience

MILWAUKEE BALLET

Dance: Attentive

Ballet-To-Go

Milwaukee Ballet's introduction to the art form and the company includes a demonstration of ballet techniques by Milwaukee Ballet II. This will leave everyone in awe of everything ballet.

LENGTH: 10-20 minutes

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Outlets, open space to allow dancers and audience to move

BOOKING TIME: At least 3 weeks prior to event. Not available January and February.

Speakers

Michael Pink, *Artistic Director*

Alyson Chavez, *Director of Community Engagement*

"The Power of Community Engagement"

"Get to Know YOUR Milwaukee Ballet"

MILWAUKEE REPERTORY THEATER

Theatre: Attentive

Live Performances

Bring the theater to your workplace with selected scenes from current Rep productions, musical performances and monologues. Each artist will also share their personal story of how performing at The Rep has positively impacted their career.

Performers includes

- Milwaukee Rep actors
- Emerging Professional Residents
- Teen participants in The Rep's Professional Training Institute
- Members of The Rep's Teen Council

LENGTH: 15-20 minutes

AUDIENCE SIZE: Ideal for any audience size

BOOKING TIME: A least 2 weeks before event (3 weeks for teen performers)

Stage Combat Demonstrations

Wonder how that fight scene looks so realistic? Let our Emerging Professional Residents demonstrate the magic behind the illusion.

LENGTH: 15-20 minutes

AUDIENCE SIZE: Ideal for any audience size

BOOKING TIME: A least 2 weeks before event

Corporate Theater Training

Education Director Jenny Toutant will lead you and your team in a workshop, tapping into your creative side while developing skills for giving effective presentations, creative thinking, teambuilding and leadership.

LENGTH: 20 minutes-2 hours

AUDIENCE SIZE: Ideal for any audience size

BOOKING TIME: A least 2 weeks before event

Costumed Greeters

Have 2-3 costumed greeters from The Rep greet your employees at the beginning of their day or mingle with co-workers at a campaign event.

LENGTH: 20 minutes – 2 hours

AUDIENCE SIZE: Ideal for any audience size

BOOKING TIME: At least 2 weeks prior to event

Artist Demonstrations

- Costumes with Alex Tecoma and/or volunteers
Rep volunteers showcase the extraordinary costumes from The Rep's extensive collection. Informative and entertaining narration about design, fabrics and history will accompany each show through their Costume Closet presentation. Shows can be tailored to time and interests. Shorter demonstrations can feature Rep Senior Draper and Costume Designer Alex Tecoma showcasing his designs.
- Props with Jim Guy
Jim Guy, The Rep's prop master, will showcase The Rep's production props either at your company or inside The Rep's Prop Shop. Learn the attention to detail that goes into prop design and experience a whole new facet to the world of stage that few others see.
- Wig and/or Make-up with Lara Dalby
Dive further into the art of costume design from a renowned craftsman. Lara Dalbey, wig and make-up supervisor, will reveal the secrets of this critical part of a performance at either your location or onsite at The Rep.
- Accountant by day, composer by night with Jimmy Kaplan
Enjoy the musical stylings of Jimmy Kaplan, composer of hits such as *Guys on Ice* and *Lumberjacks in Love*, as he shares his story of being composer, pianist, and part of The Rep's accounting department.

LENGTH: 30 minutes – 1 hour

AUDIENCE SIZE: Ideal for any audience size

BOOKING TIME: At least 3 weeks prior to event

SPEAKERS:

Mark Clements, *Artistic Director*

“Season Selection and Artistic Vision”

Chad Bauman, *Managing Director*

“The Impact of The Rep in Milwaukee”

Brent Hazelton, *Associate Artistic Director*

“New Play Development”

Cortney McEniry, *Director of Community Engagement*

“Community Building through Theater”

Jenny Toutant, *Education Director*

“The Power of Arts-Integrated Education”

MILWAUKEE SYMPHONY ORCHESTRA

Music: Attentive

Now in its 59th season, the MSO has risen to a position of national prominence through the dedication of its musicians and the support of the Greater Milwaukee community. Have world-class musicians perform and share stories behind their journey to mastering their art, as well as the history of their instruments.

Bowing Rogue

Bowing Rogue is a dynamic duo featuring Ilana Setapen, associate concertmaster, and Margot Schwartz, first violin. The duo's innovative repertoire varies widely, leaving audiences amazed of their fantastic musicianship.

414 String Quartet

The 414 String Quartet features all-star MSO musicians: violinists Alex Ayers and Paul Hauer; Nicole Sutterfield, assistant principal viola; Peter Thomas, cello. The 414 Quartet brings elegant phrasing, a solid ensemble and an obvious enthusiasm for chamber music.

Kabat-Thomas Cello Duo

This duo features the sweet cello sounds of MSO cellists Lynn Kabat and Peter Thomas. Peter joined the Milwaukee Symphony in 2008. His wife, Lynn, is acting assistant principal and is the newest member of the cello section, joining in 2017!

