



SUNDAY, JUNE 4, 2017
RIDE FOR THE ARTS

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1. What does my registration fee cover?

The registration fee covers costs for putting on the Ride for the Arts. These fees, in addition to Ride pledges, go directly towards helping UPAF reach our fundraising goal. As UPAF's signature event, the Ride for the Arts raises much-needed dollars to ensure the sustainability of its 15 Member Groups that deliver the best in music, dance and theater, and make our region distinct.

2. Why are you reintroducing youth pricing?

We are simplifying our pricing structure! Riders who register in advance for the Ride for the Arts will be rewarded with a reduced price. To keep family costs lower, we have reintroduced youth-pricing to ensure that children under the age of 12 do not have to pay as much as their adult counterparts. This means that families of four or more will pay less than they did in previous years. Ultimately, we want the Ride to remain affordable while still maintaining our goal of funding the local performing arts community.

3. Where is my registration packet?

To control printing and shipping costs and to pass those savings on to you, we are going to mail strictly what is needed to each rider in advance of the event. This includes your bib, your map of the event and any additional information required. T-shirts and bulkier items will be available for pickup on the day of the Ride before, during, and after the Ride itself on the Summerfest grounds.

4. Why are registration fees for the longer routes – 45-mile and 70-mile – more expensive?

This is because those longer routes require significant additional expenses to execute. Your added registration fees will help us to cover those costs.

5. Where is team registration?

In early 2017, we will be launching team registration and any individual already registered will be eligible to move their registration to a team registration. More details to follow soon!