



50th SETTING THE STAGE
SINCE 1967
UPAF
UNITED PERFORMING ARTS FUND

SPONSORED BY
Miller
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RIDE FOR THE ARTS

SUNDAY, JUNE 4, 2017

Five routes, for all types of riders,
begin and end at the Summerfest Grounds.

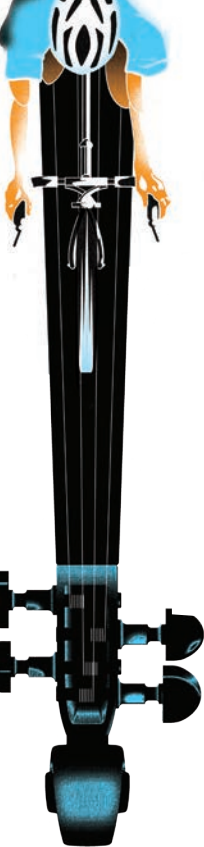
THANK YOU FOR MAKING THE PERFORMING ARTS MATTER

The Ride benefits 15 outstanding performing arts groups in Southeastern Wisconsin.

Your participation helps provide entertainment excellence, economic benefits and arts education to our region.

UPAFride.org

414-276-RIDE (7433)



JOIN US!

Sunday, June 4, 2017 will be a great day of biking along Milwaukee's lakefront and through some great cycling trails. Everyone from families to cycling enthusiasts can **participate and pledge** their support for Southeastern Wisconsin's vibrant and diverse performing arts scene.

PARTICIPATE

- **RIDE as an individual, family or team**
 - Anyone can form a team: companies, community/youth organizations, friends and families
 - Team registrations are due May 3
- **Gather pledges for your Ride**
 - Registration fees only help to cover the cost of the Ride. Your pledges contribute to the support UPAF provides 15 Member Groups
- **Volunteer for the Ride:**
UPAF.ivolunteer.com

REGISTER

- **Online at** UPAFRide.org
- **In person at** Wheel & Sprocket Bike Expo Sale
April 7-9 at State Fair Park

	Jan. 31- Apr. 30	May 1- June 3	Day of the Ride (June 4)
Adult (25 miles or less)	\$50	\$65	\$75
Adult (70 and 45 mile)	\$60	\$70	\$85
Youth (12 or under)	\$35	\$35	\$45



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United Performing Arts Fund

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414-273-UPAF (8723) | UPAF.org



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Design services generously donated by EPIC Creative.

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