Horn Quartet

This Quartet is led by MSO principal French horn, Matthew Annin. These soulful horn sounds are an amazing performance.

Woodwind Trio

This group features principals of the MSO and includes a wide variety of musical numbers.

Trombone Trio

This trio is led by MSO principal trombone, Megumi Kanda. Great Baroque arrangements, Sousa marches, jazzy tunes, sweet romance and other genres can be a part of this presentation.

Musicians with Milwaukee Ties

This performance includes: Alexander Ayers, first violin and former *MSO Stars of Tomorrow* recipient; Andrew Raciti, assistant principal bass and former MSO ACE student; Beth & Mike

Giacobassi, bassoon/contrabassoon and first violin.

Pangaea

Audiences can enjoy one of the MSO's most beloved Arts in Community Education (ACE) ensembles, Pangaea, to show how the MSO supports arts integration in schools. This Afro-Caribbean percussion and steel drum duo develops students' awareness and understanding of how music is built by emphasizing polyrhythms, a formal principle in this genre of music.

LENGTH: 15-20 minutes

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Armless chairs for all performers, outlets

BOOKING TIME: At least 2 weeks prior to event

Speakers

Mark Niehaus, *President & Executive Director*

Topics vary based on audience



SKYLIGHT MUSIC THEATRE

Music & Theatre: Attentive

Music Revue

This gives your audience a mini-concert of music selections featuring Skylight performers. Skylight can cater the length and types of songs from opera, Broadway and cabaret selections depending on the needs of your group.

LENGTH: 15-30 Minutes

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Outlet or tuned piano

BOOKING TIME: At least 2 weeks prior to event

Enlighten Program Presentation

This lighthearted yet meaningful presentation is essential to any campaign and highlight the importance of arts education. Giving the background of this well-established program, a member of Skylight's Enlighten staff will captivate your imagination as Skylight singers perform highlights from the *Kids Writes* program. This presentation will have your group laughing and appreciating the creative poignancy of youth.

LENGTH: 15-30 Minutes

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Outlet or tuned piano

BOOKING TIME: At least 2 weeks prior to event

Audition! The Musical

A peek into the world of auditions from both the art administrator's perspective as well as the performer's. Your audience experiences simulated auditions sprinkled with anecdotes from both administrators and performers. A revealing and comic look at the process of finding the right talent and getting noticed.

LENGTH: 30-45 minutes

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Outlet or tuned piano

BOOKING TIME: At least 2 weeks prior to event

Music & Theatre: Interactive

Kids Writes Workshop for Adults

An abbreviated Kids Writes workshop for adults where an original story, written by participants, is transformed into a musical presentation. Participants get an inside look at the Kids Writes program and gain a deep appreciation for this Skylight education program. This is an interactive workshop during which your group can get their “creativity on” and is sure to be a crowd pleaser.

LENGTH: 45-60 minutes

AUDIENCE SIZE: 20-30

REQUIREMENTS: Outlet or tuned piano

BOOKING TIME: At least 2 weeks prior to event

Broadway Theatre Center Tour

This backstage tour will show your staff the ins and outs of a professional theatre. Your group will receive a narrated tour through the Skylight Music Theatre’s costumes, prop and scene shop, in addition to having the opportunity to go backstage to see dressing rooms, visit the orchestra pit and take a walk onstage.

LENGTH: 30-40 minutes

AUDIENCE SIZE: A maximum of 25

BOOKING TIME: At least 2 weeks prior to event, and subject to theatre space availability

Wandering Balladeers

For a more informal gathering, Skylight musician/singers can roam your event singing to/with guests in a variety of styles and genres. This presentation highlights the versatility of Skylight performers while entertaining guests in an unconventional way.

LENGTH: Flexible

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: None

BOOKING TIME: At least 2 weeks prior to event

Member Groups

BEL CANTO CHORUS

Music: Attentive

Celebrating its 87th season, Bel Canto Chorus is southeastern Wisconsin's oldest continually performing arts organization. Let the voices of Bel Canto fill your office with beautiful music. Bel Canto can provide ensembles ranging from a quartet up to 24 singers (depending on space and type of event) and will include selections from recent concerts or other performances.

LENGTH: 5-30 minutes

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Piano or outlet for a keyboard

BOOKING TIME: At least 4 weeks prior to event

Speakers

Richard Hynson, *Music Director*

Topics vary based on audience

DANCEWORKS

Dance: Attentive

Danceworks Performance Company To-Go

Celebrating their 21st anniversary season, DPC is giving back to the community with gifts of dance. Let this dynamic company of formidable dancers inspire your workplace with a performance that will truly demonstrate beauty, power and virtuosity.

LENGTH: 10-15 minutes

AUDIENCE: Ideal for any size

REQUIREMENTS: Outlet, open space measuring at least 25 feet by 25 feet allowing dancers the needed space to perform

BOOKING TIME: At least 2 weeks prior to event

AVAILABILITY: Wednesdays, 9 a.m. – 12 p.m., Fridays, 9 a.m. – 12 p.m. Additional times may be available with at least 3 weeks of notice prior to event

Mad Hot Faculty Performance

Let Danceworks Mad Hot faculty fill your workplace with energy and joy with a performance along with sharing why the arts are needed in the classroom. Want a dance lesson, too? Just ask!

