



UNITEDPERFORMINGARTSFUND

Ann Janikowsky - Why I Care

UPAF donor explains why she supports the performing arts.

Music and performance have always been important to Ann, who grew up right here in Milwaukee. She played clarinet in both grade school and high school, working her way up to playing with the renowned University of Wisconsin Marching Band while in college!



Ann took piano and voice lessons, sang in school and church choirs, and was part of theater productions. She also worked at the Melody Top Theater as both an usher and dresser.

Now Executive Vice President at GMR Marketing in New Berlin, Ann is what some might consider an "uber" arts patron. She has season tickets to the Milwaukee Ballet, The Rep, Milwaukee Symphony Orchestra's Pops series, Next Act and Skylight Music Theatre, as well as attends performances at the Stackner Cabaret and Steimke Theater. She also sees traveling shows at the Pabst Theater, Marcus Center for the Performing Arts, Milwaukee Theater and Riverside Theater.

"I love anything that happens on a stage! Live performances bring out every possible emotion and touch my heart" said Ann. "Attending performances takes me out of my day-to-day life and transports me to a world that is so much bigger than me. It reminds me of the beauty and joy, as well as the pain and sadness, that are all around us and part of life."

Ann also understands the importance of the performing arts to our community. She feels that Milwaukee is fortunate to have a vibrant arts scene that is larger than

most cities of our size can maintain, and that the performing arts have a positive impact on our local economy and arts education.

"I believe that having multiple types of performance is important and these require my support to survive," said Ann. "I support UPAF and many of the individual performing arts groups because I understand that ticket sales alone don't cover the groups' operating costs. Our performing arts groups are important because they expose the community to different perspectives and inspire creative thinking. Additionally, I believe the youth of this city need to be exposed to the arts and that is a key component of UPAF."

***Thank you, Ann, for supporting UPAF and the
performing arts in Greater Milwaukee!***

It's donors like you who help to enhance
the quality of life that we all enjoy.

www.UPAF.org



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