

**2017 UPAF RIDE FOR THE ARTS, SPONSORED BY MILLER LITE  
PARTICIPANT WAIVER AND RELEASE OF LIABILITY**

**Waiver and Release of Liability**

I acknowledge that this event is an athletic event and is an extreme test of a person's physical and mental limits that carries with it the potential for death, serious injury and property loss. The risks include, but are not limited to, those caused by terrain, condition of public roads, facilities, temperature, weather, physical fitness and health of participants, equipment, vehicular traffic, lack of hydration, and the actions of other people including, but not limited to, participants, volunteers, spectators, event officials, event monitors, and/or producers of the event. These risks are present for both participants and volunteers. I understand that a bike helmet is required and must be worn at all times while biking in this event. I assume all of the risks of participating and/or volunteering in this event. I certify that I am physically fit, have sufficiently trained for participation in the event and have not been advised otherwise by a qualified medical person. I hereby assume liability for any and all medical expenses incurred as a result of training for and/or participation in UPAF Ride for the Arts, sponsored by Miller Lite, including, but not limited to, ambulance transport, hospital stays, physician and medical services, and treatments. I hereby consent to emergency treatment in the event of my injury or illness. In consideration for being permitted to participate in the UPAF Ride for the Arts, sponsored by Miller Lite, I, on behalf of myself and my heirs, personal representatives or assigns, waive, release and discharge from any and all liability for my death, disability, personal injury, property damage, property theft or actions of any kind which may arise from my participation in UPAF Ride for the Arts, sponsored by Miller Lite, THE FOLLOWING ENTITIES OR PERSONS: MillerCoors, United Performing Arts Fund, Milwaukee World Festival, Inc., State of Wisconsin, Department of Transportation, and its officers, agents, employees and members for all suits or actions that may result from any activity by the permittee, its officers, subcontractors, agents or employees, the directors, officers, employees, volunteers, representatives, and agents of each of the previously mentioned entities, the event holders, event sponsors, event directors, and event volunteers. I realize that liability may arise from negligence or carelessness on the part of the persons or entities being released and from dangerous or defective equipment or property owned, maintained or controlled by them or because of their possible liability without fault. Indemnification/Hold Harmless I, on behalf of myself and my heirs, personal representatives or assigns, indemnify and hold harmless each of the entities or persons mentioned in the previous paragraph from any and all liabilities or claims made by other individuals or entities as a result of any of my actions during this event and/or my violation of any term of this Waiver and Release of Liability. Permission to Use Photographs and Other Recordings I understand that at this event or related activities, I may be photographed, filmed and/or recorded. I agree to allow my photograph, videotape, motion picture recording, voice or likeness to be used for any legitimate purpose, including pre-ride and post-ride publicity, by the event holders, producers, sponsors, organizers and or their respective assigns. This Waiver and Release of Liability shall be construed broadly to provide a release and waiver to the maximum extent permissible under applicable law. I hereby certify that I have read this document and I understand its content. PARENT/GUARDIAN WAIVER FOR MINORS UNDER 18 YEARS OLD If I register children under the age of 18, I represent and warrant that I am the parent or legal guardian of the minor children or child and have the legal authority to sign this Waiver and Release of Liability on their behalf. I agree that by proceeding with registration for this event, the terms of this Waiver and Release of Liability shall apply equally to myself and the minor children I have registered.