LENGTH: 10-15 minutes

AUDIENCE: Ideal for any size

REQUIREMENTS: Outlet, open space measuring at least 25' x 25.'

BOOKING TIME: At least 2 weeks prior to event

AVAILABILITY: Tuesday, Thursday, and Friday before 1:00pm

From Stage to Classroom

Description: Go back into your day feeling joyful after watching an energizing performance by Danceworks On Tap members and Danceworks resident tap company. Hear how these working artists take what they've learned from years on stage and bring it into the community, be it the dance studio or school classroom. Want a dance lesson, too? Just ask!

LENGTH: 15-20 minutes

AUDIENCE: Ideal for any size

REQUIREMENTS: Outlet, open space measuring at least 20' x 20'

BOOKING TIME: At least 2 weeks prior to event

Out of the Office

Mad Hot Classroom Observation

Take a field trip to one of the many Mad Hot participating schools and observe a class in action.

LENGTH: 30-60 minutes

AUDIENCE: Limited to 20

REQUIREMENTS: Transportation to the school site

BOOKING TIME: At least 3 weeks prior to the event

Dance: Interactive

Danceworks Performance Company: Maestro

Dani Kuepper, Artistic Director of Danceworks performs her comical solo *Maestro*, which includes some fun and easy audience participation.

BOOKING TIME: At least 2 weeks prior to event

AVAILABILITY: Monday 9am-11am, Wednesday & Friday 9am-12pm

Danceworks Mad Hot Ballroom and Tap Lesson

Get up and moving with Danceworks Mad Hot faculty as they lead your office through a dance lesson using this year's energizing choreography.

LENGTH: 15-30 minutes

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Outlets and open space

BOOKING TIME: At least 2 weeks prior to event

Danceworks Take 5

Let Danceworks lead your employees through a mindful movement practice all in the comfort of their chairs. Learn how a few minutes can revive your mind and spirit.

LENGTH: 10-20 minutes

AUDIENCE: Maximum of 30

REQUIREMENTS: Outlets and chairs

BOOKING TIME: At least 2 weeks prior to event.

AVAILABILITY: Monday, 9 a.m. – 1 p.m., Tuesday 12:30 p.m. – 2 p.m., Wednesday 9 a.m. – noon, Thursday 10:30 a.m. – 12:30 p.m.

Dance Is for All Ages

Let Danceworks Education Director Amy Brinkman-Sustache lead your workplace through a fun and energizing dance lesson alongside some of her mature movers. Hear why the arts are important for the ageing.

LENGTH: 15-45 minutes

AUDIENCE: Maximum of 30

REQUIREMENTS: An outlet and ample room to move

BOOKING TIME: At least 2 weeks prior to event

Work Place Flash Mob

Let Danceworks' dynamic faculty come in and teach your workplace a dance to be used in a flash mob. This dance will then be filmed for employees to practice.

LENGTH: Two, one-hour lessons

PARTICIPANTS: Maximum of 25

REQUIREMENTS: A room with ample space to move for the number of individuals participating in the flash mob and an outlet

BOOKING TIME: At least 3 weeks prior to event

Dancing with the Executives

Want to get your work place giving campaign off to a wowing start? Let Danceworks Mad Hot faculty come in to teach two or more of your employees choreography from this year's Mad Hot program. Wow your colleagues by performing the routine at your UPAF Kick-Off event.

LENGTH: two to three, one-hour lessons

REQUIREMENTS: A room with ample space to move and an outlet

BOOKING TIME: At least 3 weeks prior to event

Dance: Background

Danceworks Performance Company

Let Danceworks Performance Company fill your open lobby or space with dance that will inspire those who pass by or stop to watch.

LENGTH: 15 – 60 minutes

REQUIREMENTS: Outlet, open space measuring at least 25 feet by 25 feet allowing dancers the needed space to perform

BOOKING TIME: At least 2 weeks prior to event

AVAILABILITY: Wednesday 9 a.m. – 12 p.m., Thursday 11:30 a.m. – 2 p.m., Friday 9 a.m. – noon
Additional availability may be possible with at least 3 weeks notice.

SPEAKERS

Deborah Farris, *Executive Director*

“Dance, the Fountain of Youth: How the Arts Serve the Life Span”

Deborah Farris, *Executive Director*

Topics vary based on audience

Amy Brinkman-Sustache, *Education Director*

“The Impact of Arts Education on the Individual”

Dani Kuepper, *Danceworks Performance Company Artistic Director*

“Strengthening Milwaukee Art Scene Through Collaboration”

MILWAUKEE CHAMBER THEATRE

Music: Attentive & Background

Sing-A-Long with Matt Daniels

Actor Matt Daniels sings popular favorites accompanied by his ukulele. Using his signature vocal stylings, he presents tunes from his childhood, your childhood, today's biggest hits and everything in between; you can sing along or sit back and listen. The ukulele is a guaranteed good time!

LENGTH: five minutes to two hours

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Electrical outlet for audiences with 20+ people

BOOKING TIME: At least two weeks prior to event.

Theatre: Interactive

Time for Some Office Antics

Get out of your cubicles and into a comedy workout with local actor and Milwaukee Chamber Theatre staffer Marcella Kearns. Marcy will exercise your skills in the trip, the take, the follow and other classic comedy bits. Join in the workout or watch and applaud your co-workers.

LENGTH: 20-30 minutes (can be adjusted depending on availability)

AUDIENCE SIZE: Ideal for any size audience

REQUIREMENTS: Open floor space for participants

BOOKING TIME: At least 3 weeks prior to event

Speakers:

C. Michael Write, *Producing Artistic Director*

Kirsten Finn, *Managing Director*

Topics vary based on audience

MILWAUKEE CHILDREN'S CHOIR

Music: Attentive

Solo Vocal Performance

Let the angelic sound of a child's voice fill your work space. A singer from Milwaukee Children's Choir will perform a song for your UPAF Workplace Giving event that will warm hearts in a unique and special way!

LENGTH: 5-10 minutes, including music and speaker presentation

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: An electrical outlet

BOOKING TIME: At least 6 weeks prior to event

YOUTH PERFORMER RESTRICTIONS: If you would like a presentation with a youth performer, please have your event during the morning, lunch or late afternoon hours to best accommodate school schedules.

Children's Choir Performance

Milwaukee Children's Choir will perform a short concert for your UPAF Workplace Giving Campaign event that will be sure to inspire and energize your campaign!

LENGTH: 20-30 minutes, including music and speaker presentation

AUDIENCE SIZE: 20+

REQUIREMENTS: A large space able to accommodate 20 youth performers, risers, if possible. A room to gather and warm-up prior to the performance.

BOOKING TIME: At least 6 weeks prior to event

YOUTH PERFORMER RESTRICTIONS: If you would like a presentation with a youth performer, please have your event during the morning, lunch or late afternoon hours to best accommodate school schedules.

SPEAKERS:

Erik Jacobson, *Executive Artistic Director*

"The Benefits of UPAF"

MILWAUKEE YOUTH SYMPHONY ORCHESTRA

Music: Attentive & Background

MYSO TO-GO

MYSO proudly provides a variety of soloists, duets, trios and other ensembles of students from grades 5-12. With each presentation, the youth performers will play a selection and give a heartfelt testimonial about how MYSO has been instrumental in changing their life.

Soloists, Duets & Trios

MYSO is able to offer presentations of talented musicians in the following instruments: violin, viola, cello, harp, piano (classical or jazz), flute, trombone, jazz guitar, etc. These pleasant sounds will please all audiences.

MYSO String Quartet

A MYSO student quartet consists of two violinists, a violist and a cellist. They play a variety of music from classical to well-known standards and will add a delightful touch to your event.

Student Jazz Combo

MYSO has many advanced student jazz musicians. The instrumentation for this group can include piano, guitar, bass, drum set, trumpet, trombone, tenor saxophone or alto saxophone. This upbeat music will create an enjoyable atmosphere for your event. (Jazz faculty may sub in with the group to complete instrumentation needs)

Faculty Jazz Combo

MYSO's talented jazz faculty can provide a variety of jazz combos to create the perfect ambiance for your event. Solo guitar is also available.

Calypso

This steel pan band will provide a fun and lively performance of traditional Trinidadian music. (Please note this group requires additional space and is best suited for an environment appropriate for loud/lively music.)

Progressions

Progressions is a high-impact, high-intensity program of lessons, master classes and orchestra for Milwaukee children in grades 3-4 with an emphasis on students with financial limitations to

music training. Students of Progressions are available to play a short solo or in a small ensemble.

LENGTH: 15-30 minutes (background music up to 60 minutes)

AUDIENCE SIZE: 20+

BOOKING TIME: At least 3 weeks prior to performance (4 weeks for Calypso band)

REQUIREMENTS: Armless chairs for each performer, close proximity to outlets if necessary for instruments, loading dock or area to unload, temperature-controlled, covered area, solid ground and dry environment, please indicate if piano is available. Certain instrumentation may not be available for requested outdoor performances. Students will not be able to perform while marching or strolling around.

YOUTH PERFORMER RESTRICTIONS: Please note that performers are subject to availability based on their schedule and extra-curricular commitments. Events during the school day may present some scheduling challenges depending on time of day. We will work to help you find the music and musicians to best fit your event.

Video

MYSO can also provide a short video showing the impact that the programs have on our community's young people.

Speakers

Linda Edelstein, *Executive Director, MYSO Alumna*

Katie Phillips, *Development Manager, MYSO Alumna*

"The Community Impact of Music Education at MYSO"

Carter Simmons, *Artistic Director*

"Why Music Education Matters"

MYSO Board Members

"The Importance of Music Education in Developing Young People"

MYSO Alumni

"How MYSO Changed My Life"

Next Act Theatre

Theatre: Attentive

Get your staff fired up with a rousing speech from the great Vince Lombardi (Next Act, Artistic Director David Cecsarini) about how UPAF and workplaces like yours come together to form a winning team for the performing arts in Southeastern Wisconsin!

LENGTH: 5-10 minutes

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Projection/PowerPoint setup, nearby dressing area

BOOKING TIME: At least 3 weeks prior to event

Theatre: Interactive

Comedy Improv Workshop

Laughter is the best medicine, so give your team a dose of Doug Jarecki's super fun audience participation improv comedy!

LENGTH: 15-20 minutes

AUDIENCE SIZE: Variable- but willing participants needed

REQUIREMENTS: Approximately 10 feet by 10 feet open floor space area, microphone (for larger spaces/audiences)

BOOKING TIME: At least 3 weeks prior to event

Bring It On

Stage combat from the ground up! Hand-to-hand stage combat and sword techniques are demonstrated and taught.

LENGTH: 15-20 minutes

AUDIENCE SIZE: Variable- but willing participants needed

REQUIREMENTS: Approximately 20 feet by 20 feet open floor space area

BOOKING TIME: At least 2 weeks prior to event

Speakers

David Cecsarini, *Producing Artistic Director*

Annie Jansen Jurczyk, *Board Member*

Topics vary based on audience

PRESENT MUSIC

Music: Attentive & Background

The Terry Smirl Trio

A long-time favorite of the UPAF Campaign, The Terry Smirl Trio has been performing throughout the Midwest for over 25 years, playing jazz renditions of classic tunes from the Great American Songbook in a style that is tasteful and light yet always swings hard. The trio specializes in playing very quietly to avoid disturbing conversation. Terry Smirl has performed with UPAF Affiliate and Member Groups Present Music, Milwaukee Ballet, Milwaukee Symphony Orchestra, Wisconsin Philharmonic and others.

LENGTH: 30 minutes to 4 hours

AUDIENCE: Ideal for any audience size

REQUIREMENTS: An electrical outlet

BOOKING TIME: The trio can be flexible but prefers at least a week's notice



Brew City Dixie Blasters

Looking for something completely different? The Blasters consist of six musicians and play classic Dixieland and New Orleans favorites (with a modern jazz twist!), along with some gospel- and Blues-based Jazz. Their repertoire includes *When the Saints Go Marching In*, *Bill Bailey*, *St James Infirmary*, *Alexander's Ragtime Band* and more. The Blasters' leader, Terry Smirl, has performed with UPAF Affiliate and Member Groups Present Music, Milwaukee Ballet, Milwaukee Symphony Orchestra, Wisconsin Philharmonic, and others.

LENGTH: 30 minutes – 4 hours

AUDIENCE: any audience size, but better suited for larger rooms

REQUIREMENTS: an electrical outlet

BOOKING TIME: The Blasters can be flexible but prefer at least 2 weeks' notice.

Eric Segnitz

Listen to the music of Present Music violinist/composer Eric Segnitz as he explores sounds from acoustic to electronic. Hear Eric's story of being a musician and the personal mission behind his passion for Present Music, including his work as a composer-in-residence for Milwaukee schools.

Rueben Piirainen

Rueben Piirainen will entertain you with his piano skills, featuring classical, light jazz, pop, standards, new age, and even music on a toy piano! Rueben can play your onsite piano or bring his toy piano straight to your conference room.

LENGTH: 15-20 minutes

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Outlets for keyboard or piano onsite

BOOKING TIME: At least 2 weeks prior to event

RENAISSANCE THEATERWORKS

Music: Attentive & Background

John Nicholson

If you are looking for something in between light jazz and upbeat drumming, John Nicholson's acoustic guitar set is perfect for your campaign event. His unique and relaxed blues and bluegrass styles make him one of our most requested artists.

Frogwater

Frogwater is an acoustic pairing of John and Susan Nicholson. Renowned for their virtuosity and exuberant live performances, they like to think of themselves as musical ambassadors. Their repertoire spans from Celtic to Delta Blues; Classical to Pop with a healthy dose of unique original material filling out the mix.

LENGTH: 1-2 hours

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Outlet, an armless chair for each performer

BOOKING TIME: At least 1 week prior to event

Speaker

Suzan Fete, *Artistic Director*

"Gender Parity in the Arts"



Affiliates

FESTIVAL CITY SYMPHONY

Music: Attentive & Background

Imagine beautiful music greeting you and your employees as everyone arrives for work in the morning, as a kickoff part for your UPAF Workplace Giving Campaign, or as a lovely introduction at the beginning of a meeting. Musical selections include a mix of styles and types of music, and sometimes listeners have the opportunity to make requests!

LENGTH: 30 minutes to 2 hours

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Three armless chairs, space to set up three chairs and music stands

BOOKING TIME: At least two weeks prior to the event

IN TANDEM THEATRE

Music: Attentive

Let In Tandem entertain you with a vocalist who will sing anything from show tunes to the Rat Pack. In Tandem can also customize a song incorporating employee names and other tidbits to make a unique and funny presentation.

LENGTH: 5-30 minutes

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Outlet for keyboardist, details for customizing the song or performance

BOOKING TIME: At least 2 weeks prior to event

Music: Background

Let In Tandem entertain you with background music or add a vocalist to sing from a wide variety of musical styles.

LENGTH: 1-3 hours

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Armless chair, outlet, microphone if performing in a large space

BOOKING TIME: At least 2 weeks prior to event

Theater: Attentive

In Tandem offers customized performances, specialized characters, songs, voicemail recordings and more. If you would like to add a personal touch to your campaign event and surprise your employees, then this presentation is perfect. Possible character appearances: Uncle Tex Upaf, The Count, DJ Kustafa Upafa, The Fairy Godmother, Art Peddler, Zombies and many more!. Custom characters can also be created based on your campaign.

LENGTH: 1-3 hours

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Outlet

BOOKING TIME: At least 2 weeks prior to event

Theater: Interactive

Participate in a musical kick line, take on a character and read from a script especially written for your campaign, or have a blast doing some improvisation. Willing volunteers can have fun with their co-workers incorporated as actors in a wide variety of participation-based events.

LENGTH: 1-3 hours

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Outlet

BOOKING TIME: At least 2 weeks prior to event

Speakers

Chris Flieller, *Artistic Director*

The Transformative Nature of Theater on Young Lives

LATINO ARTS

Music: Attentive

Latino Arts Strings Program (LASP) can provide one of several ensembles for Workplace Giving Campaigns. LASP is led by Program Director Dinorah Marquez and supported by several musicians and instructors featuring violin, viola, cello, bass and guitar. The Strings Program was established to foster cultural pride in students and alumni of Bruce-Guadalupe Community School and to have students become musical ambassadors for our community and our countries of origin through the Midwest and beyond. LASP Ensembles range in group size from 4 to 45 and musical offerings vary depending on your event.

LENGTH: 15-45 minutes, depending on program requirements

AUDIENCE SIZE: 20+

REQUIREMENTS: Depending on ensemble may require a sound system and large space or stage

BOOKING TIME: Prefer 4 weeks prior to event to plan for transportation and win approval from school administrators

YOUTH PERFORMER RESTRICTIONS: If you would like a presentation with a youth performer, please have your event at lunch or late afternoon hours to best accommodate school schedules. Older students are available from 5-7 p.m. weekdays or some weekends.



MILWAUKEE OPERA THEATRE

Music: Attentive

One-Stop-Opera Shop

Look at opera in a whole new way with “One-Stop-Opera-Shop.” This project of Milwaukee Opera Theatre takes the recognizable aria classics and puts fun English translations to them. This presentation makes opera fun and approachable to newcomers and most importantly will have the audience laughing and wanting to hear more. Do you just want to hear the classics in their original language? Milwaukee Opera Theatre can do that too!

LENGTH: 15 to 30 minutes

AUDIENCE SIZE: 20+

BOOKING TIME: At least 2 weeks prior to event

Music: Background

Take a different route when selecting your lunch time background music and choose the wonderfully talented sopranos and tenors from the Milwaukee Opera Theatre and the “One-Stop-Opera-Shop.” The singers can be stationed in one place or stroll around your office space, interacting with and engaging your co-workers. This is background music you are bound to remember!

LENGTH: 30 minutes to 1 hour

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Armless chair, outlet

BOOKING TIME: At least 2 weeks prior to event

Speaker

Jill Anna Ponasik, Producing Artistic Director

Topics vary based on audience

RACINE SYMPHONY ORCHESTRA

Music: Attentive & Background

Let the musicians of the Racine Symphony Orchestra entertain you with a wide variety of musical selections for your next event. Drawing from our large roster of talented performers, we can provide you with a classical, jazz, or Celtic solo, duo, trio, or quartet.

LENGTH: 1-2 hours

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Armless chairs for all performers, shade if performing outside

WILD SPACE DANCE COMPANY

Dance: Attentive

All the City's a Wild Space

When Wild Space Dance Company creates a performance, all the city becomes a wild space. Since 1986, Wild Space and Milwaukee have been partners in inventing unforgettable experiences that reveal the heart and soul of the city at Milwaukee landmarks such as Historic Turner Hall Ballroom, the Lynden Sculpture Garden, Villa Terrace and the Milwaukee County Historical Center. Wild Space Artistic Director Debra Loewen will present a short slide show with anecdotes about the performance and the images captured by Milwaukee photographers, soon to be published in a documentary book, *All the City's a Wild Space*. A short piece inspired by one or more photographs will follow as Loewen demonstrates how the work is created, what movements and patterns to watch for and discuss how UPAF support has helped Wild Space create memorable site-specific performances throughout Milwaukee over the past three decades.

LENGTH: 15-20 Minutes

ARTISTS: Artistic Director Debra Loewen, available company members.

REQUIREMENTS: Power outlet; access to connect laptop to projector for slide-show

BOOKING TIME: Varies depending on rehearsal schedules

Dance: Interactive

Wild About Work

Get wild with a Wild Space site-specific dance event in your workplace as part of a UPAF Workplace Giving Campaign. Wild Space Artistic Director Debra Loewen will present a short piece inspired by your business setting, followed by a fun, interactive exercise for willing participants to experience the creative process. Loewen will demonstrate how the work is created, what movements and patterns to watch for in the performance and discuss how UPAF support has helped Wild Space create memorable site-specific performances throughout Milwaukee over the past three decades at Milwaukee landmarks such as Historic Turner Hall Ballroom, the Lynden Sculpture Garden, the former Pabst Brewing Company and September's *Acts of Wilderness* in Menomonee Valley's Three Bridges Park.

LENGTH: 30 Minutes or longer, depends on whether site chooses to do the interactive exercise

ARTISTS: Artistic Director Debra Loewen, available company members

REQUIREMENTS: Power outlet and inspiring space to create and perform. Advance notice so the Artistic Director can create a short piece

BOOKING TIME: Varies depending on rehearsal schedules

Speakers

Debra Loewen, *Artistic Director*

Sheri Urban, *Managing Director*

How UPAF funding has helped Wild Space create site-specific performances and interdisciplinary outreach

About the Artistic Director

Debra Loewen, *Artistic Director*, founded Wild Space Dance Company in 1986 following a career as an independent choreographer and solo performer in the United States and South America. A 2011 Milwaukee Arts Board Artist of the Year, Loewen has created more than 120 works for the company, which have been performed to critical acclaim throughout Wisconsin and in Chicago, Minneapolis, New York, Japan and South Korea. Featured in *Dance Magazine*, her site-specific work has brought renewed interest and recognition to Milwaukee landmarks, such as Historic Turner Hall Ballroom and the Lynden Sculpture Garden. Over the past two decades, Debra has earned multiple choreographic fellowships from Milwaukee County, the Wisconsin Arts Board, and the National Endowment for the Arts. She holds a BFA in dance from the University of Illinois at Urbana-Champaign and a MFA in dance from UW-Milwaukee.

About the Managing Director

Sheri Urban, *Managing Director*, has 25 years experience in non-profit administration and communications, including roles at the Getty Museum in Los Angeles and the Milwaukee Institute of Art & Design, in addition to her tenure as Wild Space's managing director from 2001 to 2007. Prior to returning to Wild Space, she expanded her non-profit expertise with the Granville-Brown Deer Chamber and Wisconsin Academy of Family Physicians. Urban holds a MA from the University of Southern California School of Journalism and a BA from UW-Milwaukee in Mass Communication.

WISCONSIN PHILHARMONIC

Music: Attentive & Background

Celebrating its 70th Season, the Wisconsin Philharmonic enriches lives through exceptional musical experiences including performance, education and community partnership. Invite a professional soloist, duo, trio or string quartet to your workplace and the Wisconsin Philharmonic will ensure a moving and inspiring experience for its listeners. Whether classical or contemporary, ballads or bright tempos, the Wisconsin Philharmonic is certain to create memories that last a lifetime!

Violinist Extraordinaire

For an incredible music experience look no further than Wisconsin Philharmonic violinist, Ashley Rewolinski. Along with her Master's Degree in Violin Performance, Ashley has received numerous awards and honors throughout her career. Occasionally she steps outside of the box to demonstrate the many unique sounds the violin can be played as an instrument including bowing techniques, plucking, chords, harmonics, and more. This impressive young musician is sure to inspire and uplift audiences of all ages!



Ashley Rewolinski, Violin

Cellist Alicia Storin

Imagine the deep rich sounds of the enchanted cello in your office! Professional cellist Alicia Storin pours her heart and soul into her performances, creating memorable and uplifting experiences. Whether playing solo or with an accomplished piano accompanist, Alicia's mesmerizing music will melt your heart with her wide vibrato and rich tones guaranteed to alleviate stress in the workplace.



Alicia Storin, Cello

Dynamic Violin/Piano Duo

For a thoroughly moving experience, book this dynamic duo featuring the beautiful sounds of violinist Ashley Rewolinski accompanied by pianist and Wisconsin Philharmonic Board President, Abby Lorenz, both of the Lake Country area. From classical to Broadway, Ashley and Abby both pour emotion and pure passion into their music creating unforgettable memories.



Abby Lorenz, Pianist and Wisconsin Philharmonic Board President

Apollo Trio

The Wisconsin Philharmonic's Apollo Trio is an eclectic ensemble featuring flute, clarinet and bassoon sure to delight! Creating sounds that only a woodwind instrument could, this unique trio provides a variety of classical as well as whimsical dance-like music. The Apollo Trio features Scott Metlicka on flute, Bernard Parish on clarinet and Andrew Jackson on bassoon. This is a "must-see and must-hear" truly amazingly talented ensemble!

String Quartet

Bring a touch of class to your event by booking a Wisconsin Philharmonic string quartet. Typically consisting of two violins, a viola and a cello, string quartets are known as one of the most prominent chamber ensembles in classical music. Creating musical masterpieces, only the most experienced and talented musicians can bring such sophistication to your next event.
*Champagne optional!

Music: Interactive

Serenade for the Soul

For a unique spiritual experience, consider the Wisconsin Philharmonic's *Serenade for the Soul*, a community outreach program that brings the music to you! From sacred and classical music to patriotic favorites and hymns, all are invited to sing-along while the music gently serenades audiences to a peaceful and relaxed state of mind. Optional *Serenade for the Soul* poster sign to be on display during event. Truly an inspirational and moving experience!

LENGTH: 15-45 minutes

AUDIENCE SIZE: Ideal for any audience size

REQUIREMENTS: Armless chairs for all performers, outlets

BOOKING TIME: At least 2 weeks prior to event

BLACK ARTS MKE INC.

Dance: Attentive

Ko-Thi Dance Company DRUMTALK

Five dancers and drummers

Theater: Attentive

Bronzeville Arts Ensemble Playwright/Reading Series

Schedule and pricing available upon request

LENGTH: 15 – 20 minutes

Speakers

Barbara Wanzo, Black Arts MKE, *Executive Director*

Sheri Williams Pannell, Bronzeville Arts Ensemble, *Co-Founder and Artistic Director*

Ferne Caulker, Ko-Thi Dance Company (African Dance and Drumming), *Founder and Artistic Director*

Speaker topics vary based on audience or request

SPEAKER BIOS

Sheri Williams Pannell – Has performed, directed or written for a number of Milwaukee’s theater and arts entities including First Stage, Florentine Opera, Milwaukee Chamber Theater, Milwaukee Public Theater, Milwaukee Rep, Milwaukee Symphony Orchestra, African American Children’s Theater and Skylight Music Theatre. Beyond Milwaukee, Sheri has worked at Oregon Shakespeare Festival, Utah’s Old Lyric Theatre, University Opera and University Theater at UW Madison and the Children’s Theater of Madison. Sheri is an Education Lead teacher and dramaturg at First Stage, which commissioned and produced her play, *WELCOME TO BRONZEVILLE* earlier this year. In December of this year, First Stage will host a reading of the second play in the *BRONZEVILLE* trilogy. In February 2018, Sheri will co-direct First Stage’s production of *THE WIZ*. May of 2018, she will direct Pearl Cleage’s *FLYIN’ WEST* for the Bronzeville Arts Ensemble. Ms. Pannell is artistic director of the Bronzeville Arts Ensemble and co-directs the drama ministry at Calvary Baptist Church. A graduate of Spelman College, she also holds a MFA from the University of Wisconsin-Madison.

Barbara Wanzo, *Executive Director, Black Arts MKE* – Has invested over 25 years in the corporate sector employing her leadership expertise in new business start-ups, technology,

sales and marketing. Making the move to the nonprofit sector in 2012, she worked to help organizations with modest resources, enhance their social footprint, brand value and achieve significant community impact and scale. Barbara seized the opportunity to launch a new nonprofit organization when hired as Executive Director for Black Arts MKE (BAMKE). BAMKE's mission is to inspire creativity in future generations by increasing the availability and quality of African Arts organizations in Milwaukee. BAMKE is a commitment to celebrate, advocate and showcase diverse and provocative work of Black playwrights, theatre, dance, music, story-telling, spoken-word, and visual artists from throughout the diaspora. Barbara serves on several boards including Aurora Family Service Advisory Board, Carmen Schools of Science & Technology, Next Door Foundation, and Silver Spring Neighborhood Center. Barbara holds an Executive MBA from Marquette University.

Ferne Caulker, *Ko-Thi Dance Company Founder and Artistic Director* – Professor Ferne Caulker (Emerita) recently retired from the University of Wisconsin-Milwaukee/PSOA/Dance Department. Ferne developed a codified system of training using principles applied throughout her Company and classes at UWM for over 45 years. Based upon codified forms through the African Continent and diaspora and basic modern dance techniques, it expands and enriches a student's view and experience of dance, movement and culture. KTDC training is focused on rhythmic structure, on the polyrhythmic and polymovement qualities of the dance, along with descriptors that accompany the form. There is focus on the carving of space, the exploration of time, level, texture and rhythm. These principles are incorporated throughout all levels of classes and age appropriate.

KETTLE MORAINÉ SYMPHONY ORCHESTRA

Music: Attentive & Background

KMSO can provide small chamber ensembles, including duos, trios and string quartets for UPAF events, based on timing and availability.

Speakers

Richard Hynson, *Music Director*

The Power of Live Performance

Lifelong learning in the Arts—How Making Music Can Save Your Life